L01: What's Massive Data?

ANLY 502: Massive Data Fundamentals Simson Garfinkel & Ghaleb Abdulla January 13, 2016

Please fill out survey at http://bit.ly/ANLY502-2016





Welcome!



Welcome to ANLY 502: Massive Data Fundamentals

Q: What is "massive data?"

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(think about it!)

(Please fill out survey at <u>http://bit.ly/ANLY502-2016</u>)

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ANLY 502 — Massive Data Fundamentals

Overview

structures. Three credits"

Spring 2016 • Mon 6:30 - 9:00 (except tonight, which is Wed.)

This is a new class!

- This is our first time teaching at Georgetown
- This class is designed to be forward-looking and research-focused

Before we get started, please fill out the class survey:

• bit.ly/ANLY502-2016

• ""Today's data scientists are commonly faced with huge data sets (Big Data) that may arrive at fantastic rates and in a broad variety of formats. This core course addresses the resulting challenges to data professionals. The course will introduce students to the advantages and limitations of distributed computing and to methods of assessing its impact. Techniques for parallel processing (MapReduce) and their implementation (Hadoop) will be covered, as well as techniques for accessing unstructured data and for handling streaming data. These techniques will be applied to real world examples, using clusters of computational cores and cloud computing. Prerequisite: Good command of R or Python, some knowledge of data



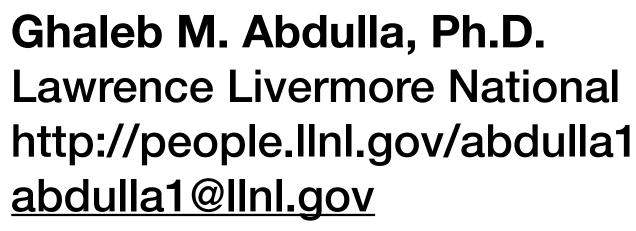


Introducing your teachers.



Simson L. Garfinkel, Ph.D. National Institute of Standards and Technology* https://simson.net/ simsong@acm.org

Interests: Security, Privacy, Digital Forensics L01–L08



L09–L12

*Institutional affiliation is provided for identification purposes only.

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Lawrence Livermore National Laboratory

Interests: networking, WWW caching, information organization







Outline for today's class

Introduction to ANLY 502

- Course introduction, policies and outline
- What you need to succeed in ANLY 502
- Information about labs and Amazon

Massive Data and the end of "Moore's law"

• Where will tomorrow's computing speed increases come from?

Introducing Hadoop and MapReduce

Setting up your laptop:



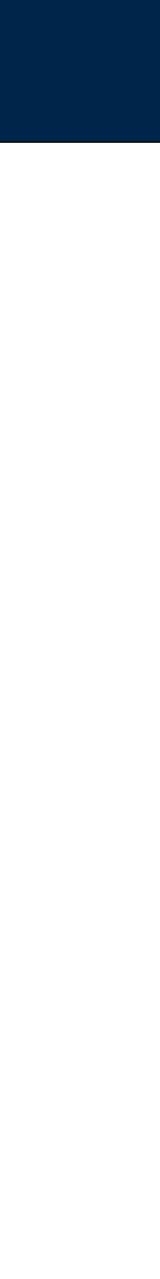


Welcome to ANLY 502: Massive Data Fundamentals

So what is "massive data?"

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Let's ask Google:



massive data

massive data institute massive data massive data breach massive data mining massive database massive data analysis massive data mining stanf massive data storage massive data repository massive datasets stanford

Google Sear

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Google

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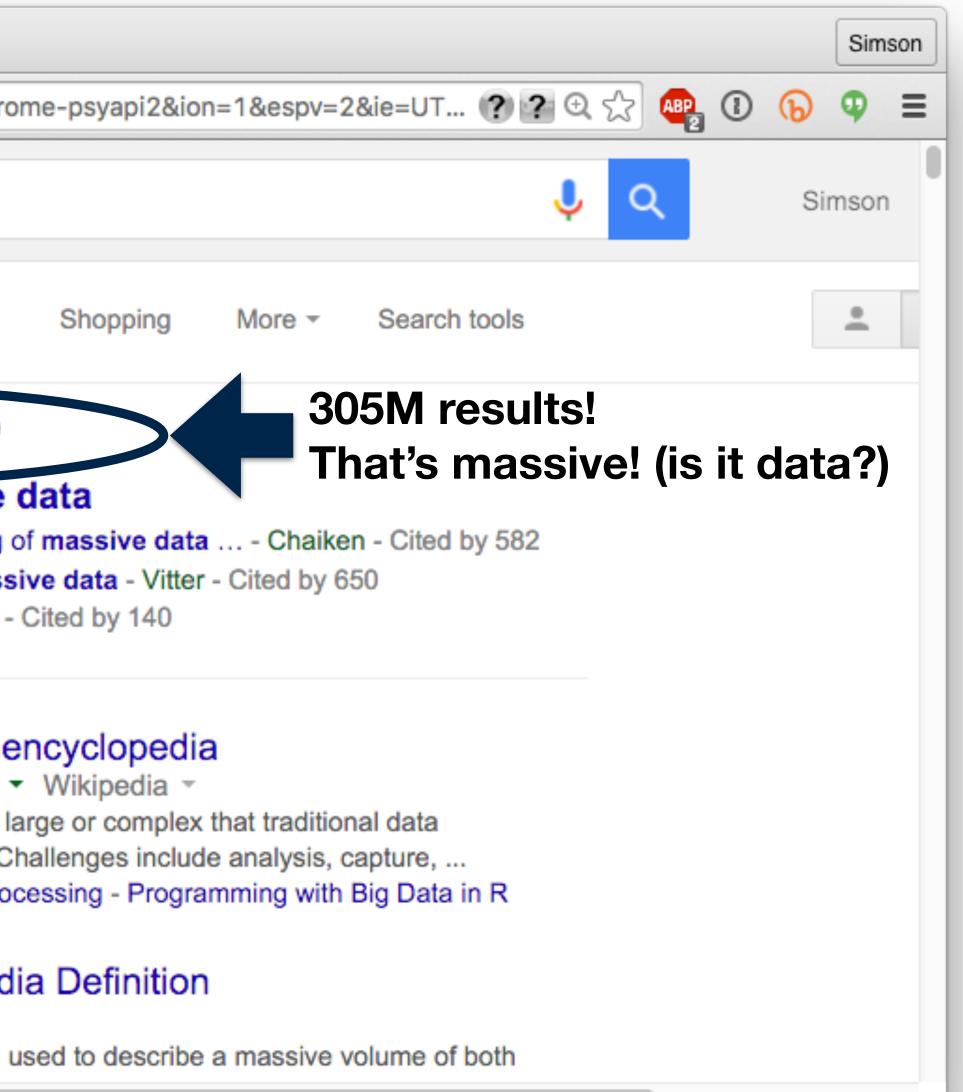






Google's view of massive data:

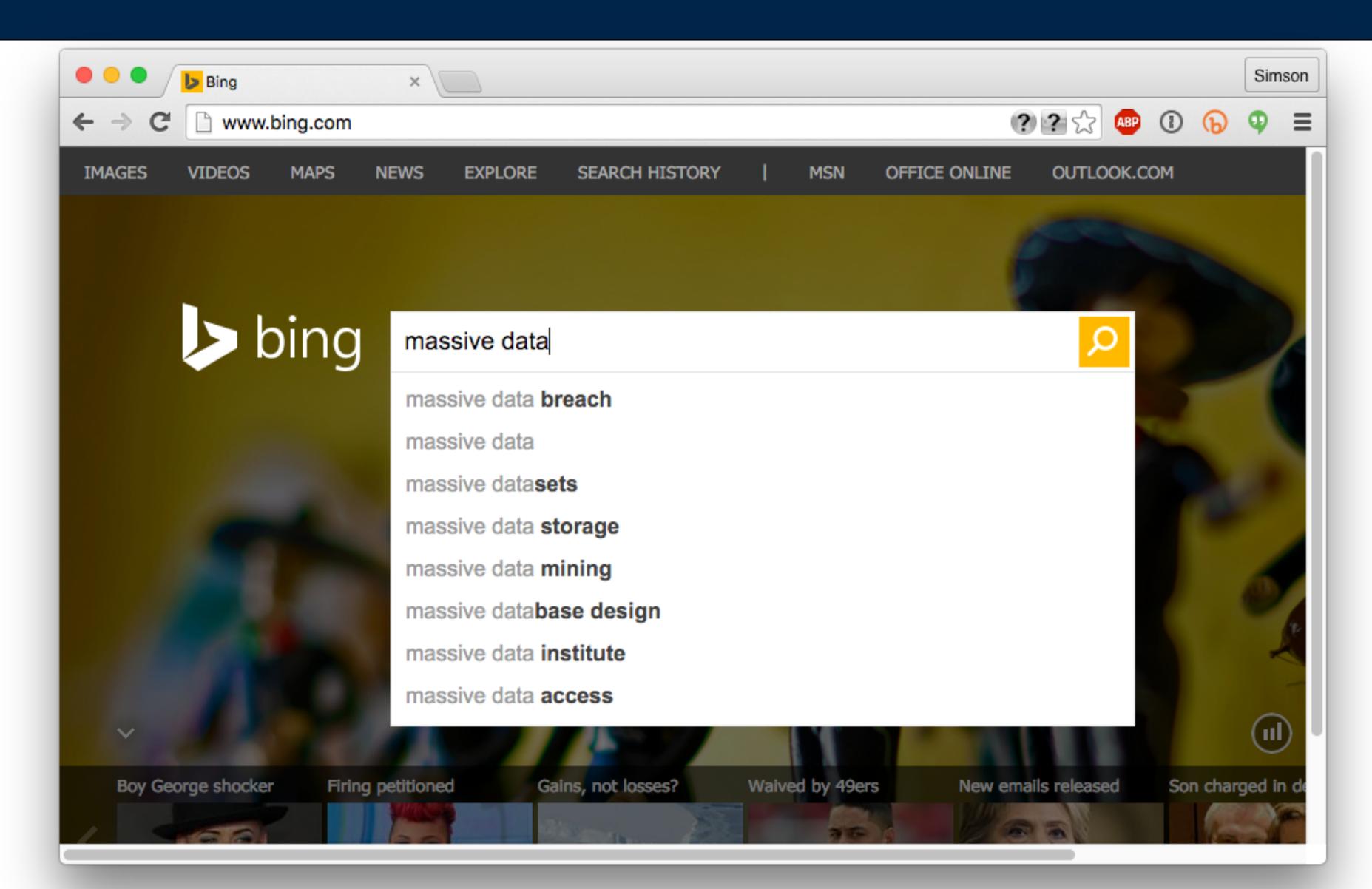
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Bing's view of massive data



