



The Association of Business Media Companies

2004 Neal Award Winners

Grand Neal Winner

CIO, "All Systems Down" (IDG)

Grand Neal Runners-up

1st: *Aviation Week & Space Technology*, "The Columbia Tragedy" (The McGraw-Hill Companies)

2nd: *CSO*, "Machine Shop" (IDG)

3rd: *Bio-IT World*, "Soul Searching" (IDG)

Winners are listed below according to revenue classifications, in the following order: publications with total revenues of up to \$3 million; between \$3 million and \$7 million; and over \$7 million.

Best Single Article

CSO, "Patch and Pray" (IDG)

Scott Berinato
Daintry Duffy
Elaine Cummings
Chandra Tallman
Steve Traynor
Sarah Johnson
Daniel Horgan
Joe Sullivan

Bio-IT World, "Soul Searching" (IDG)

Melissa Kruse
Kevin Davies
Mark Gabrenya

CIO, "All Systems Down" (IDG)

Scott Berinato
Alison Bass
David Rosenbaum
Emily Henderson
Daniel Horgan
Terri Haas
Abbie Lundberg
Mary Lester

Best Subject-Related Series of Articles

Editor & Publisher, "The Sunday Paper" (VNU Business Media)

Greg Mitchell
Mark Fitzgerald
Shawn Moynihan
Carl Sullivan
Dave Astor
Joe Strupp
Lucia Moses

Commercial Carrier Journal, “The Cost of Risk” (Randall Publishing Company)
Avery Vise

IndustryWeek, “Manufacturing’s Global Future” (Penton Media, Inc.)

Patricia Panchak
Tonya Vinas
Nick Dankovich
John Teresko
John McClenahen
Jill Jusko
David Drickhamer
Traci Purdum

Best Staff-Written Editorials

Editor & Publisher, Editorials (VNU Business Media)

Mark Fitzgerald
Greg Mitchell
Shawn Moynihan

Chain Leader, Editorials (Reed Business Information)

Mary Boltz Chapman

IndustryWeek, “Editor’s Page” (Penton Media Inc.)

Patricia Panchak
Tonya Vinas
Nick Dankovich

Best Regularly Featured Department or Column

CSO, “Machine Shop” (IDG)

Simson Garfinkel
Elaine Cummings
Chandra Tallman
Steve Traynor
Emily Henderson
Sarah Johnson
Tom Wailgum
Carol Zarrow

Sales & Marketing Management, “The Pitch” (VNU Business Media)

Melinda Ligos
Andy Cohen
Christine Galea
Jennifer Gilbert
Julia Chang
Michele Marchetti
Ellen Neuborne
Daniel Tynan

The American Lawyer, “Bar Talk” (American Lawyer Media, Inc.)

Mark Obbie
Aric Press
Darlene Simidian

Best How-To Article or Subject-Related Series of How-to Articles
Contemporary Pediatrics, “The Preparticipation Athletic Evaluation”
(Advanstar Medical Economics Healthcare Communications)

Suzanne Wolfe
Nancy Hull
John Baranowski
Molly Frederick

Heavy Duty Trucking, “Fuel Crisis Survival Guide” (Newport Communications Group)

Deborah Whistler
Patricia Smith
Oliver B. Patton
Steve Sturgess
Tom Berg
John Bendel

Medical Economics, “Adding a Lab: Is It Right for You?”
(Advanstar Medical Economics Healthcare Communications)

Wayne J. Guglielmo
Carol R. Pincus
Barbara F. Halenar
Linda S. Berry
JoAnn H. Dempsey
Mark Crane
David Azevedo
Marianne Dekker Mattera

Best News Coverage

Editor & Publisher, Iraq War coverage (VNU Business Media)

Joe Strupp
Greg Mitchell
Lucia Moses
Carl Sullivan
Shawn Moynihan
Dave Astor

Washington Technology, diploma mills coverage (Post Newsweek Tech Media)

Patience Wait
Wilson P. Dizard III

Aviation Week & Space Technology, “The Columbia Tragedy” (The McGraw-Hill Companies)

Craig Covault
Frank Moring, Jr.
Michael A. Dornheim
Edward H. Phillips
William B. Scott
Michael A. Taverna
Alexey Komarov
Robert Wall

Best Single Theme Issue of a Magazine or Newspaper/News Tabloid

CSO, "How to Win at Risk" (IDG)

Editorial Staff

Building Design & Construction, "Sustainable Development" (Reed Business Information)

Editorial Staff

The American Lawyer, "Future of Litigation" (American Lawyer Media, Inc.)

Editorial Staff

Best Single Issue of a Magazine

CSO, May 2003 (IDG)

Editorial Staff

Workforce Management, October 2003 (Crain Communications Inc.)

Editorial Staff

CIO, October 15, 2003 (IDG)

Editorial Staff

Best Single Issue of a Newspaper/News Tabloid

Nation's Restaurant News, September 22, 2003 (Lebhar-Friedman, Inc.)

Editorial Staff

Best Start-Up Publication

No awards given

Best Website

PCWorld.com (IDG)

Editorial Staff