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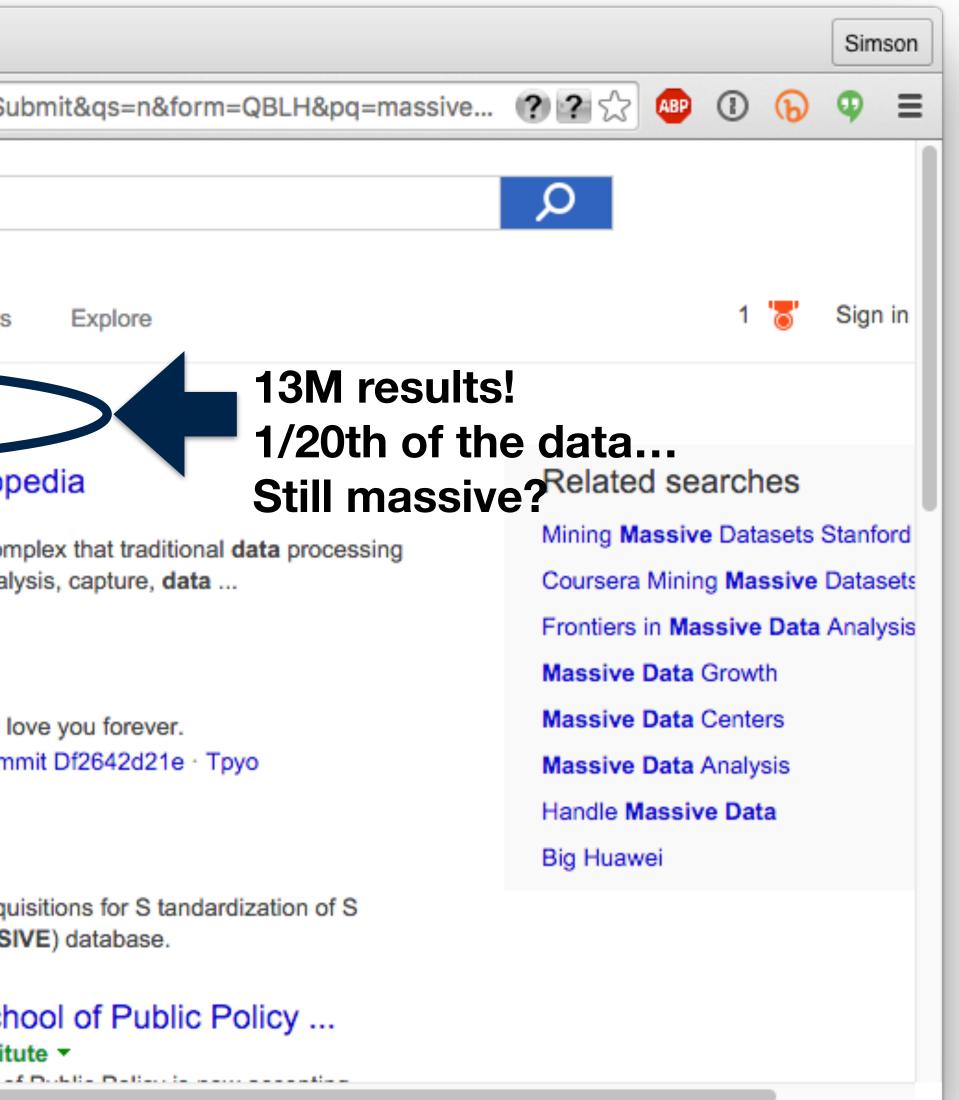




Bing: What's different?

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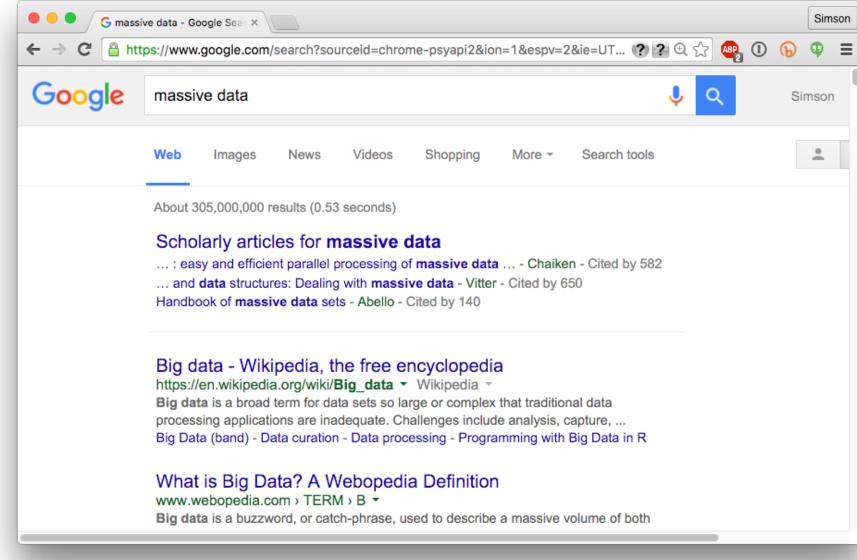
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These search results depend upon massive data.

305M results



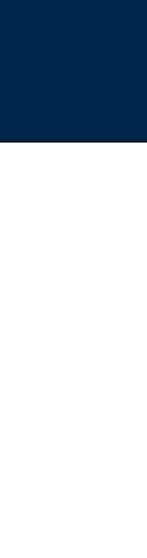
To make these results:

- Scan and index billions of web pages.
- Find all of the pages about "massive data". (What does the word "about" mean?)
- Eliminate "spam" pages.
- Group similar pages.
- Perform search of index with billions of entries in less than a second.

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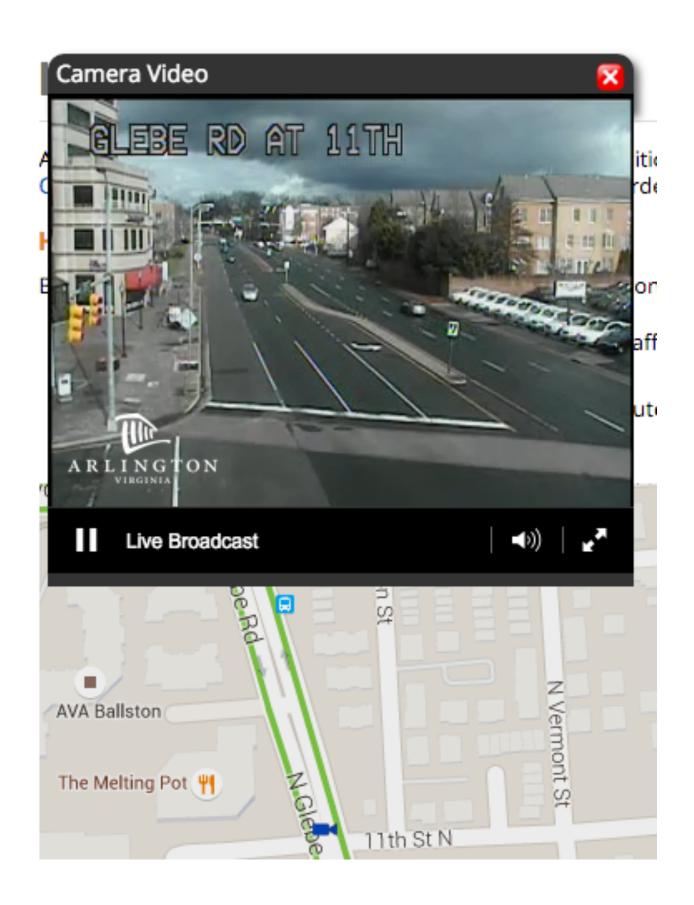
13M results Simson Simson massive data - Bing 🗋 www.bing.com/search?q=massive+data&go=Submit&qs=n&form=QBLH&pq=massive... (?) (?) 😭 🚇 🕕 🚯 😲 🚍 ← → C Ω bing massive data 1 🐻 Sign in Web Videos Maps News Explore Images 13,300,000 RESULTS Any time 👻 Big data - Wikipedia, the free encyclopedia Related searches https://en.wikipedia.org/wiki/Big_data -Mining Massive Datasets Stanford Big data is a broad term for data sets so large or complex that traditional data processing applications are inadequate. Challenges include analysis, capture, data . Coursera Mining Massive Datasets Frontiers in Massive Data Analysis FransBouma/Massive · GitHub Massive Data Growth github.com > FransBouma -Massive Data Centers Massive - A small, happy, data access tool that will love you forever. Simple.Data · Robconery (Rob Conery) · Latest Commit Df2642d21e · Tpyo Massive Data Analysis Handle Massive Data Massive - Home Big Huawei massive-data.org -Home. Welcome to the website of the M ultiple A cquisitions for S tandardization of S tructural I maging V alidation and E valuation (MASSIVE) database. Massive Data Institute | McCourt School of Public Policy . https://mccourt.georgetown.edu/massive-data-institute -Manada Bata Institute at the Manager Ochard of Dublis D

Q: Which results "better?"



Other examples of "massive data" — Real Time Traffic

Old approach to traffic: Traffic cameras and induction loops



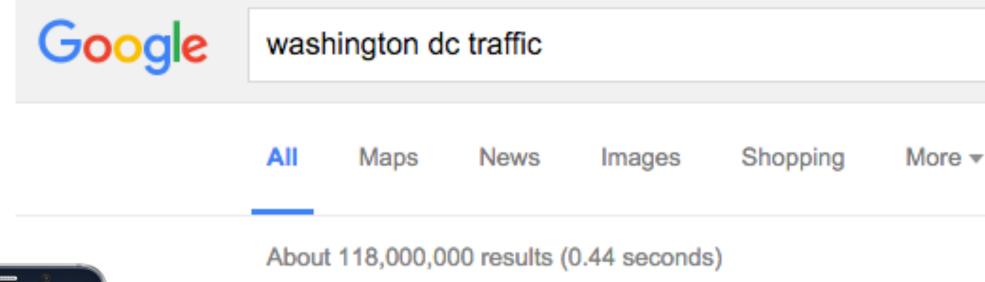


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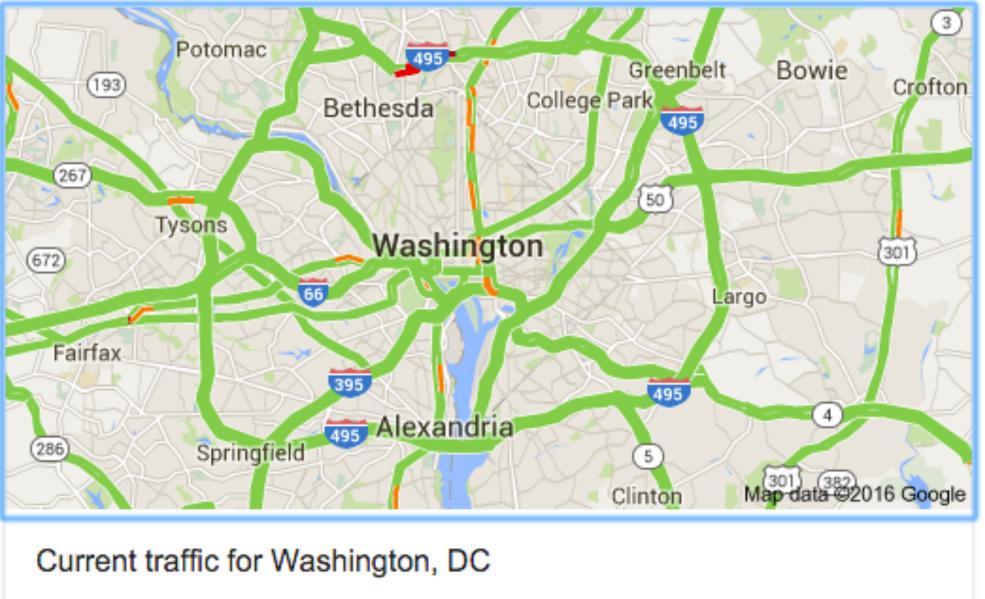
https://en.wikipedia.org/wiki/Induction_loop

New Approach: Cell Phones as Sensors



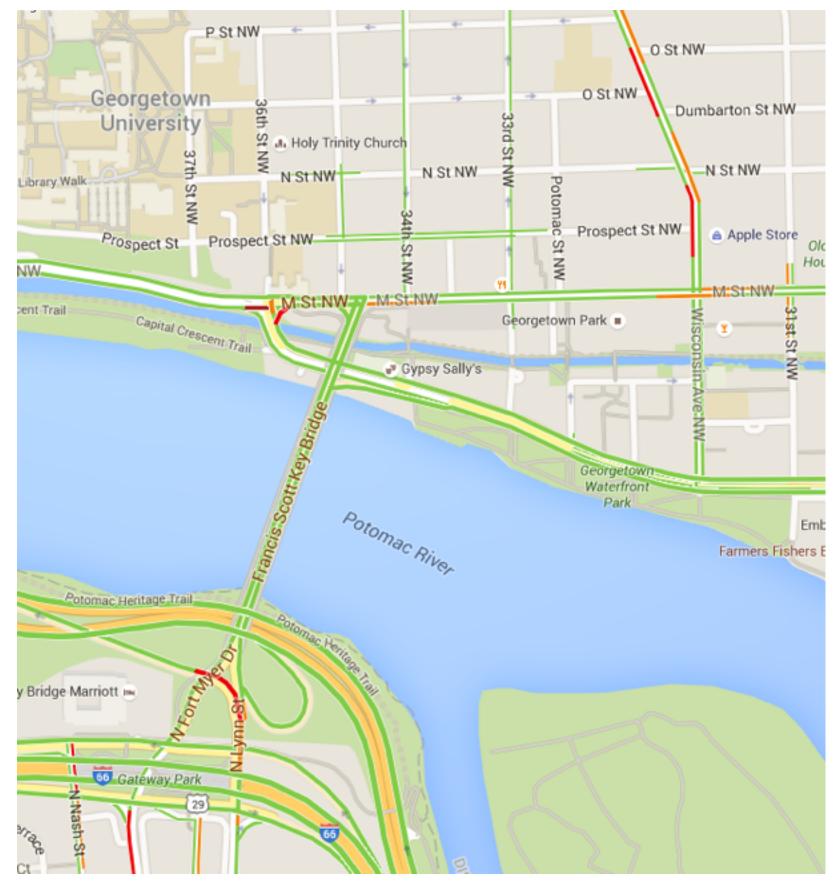


GPS Internet **Google Maps**



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Search tools



Street Level Detail



Massive data creates the potential for massive privacy problems

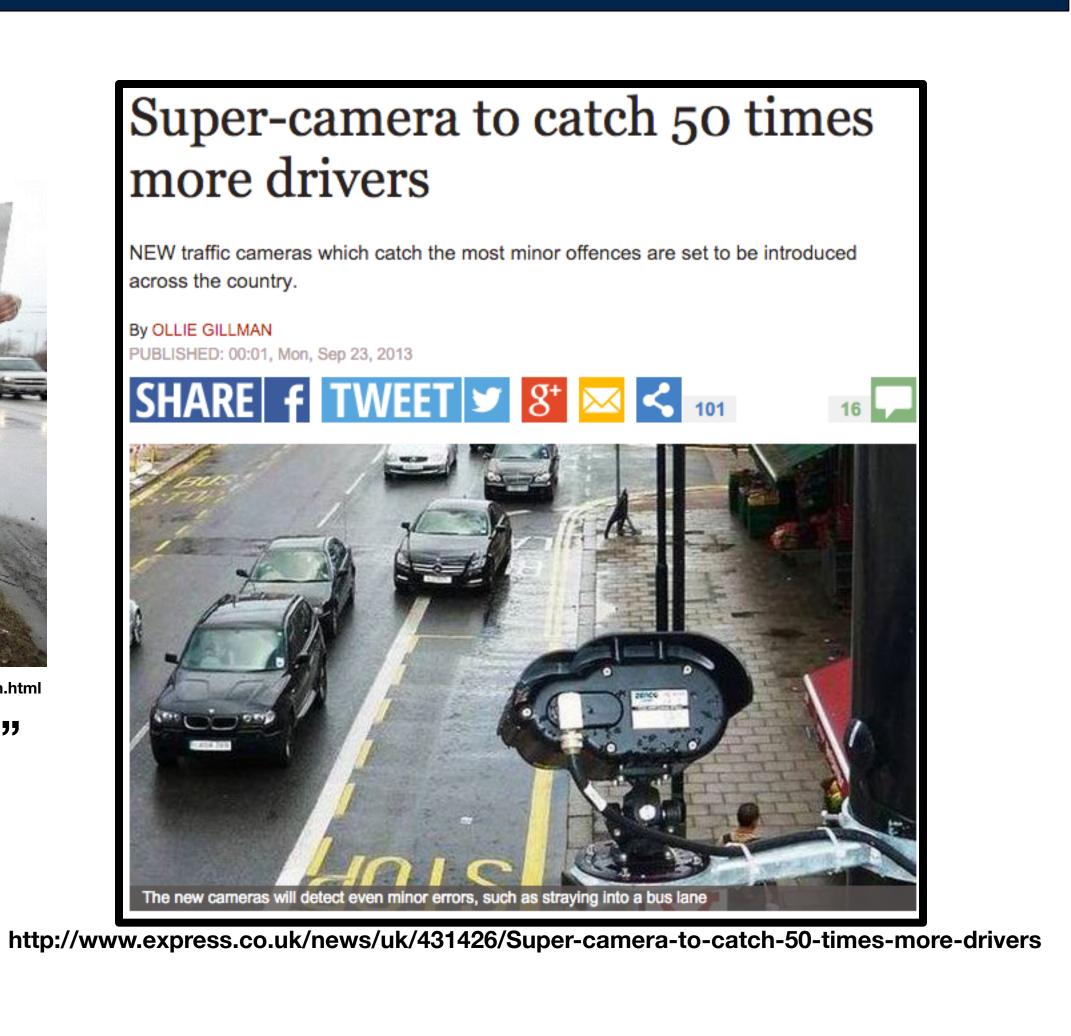


https://en.wikipedia.org/wiki/Traffic_enforcement_camera



http://www.cleveland.com/roadrant/index.ssf/2010/11/voters_oust_traffic_cameras_in.html

"Voters oust traffic cameras..." **Cleveland Plain Dealer** Sept. 7, 2010



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Google Flu Trends —

Big idea: Predict the Flu using Google search queries

- Lynnette Brammer, Mark S. Smolinski, Larry Brilliant, Nature Vol 457, 19 February 2009
- -5 Google Authors, 1 CDC Author
- Hypothesis: People search for their symptoms when they are sick
- Claim: Model correlated with CDC-reported influenza-like illness (ILI). -Prediction was 1-2 weeks earlier than CDC surveillance system

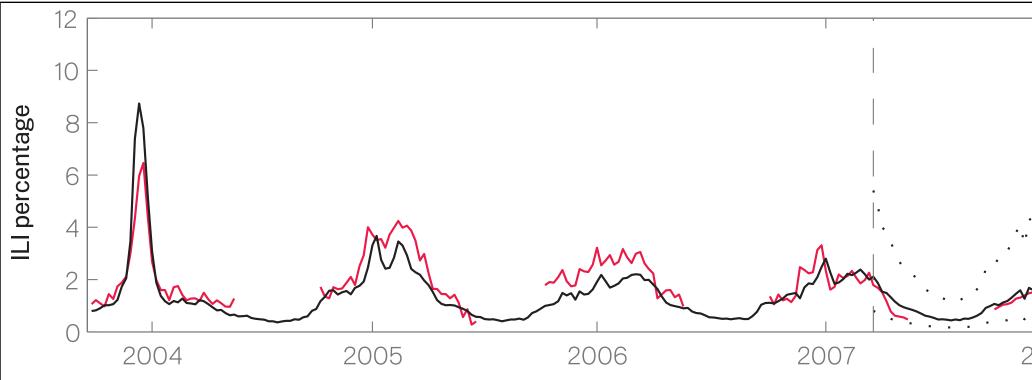
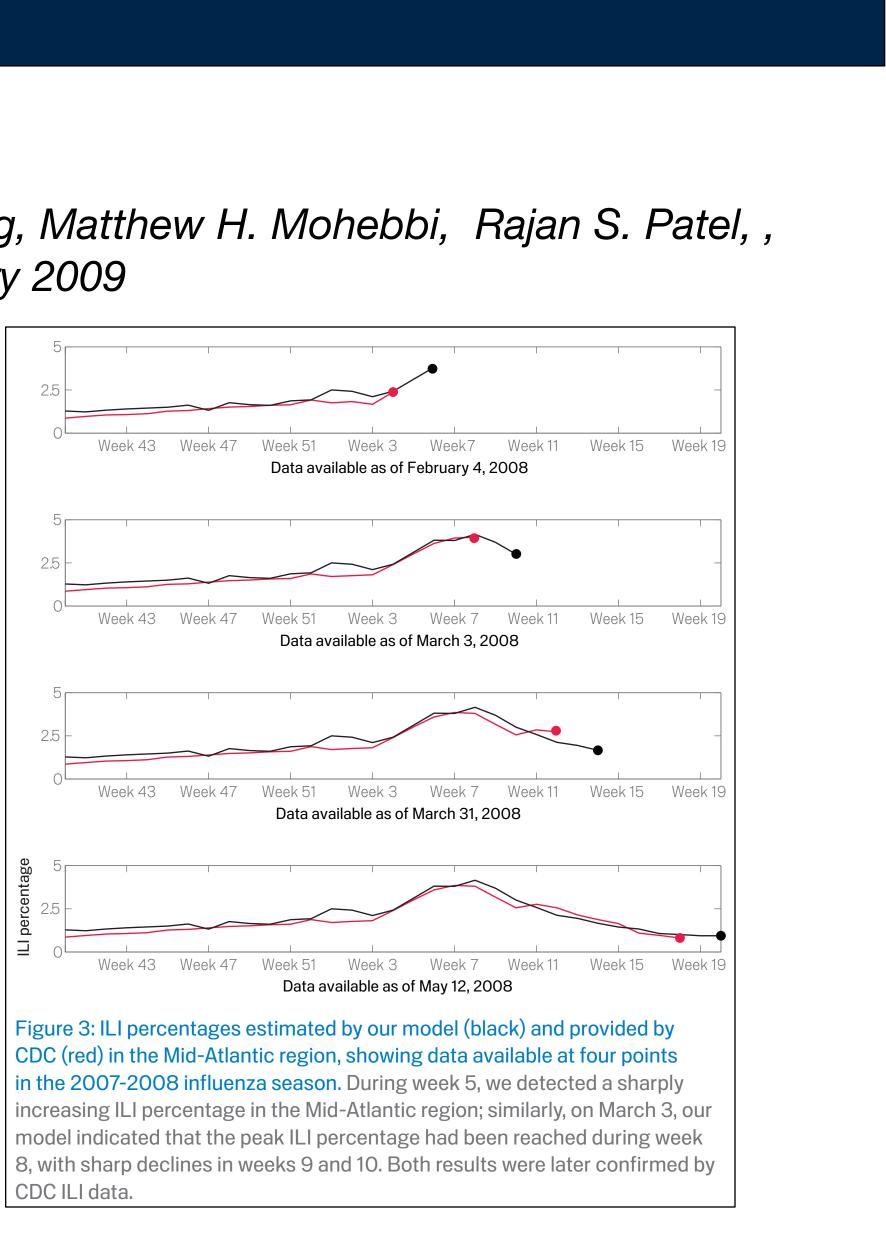


Figure 2: A comparison of model estimates for the Mid-Atlantic Region (black) against CDC-reported ILI percentages (red), including points over which the model was fit and validated. A correlation of 0.85 was obtained over 128 points from this region to which the model was fit, while a correlation of 0.96 was obtained over 42 validation points. 95% prediction intervals are indicated.

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-Detecting influenza epidemics using search engine query data, Jeremy Ginsberg, Matthew H. Mohebbi, Rajan S. Patel, ,

2008



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Google Flu Trends — Why this is important

Better data, sooner.

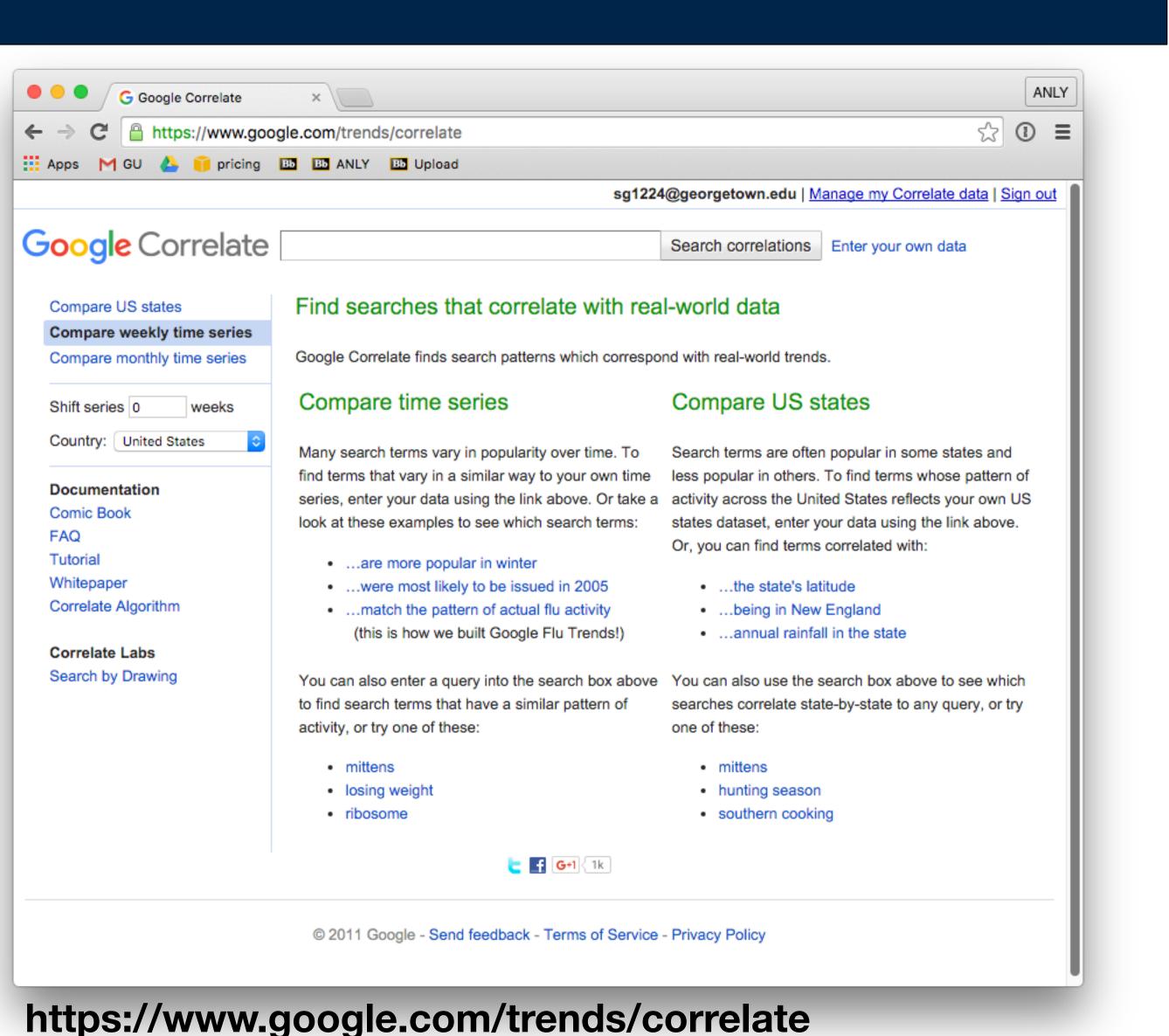
- Detect influenza outbreaks early early intervention
- High resolution community-specific data
- Cheaper than traditional surveillance.
- Distinguish flu from colds

How they did it:

- Input data:
 - -CDC influenza reports (# of cases in each region)
 - -50 M google search queries over the same time period

You can do it too!

<u>https://www.google.com/trends/correlate</u>



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Google Flu Trends — "Big Data Hubris" (Lazar et al.) David Lazar, Ryan Kennedy, Gary King, Alessandro Vespignani, Science, Vol. 343, 14 March 2014

BIG DATA

The Parable of Google Flu: **Traps in Big Data Analysis**

Large errors in flu prediction were largely avoidable, which offers lessons for the use of big data.

David Lazer, ^{1,2*} Ryan Kennedy, ^{1,3,4} Gary King, ³ Alessandro Vespignani^{3,5,6}

T n February 2013, Google Flu Trends (GFT) made headlines L but not for a reason that Google executives or the creators of the flu tracking system would have hoped. Nature reported that GFT was predicting more than double the proportion of doctor visits for influenza-like illness (ILI) than the Centers for Disease Control and Prevention (CDC), which bases its estimates on surveillance reports from laboratories across the United States (1, 2). This happened despite the fact that GFT was built to predict CDC reports. Given that GFT is often held up as an exemplary use of big data (3, 4), what lessons can we draw from this error?

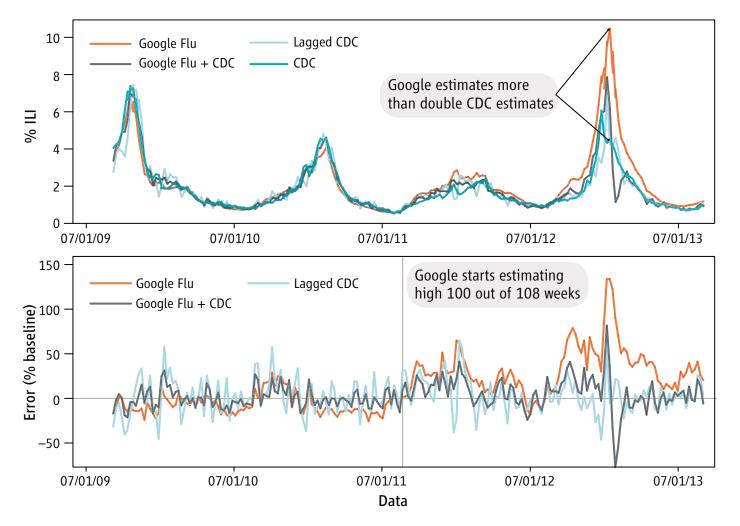
The problems we identify are not limited to GFT. Research on whether search or social media can



Suspect science:

- Revised GFT consistently overestimated flu prevalence
- Google did not document the 45 search terms used, so people couldn't replicate.
- Google changed search engine engine started "returning potential diagnoses for searches."

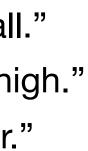
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GFT overestimation. GFT overestimated the prevalence of flu in the 2012–2013 season and overshot the actual level in 2011–2012 by more than 50%. From 21 August 2011 to 1 September 2013, GFT reported overly high flu prevalence 100 out of 108 weeks. (**Top**) Estimates of doctor visits for ILI. "Lagged CDC" incorporates 52-week seasonality variables with lagged CDC data. "Google Flu + CDC" combines GFT, lagged CDC estimates, lagged error of GFT estimates, and 52-week seasonality variables. (Bottom) Error [as a percentage {[Non-CDC estmate) – (CDC estimate)]/(CDC) estimate)]. Both alternative models have much less error than GFT alone. Mean absolute error (MAE) during the out-of-sample period is 0.486 for GFT, 0.311 for lagged CDC, and 0.232 for combined GFT and CDC. All of these differences are statistically significant at *P* < 0.05. See SM.

• Attempted to fit 50 million search terms to 1152 data points. Google then threw out search terms, "such as those regarding high school basketball." • "The odds of finding search terms that match the propensity of the flu but are structurally unrelated, and so do not predict the future, were quite high." • "GFT completely missed the nonseasonal 2009 influenza A-H1N1 pandemic... The initial version of GFT was part flu detector, part winter detector."





Why study massive data?

Better understanding:

- Unlock truths of the past and present
- Predict the future.

Improve society and the planet:

- Public health
- Environmental monitoring & mitigation
- "Data for good" e.g. Facebook demographics
- Cybersecurity

We have a data-oriented economy

- We are surrounded by data collectors.
- It's much easier to collect data than to analyze it.
- We should be able to do something with all this data.







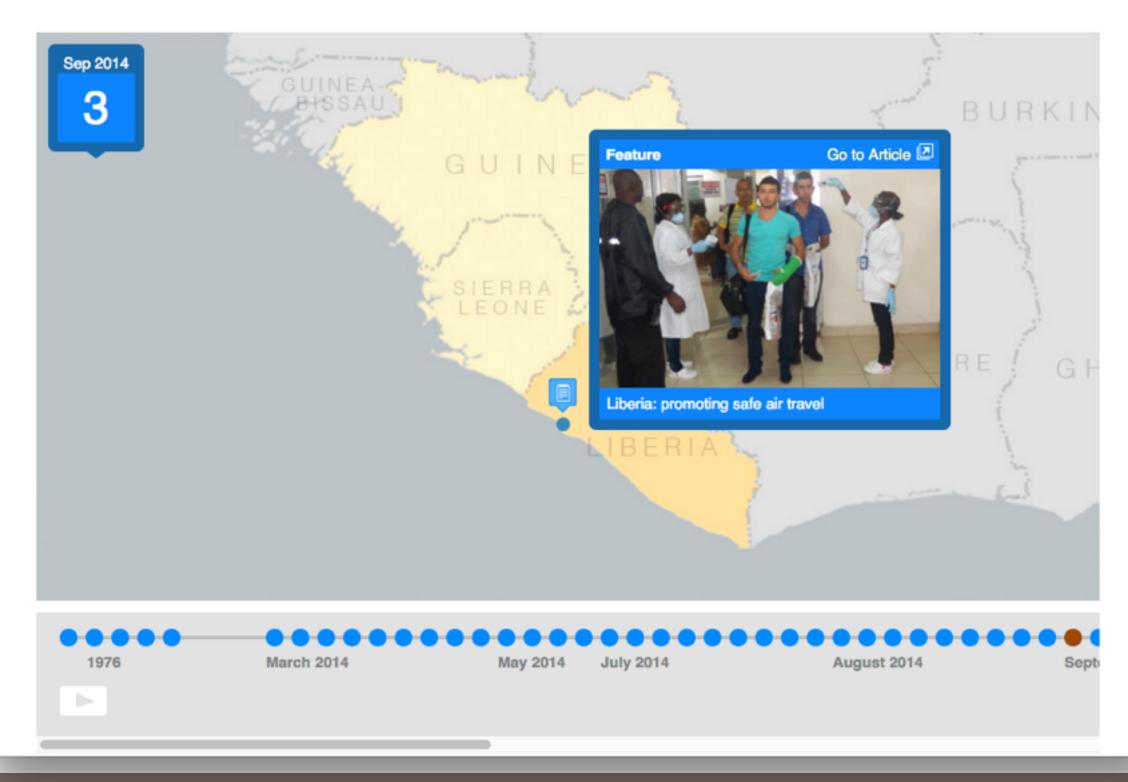
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Ebola features map

2014 West African Ebola outbreak: feature map

On 23 March 2014 WHO's African Regional Office reported an outbreak of Ebola virus disease in Guinea. Since then cases have been reported in 5 additional West African countries. This interactive timeline links to key events, stories and further reading (from 23 March 2014 - 23 July 2015).



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Another reason to study massive data!





Scientist \$150,000-\$300,000

job title, keywords or company

-Required Skills- Our promise to you:

- Al experience of Machine Learning You will even learn the difference Hadoop Pig, Hive between Pig and Hive! Knowledge of MATLAB, Java, Python, or C++ NLP expereince
- PhD or Master's Degree in Computer Science or equivalent • At least 6 years of professional experience • Background in statistics, data mining, or algorithm development

- Candidate must be a US citizen

Keyword Tags MATLAB, Java, C++, Python, HP Vertica, AI, CI, Data, Mining, Science, Scientist, algorithm, analytics, research, development, statistics, SQL, DC 5 days ago

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20

At the end of this class, you will be able to:

- Identify technical and social trends in the creation, collection, analysis and storage of massive data.
- Design, cost, and assemble cloud-based computational infrastructure required to perform massive data analysis.
- clusters using Hadoop, Map Reduce, Apache Spark, and other advanced technologies.
- Locate, download, "wrangle," and query structured and unstructured data from Internet sources.
- Research and present information about a new "Big Data" tool on the Internet.
- Understand and discuss academic papers about big data technology and related social issues.

Let us know if you want more learning outcomes!

• Perform large-scale data analysis with Python on high-performance workstations using multithreading/multiprocessing and



This course also introduces us to teaching about "massive data!"

Both of us have been working with Big Data for years.

- This is the first time that we've taught this course.
- This is the fist time we've worked together!



Simson L. Garfinkel, Ph.D.

Started working with "Big Data" in 1985 (Made the second CDROM in the US: 600MB of Data. Massive!

Created digital forensics data sets 500GB – 200TB in size

Developed software for forensics processing on 64-core workstations and 2000-core clusters.



Developed a parallel ad hoc query engine to mine scientific simulation data on the MCR cluster at LLNL (ranked number 7 on the top 500 list at that time).

Analyzed 7 TB of the CAIDA network traffic data using Map Reduce and PIG to answer the question: Are the 54 traceroute servers setup by CAIDA sufficient to achieve convergence of network coverage?

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Ghaleb M. Abdulla, Ph.D.

Helped develop an early prototype for the ACM digital library (1994).







ANLY 502, by the numbers

First year ANLY 502 taught:

Class sessions:

Class length:

Weeks missed because of holidays

Enrolled students:

Homework assignments:

Presentations:

Projects:

Online participation:

Class Statistics

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| | 2016 |
|-----|------------------------|
| | 13 |
| | 2 hours, 40 minutes |
| 'S: | 3 |
| | 19 (as of Jan 3, 2015) |
| | 5 |
| | 3* |
| | 1 |
| | Weekly |
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*includes final project





From the catalog:

Prerequisites: "Good command of R or Python, some knowledge of data structures."

Additional:

- Ability to read and write Python* code.
- Familiarity with Unix command line and a text editor (e.g. EMACS, vi, nano, etc.)
- A laptop/desktop with at least 8GiB of RAM and +50GB of free drive storage space *—I have 16GiB of RAM and a 512GB SSD*
- Commitment to homework and working beyond the assignments
- Access to massive data infrastructure

Class technologies:

- VMWare and Cloudera QuickStart VM for local processing. (You may use VirtualBox if your desire.)
- Amazon Web Services (AWS) for hands-on "big data" work.

*Most big-data work is done with Python 2.7 due to legacy issues

(we've got this covered!)





"Is my Python good enough to take this course?"

You should understand basic functions:

```
def fact(x):
   return x * (x-1) if x>2 else 1
```

dir() and string operations:

>>> dir("") >>> ['_`add´__', '__class__', '__contains__', '__delattr__', '__dir__', '__doc__', '__eq__', '__format__', '__ge__',
'__getattribute__', '__getitem__', '__getnewargs__', '__gt__', '__hash__', '__init__', '__iter__', '__le__', '__len__', '__lt__',
'__mod__', '__mul__', '__ne__', '__new__', '__reduce__', '__reduce_ex__', '__repr__', '__rmod__', '__rmul__', '__setattr__', '___sizeof__', '___str__', '___subclasshook__', 'capitalize', 'casefold', 'center', 'count', 'encode', 'endswith', 'expandtabs', 'find', 'format', 'format_map', 'index', 'isalnum', 'isalpha', 'isdecimal', 'isdigit', 'isidentifier', 'islower', 'isnumeric', 'isprintable', 'isspace', 'istitle', 'isupper', 'join', 'ljust', 'lower', 'lstrip', 'maketrans', 'partition', 'replace', 'rfind', 'rindex', 'rjust', 'rpartition', 'rsplit', 'rstrip', 'split', 'splitlines', 'startswith', 'strip', 'swapcase', 'title', 'translate', 'upper', 'zfill']

Control flow:

if, else, elif, range, xrange(), class, yield, try, except

Need help?

-http://learnpython.org/

-Blackboard Forums

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Class Deliverables — What you need to do!

5 Problem Sets:

- PS01 Cloudera VM on your Laptop
- PS02 Amazon AWS Calculation on a large dataset
- PS03 Apache Spark
- PS04 Big Databases
- PS05 LLNL

3 Presentations

- 1. A massive data tool or website
- 2. A massive data paper
- 3. Your final project
- 1 Midterm In class, March 21

1 Final Project

- An original project involving massive data analysis. A paper describing what you did.
- A presentation about your project.

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released L01 (jan 13); due jan 22 released L02 (jan 25); due feb 5 released L04 (feb 8); due feb 19 released L05 (feb 22); due mar 4 released L09 (apr 4); due apr 22

+ class participation (in class & online)







Presentations — Each student is responsible for three.

Presentation #1: An open source "big data" tool.

- 5 minutes, 3-10 slides
- What problem are the authors trying to solve?
- What does the program do?
- User report (if you can get it to work)

Presentation #2: A "big data" research paper.

- 5 minutes
- What the authors did, and why it's important.

Presentation # 3: Your final project

- 15 min presentation, 10-20 slides
- What you wanted to do, what you actually did, what you found out, and the next steps
- Groups of 2-4; level of work commensurate with group size.

Peer assessment: Each student will be able to submit anonymous comments and questions regarding the presentations.





Final project sequence and timeline

Tue. Mar 22 — Initial proposal

- Each student must write two 1-paragraph proposals.
- These will be posted for the class and used for discussion & group formation

March 23 — March 28 — Easter Break

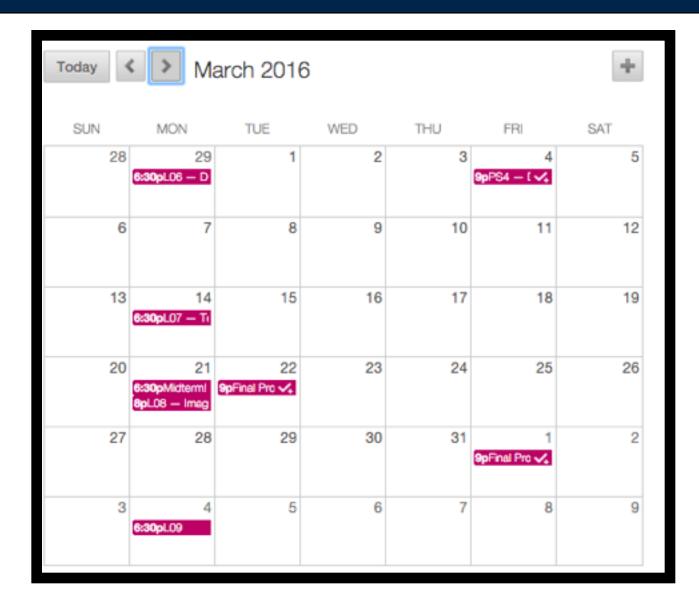
Fri. April 1st — Final project group proposals due

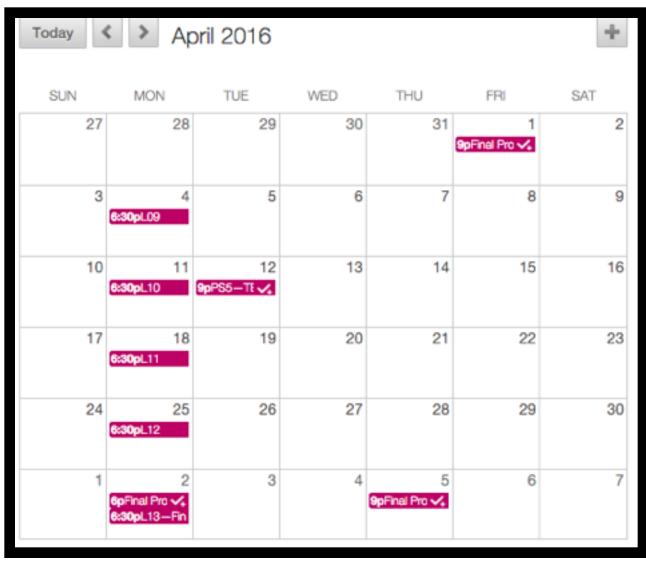
 Each group must submit a 1-2 page proposal clearly documenting what will be done, by whom, with a timeline.

Sun. April 3rd — Proposal response: "accepted" or "revise"

Mon., May 2 — Final projects presented in class

Thu., May 5 — Final projects paper due







More about your final projects.

Your final project must include:

- Literature review
- Clear contribution data analysis, tool development, etc.
- Validation how do you prove that you did what you said you did?
- Conclusion

-Start thinking about your final projects now!

Your final project deliverables include:

- Proposals 1 & 2
- A paper with an abstract, background, literature search, main body, and conclusion
- A slide presentation
- Optional video demo:
 - —Demos should be 60-120 seconds of video

-Demos should be uploaded to Black Board or YouTube. Fri., March 25 - Final project individual proposals due







Required Readings & Optional Readings

Readings are associated with every class

So we can discuss them in class.

Readings should be completed before class starts!

You are responsible for the content of the required readings.

- You will not be tested on readings that are not discussed in class.
- You may be tested on important aspects of the readings that are not explicitly discussed.

Each lesson may have one or more "optional" readings.

- -These readings are for your personal edification.
- —Please let the class know if you find them interesting.
- -They are pre-approved for presentations!







Class Weights

Student Deliv

Problem Set #1: Hadoop Hello!

Problem Set #2: AWS Cluster

Problem Set #3: Apache Spark

Problem Set #4: Scoop, Hive, and

Problem Set #5: LLNL

Midterm

Proposed dates for two presentat

Presentation #1 — An open sourc

Presentation #2 — A big data pape

Final Project Proposals (2)

Final Project Group Proposal

Final Project Presentation

Final Project Paper

Classroom Participation

Total:

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| verable | Assigned | Due | Weight |
|---------------------------|----------|---------|--------|
| | Jan 13 | Jan 22 | 9 |
| | Jan 25 | Feb 5 | 9 |
| | Feb 8 | Feb 19 | 9 |
| d re-identification | Feb. 22 | Mar. 4 | 9 |
| | Apr. 4 | Apr. 12 | 9 |
| | | Mar. 21 | 15 |
| ations | | Jan. 15 | 1 |
| ce big data software tool | | | 4 |
| per | | | 4 |
| | | Mar. 22 | 1 |
| | | April 1 | 1 |
| | | May 2 | 5 |
| | | May 5 | 14 |
| | | | 10 |
| | | | 100 |



Class Style

Class meets 6:30 - 9:00

- Typically class will involve:
 - -Introduction to the day
 - -Recap of reading
 - -Student presentation (!)
 - -Break
 - -Lab work / problem sets / projects

Please bring your laptops to class!

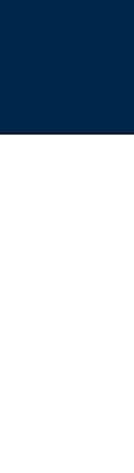
Class Materials

Class materials are on Blackboard

- Slides (PDF)
- Break fast the slides
- Lab work / problem sets / projects
- www.library.georgetown.edu

Class calendar:

- Blackboard
- You can sync to Google Calendar / Phone / etc.



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| Security | | |
| Digital Media | Safari Books Online's exciting new release is pac | ked with new features. Learn more. |
| Business | | |
| Desktop and Web Applications Digital Media | Just Added | Top Titles |
| Engineering | IBM z/OS V2R2: Availability | Learning Spark |
| Information Technology & Software Development Math & Science Personal & Professional Development | The second secon | Holden Karau; Andy Konwinski; Patrick Wendell; Matei Zaharia |
| Product | TRM = /OE V2R2, Resfermance | Hadoop: The Definitive Guide, 4th Edition |
| Product Vendor View All Titles > | IBM z/OS V2R2: Performance Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Robert Hering; Alvaro Salla | Tom White |
| Vendor | Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Robert Hering; Alvaro Salla IBM z/OS V2R2: Security Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering IBM TS4500 R2 Tape Library Guide | Tom White Head First Java, 2nd Edition Kathy Sierra; Bert Bates Head First Design Patterns Eric Freeman; Elisabeth Robson; Bert Bates; Kathy Sierra |
| Vendor View All Titles > | Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Robert Hering; Alvaro Salla IBM z/OS V2R2: Security Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering IBM TS4500 R2 Tape Library Guide Larry Coyne; Michael Engelbrecht; Simon Browne IBM z/OS V2R2: Operations Keith Winnard; Natalia Barros; Jose Gilberto Biondo Jr; | Head First Java, 2nd Edition Kathy Sierra; Bert Bates Head First Design Patterns Eric Freeman; Elisabeth Robson; Bert Bates; Kathy |
| Vendor View All Titles > | Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Robert Hering; Alvaro Salla IBM z/OS V2R2: Security Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering IBM TS4500 R2 Tape Library Guide Larry Coyne; Michael Engelbrecht; Simon Browne IBM z/OS V2R2: Operations Keith Winnard; Natalia Barros; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering; Jaqueline Mourao; Ewerton Waki | Head First Java, 2nd Edition Kathy Sierra; Bert Bates Head First Design Patterns Eric Freeman; Elisabeth Robson; Bert Bates; Kathy Sierra Head First Android Development |
| Vendor View All Titles > | Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Robert Hering; Alvaro Salla IBM z/OS V2R2: Security Keith Winnard; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering IBM TS4500 R2 Tape Library Guide Larry Coyne; Michael Engelbrecht; Simon Browne IBM z/OS V2R2: Operations Keith Winnard; Natalia Barros; Jose Gilberto Biondo Jr; Wilson de Figueiredo; Paul Robert Hering; Jaqueline | Head First Java, 2nd Edition Kathy Sierra; Bert Bates Head First Design Patterns Eric Freeman; Elisabeth Robson; Bert Bates; Kathy Sierra Head First Android Development Dawn Griffiths; David Griffiths Advanced Analytics with Spark |

MASSIVE DATA FUNDAMENTALS



- L01: Introduction, Scaling on a Single Computer, & Cloudera VM
- L02: Scaling on Multiple Computers, Grids, Hadoop Architecture,
- L03: Storage at Scale, Hadoop Distributed File System (HDFS)
- L04: Spark
- L05: Massive Databases (special guest: Donald Miner)
- L06: Data Wrangling and De-Identification (special guest: Jim Koenig)
- L07: Text Processing at Scale (special guest: Peter Wayner)
- L08: Midterm (90 min) & Image Processing
- L09: LANL #1 Big Data in High Performance Computing
- L10: LANL #2 Power and Performance for High Performance Computing (HPC)
- L11: LANL #3 Scientific and Simulation Data
- L12: LANL #4 Scientific Data Analysis Approaches, Architectures, and Workflow Systems
- L13: Final Projects Presented

SUBJECT TO CHANGE!

Fewer slides. more class participation!



Check BlackBoard Frequently! (or sign up for e-mail alerts)

Class participation is expected.

Do the mandatory reading!

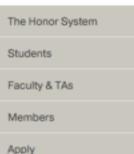
Problem sets are due at the start of class.

- Late homework will only be accepted in exceptional circumstances.
- Collaboration is allowed, but must be documented.
- You are expected to submit your own work.

Follow the Georgetown Student Pledge

Please confirm that you will follow using BlackBoard.









As a Jesuit, Catholic university, committed to the education of the whole person, Georgetown expects all members of the academic community, students and faculty, to trive for excellence in scholarship and in character.

Γο uphold this tradition, the University community has established an honor system for its undergraduate schools, including Georgetown College, the School of Foreign Service, the School of Business, the School of Nursing and Health Studies; for master's degree students except MBA students, and students in the School of Continuing

Studies. Students are required to sign a pledge certifying that they understand the provisions of the Honor System and will abide by it.

The Honor Council is the principal administrative body of this system. The Honor Council has two primary responsibilities: to administer the procedures of the Honor System and to educate the faculty and undergraduate student body about the standards of conduct and procedures of the System.

The Georgetown Student Pledge

In pursuit of the high ideals and rigorous standards of academic life I commit myself to respect and to uphold the Georgetown University honor system:

To be honest in every academic endeavor, and

To conduct myself honorably, as a responsible member of the Georgetown community as we live and work together.

GEORGETOWN UNIVERSITY 35



GEORGETOWN UNIVERSITY 37th and O Streets, N.W., Washington D.C. 2005 Phone: (202) 687.0100

MAPS & DIRECTIONS COPYRIGHT INFORMATION PRIVACY POLIC



I view education as a collaborative process.

My role — create an environment in which you can excel.

-Written materials, assignments, online resources.

Your role — be an engaged learner!

- -Do the readings & assignments
- -Come to class
- -Seek out additional information and bring it to class.

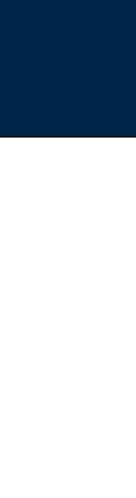
Preferred contacts:

- Email doesn't scale for class management—One person has a hard time keeping up with 20!
- Please post your questions on the materials in the online discussion forum -I will see them and try to answer them within 36 hours
 - -Other students can answer as well! (please!)
- Please use email for administrative issues—grades, late assignments, etc. - I will try to answer email within 36 hours.

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Google Survey Results

http://bit.ly/ANLY502-2016-Responses

MASSIVE DATA FUNDAMENTALS



印 Massive Data Techno (for ANLY

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| 502) |

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|--|-----------|--|--|--|--|---|--|
|--|-----------|--|--|--|--|---|--|

Massive Data Technology: Specific technology that we use in this course.

Program Layer — code that you write to manipulate the data

- Mostly Python, some Scala.
- Optionally Java

Software Infrastructure Layer — where your code runs

- This course is based on Hadoop, MapReduce, and Spark
- A little with massive databases: HBase / Pig / Impala / Spark

Virtualization Layer — the runtime environment

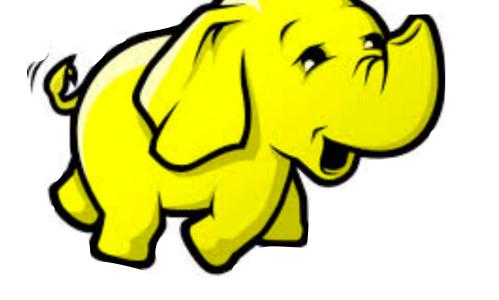
- Most "massive data" technology runs on Linux
- Some products have been ported to Windows
- A few products were developed on Windows, or have front-ends that run on Windows
- Virtual Machines (VMs) can run on your laptop or on the server.

Hardware Layer — The physical hardware on which the VMs run

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Quick Survey: How many people have used VMs?

What host operating system do you use?

- Windows
- MacOS
- Linux

Have you used virtualization? If so, which kind? Check all

- VMWare Workstation
- VMWare Fusion
- VMWare VCenter
- VirtualBox
- Xen
- KVM

What have you used virtualization for?







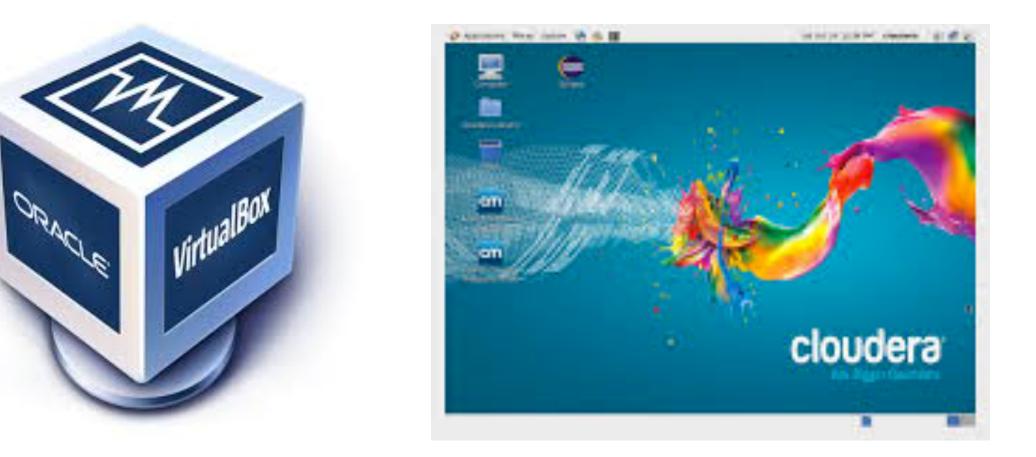
Exercises/Labs will be on your laptop and Amazon Web Services.

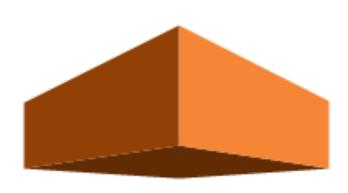






MASSIVE DATA FUNDAMENTALS







MapReduce



For "small data" and initial testing, you will use your own computer.

VirtualBox — Virtualization platform made by Oracle (free) VMWare — Virtualization platform made by VMWare (\$\$)

- Simulates PC hardware.
- You specify:

-RAM, Video RAM, # processors, network interfaces, disk



"Host OS" is what you are running on: PC, Mac, or Linux.

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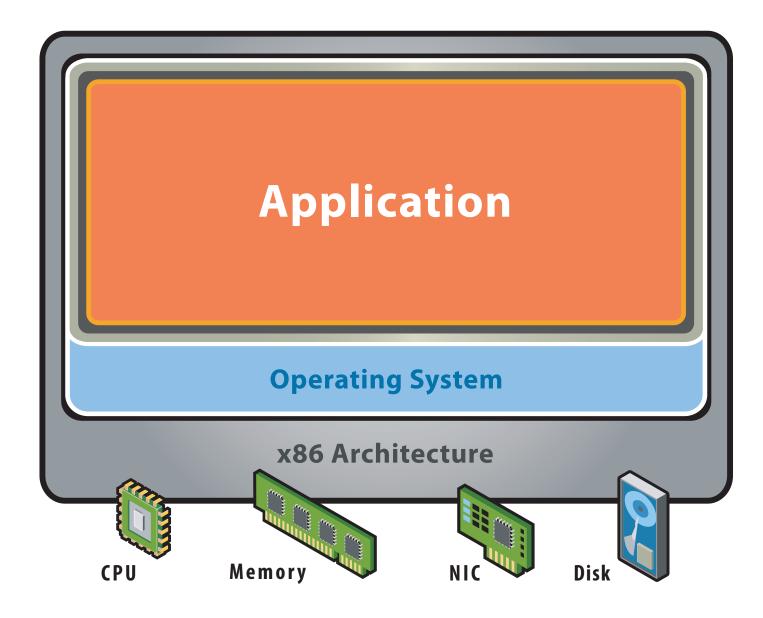




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Basic Idea: A computer within a computer



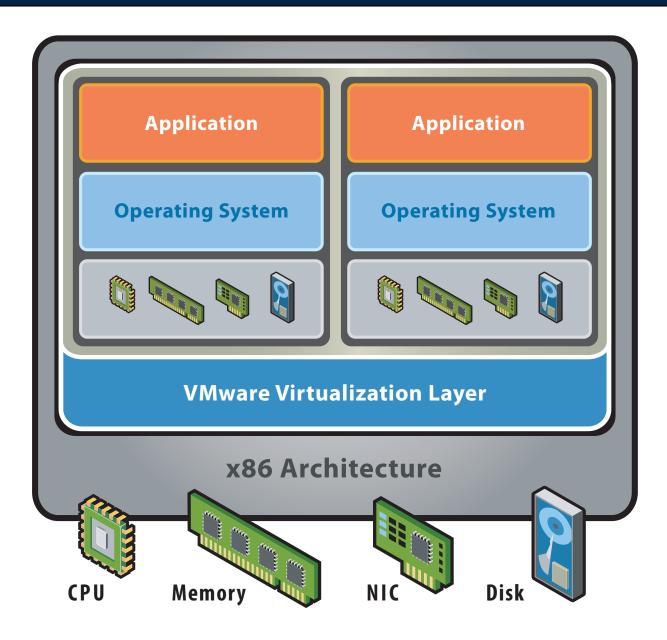
Before Virtualization:

- Single OS image per machine
- Software and hardware tightly coupled
- Running multiple applications on same machine often creates conflict
- Underutilized resources
- Inflexible and costly infrastructure

VMWare Virtualization Ovewview

<u>https://www.vmware.com/pdf/virtualization.pdf</u>

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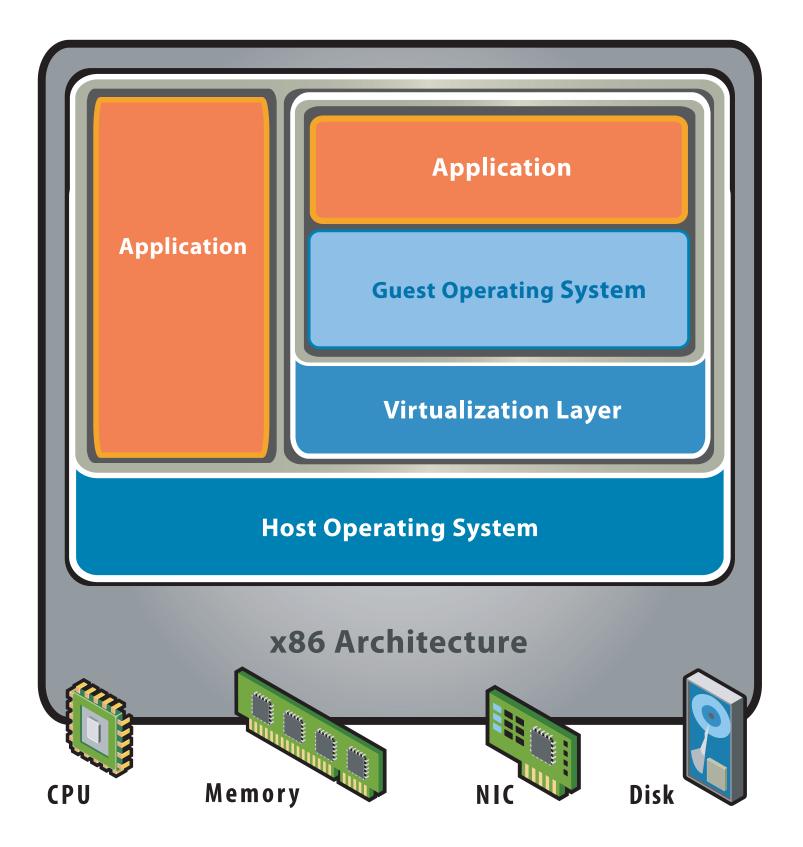
After Virtualization:

- Hardware-independence of operating system and applications
- Virtual machines can be provisioned to any system
- Can manage OS and application as a single unit by encapsulating them into virtual machines



43

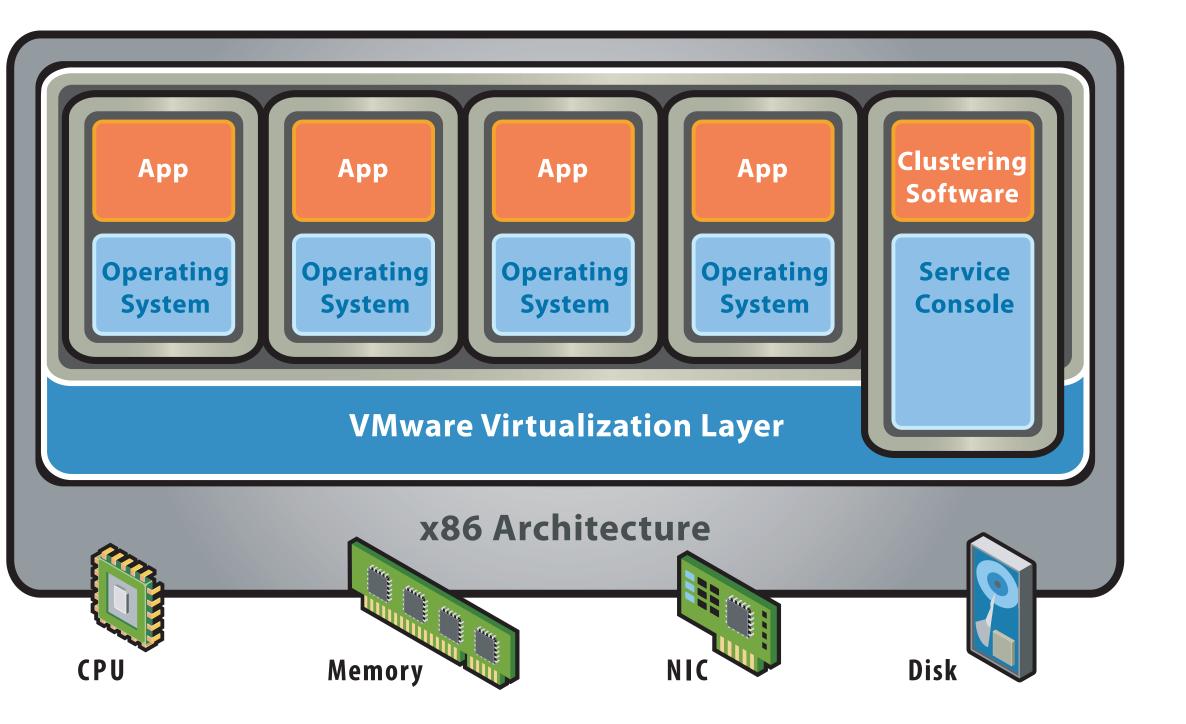
Two virtualization architectures: "Hosted" and "Bare-Metal"



Hosted Architecture

- Installs and runs as an application
- Relies on host OS for device support and physical resource management

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Bare-Metal (Hypervisor) Architecture

- Lean virtualization-centric kernel
- Service Console for agents and helper applications



44

Big data problems you can work on the Amazon Web Services.

July 5, 1994 — Amazon.com was founded by Jeff Bezos

- (Originally named "Cadabra")
- Renamed "Amazon" in 1995 with goal of being the "biggest" store in the world.
- First book ordered in 1995, Fluid Concepts and Creative Analogies.*

By 1998, showing a single web page on Amazon.com required computation from more than 100 computers.

Amazon made organizing thousands of computers an institutional priority.

In 2006, Amazon started making its systems available as a commodity Simple Queue Service (SQS) — Reliable messages up to 256KB in size.

- Elastic Compute Cloud (EC2) virtual machines
- Simple Storage Service (S3) unlimited storage

*http://theatIn.tc/1GVLpOM

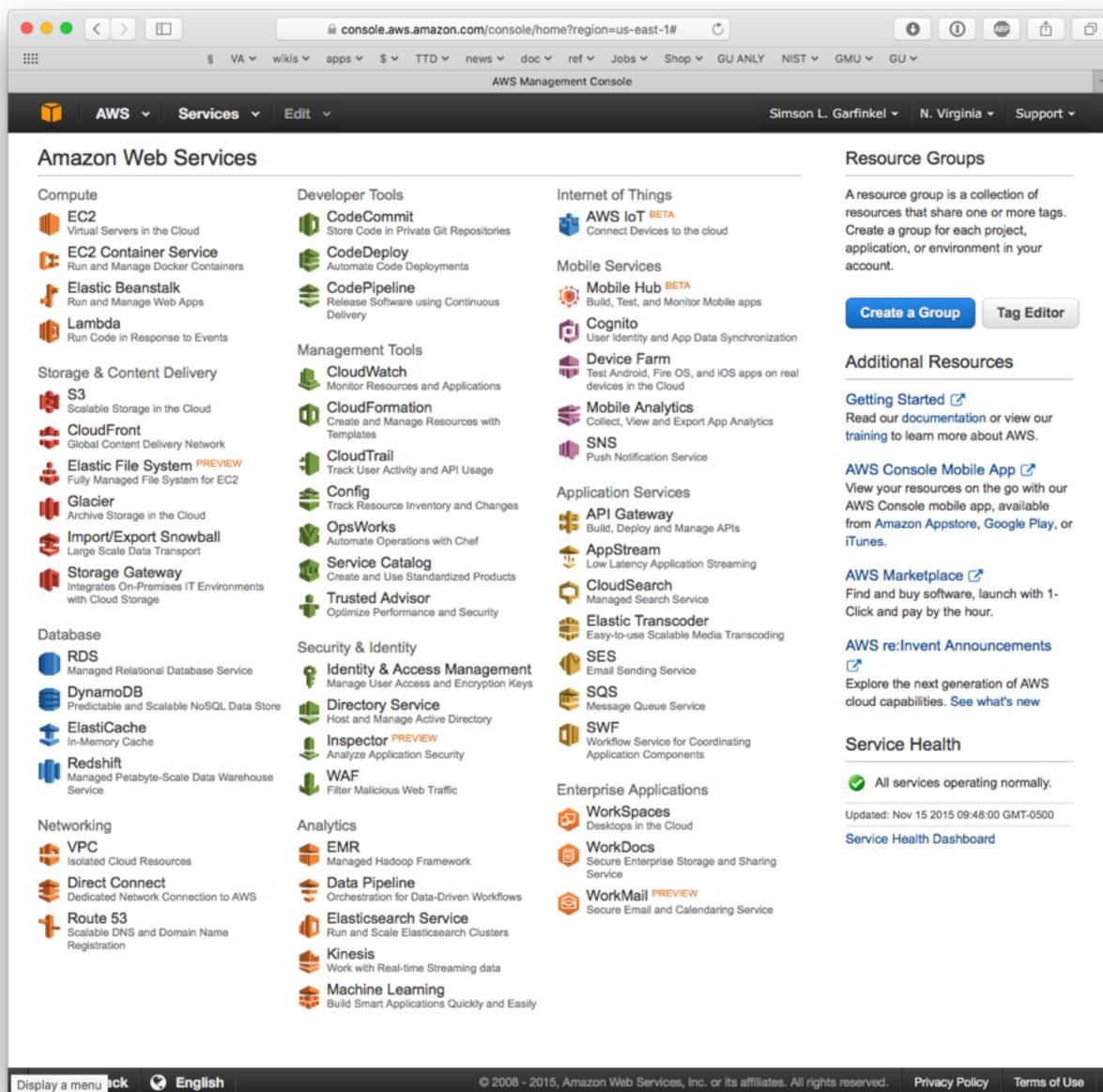




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Today Amazon Web Services (AWS) has dozens of offerings



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In 2011, the National Institute of Standards and Technology defined a standard terminology for cloud computing.

Special Publication 800-145: The NIST Definition of Cloud Computing

Essential Characteristics:

- On-demand self-service
- Broad network access
- Resource pooling
- Rapid elasticity
- Measures service

Service Models:

- Software as a Service (SaaS)
- Platform as a Service (PaaS)
- Infrastructure as a Service (IaaS)

Deployment Models:

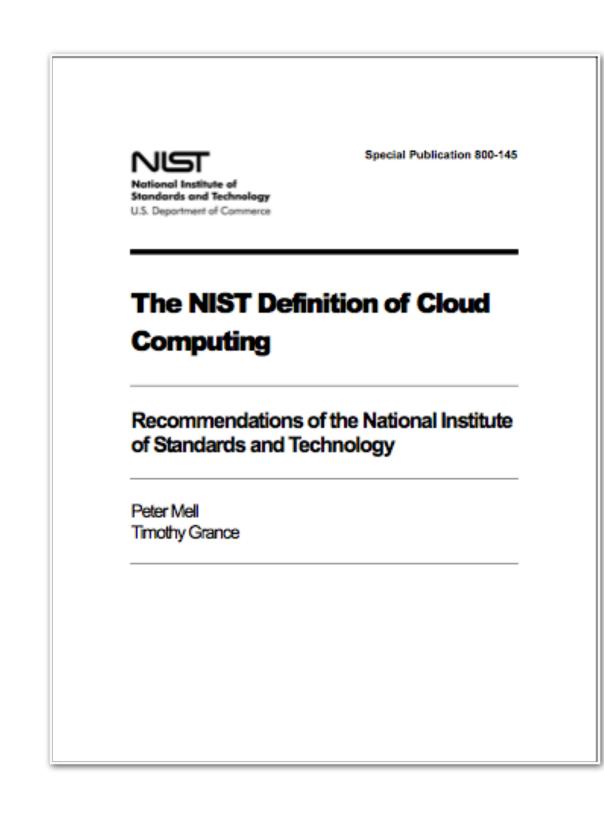
Private cloud

Community cloud

Public cloud

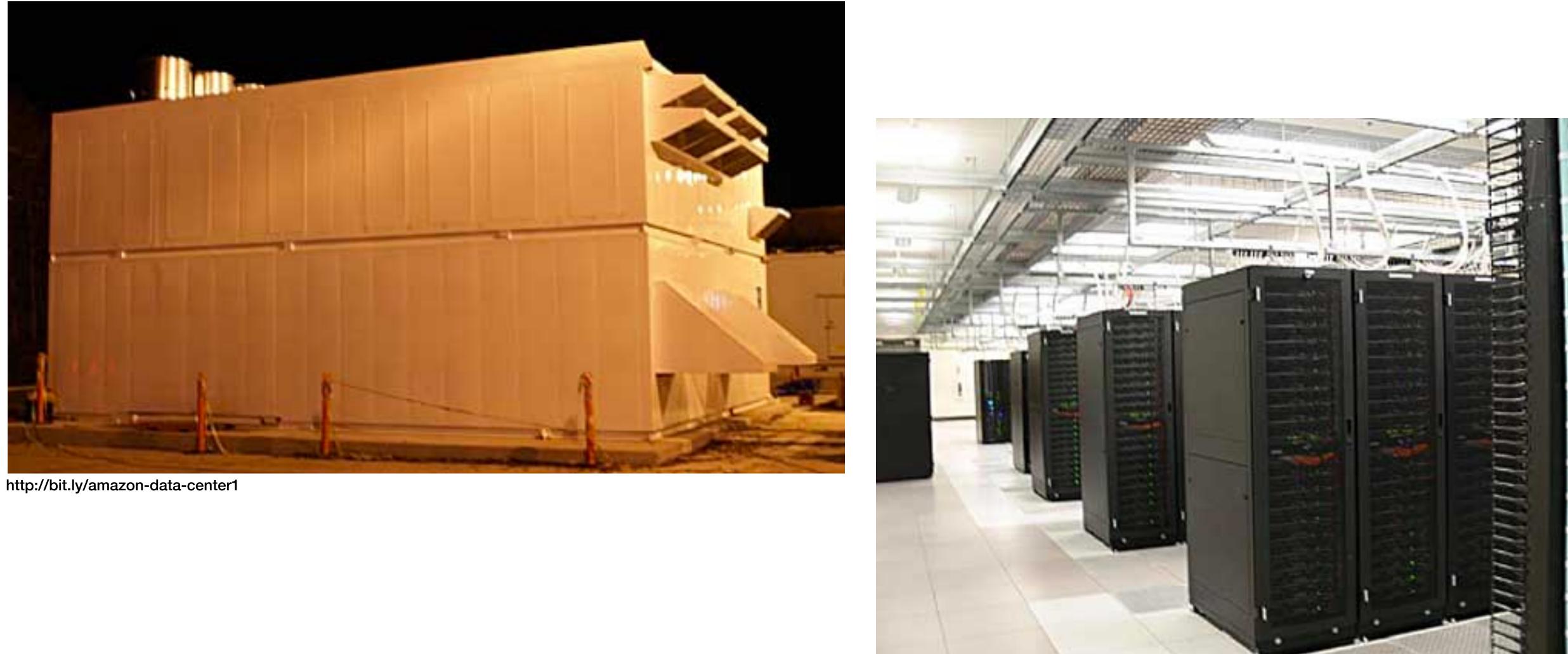
Hybrid cloud

Amazon offers most of these models!





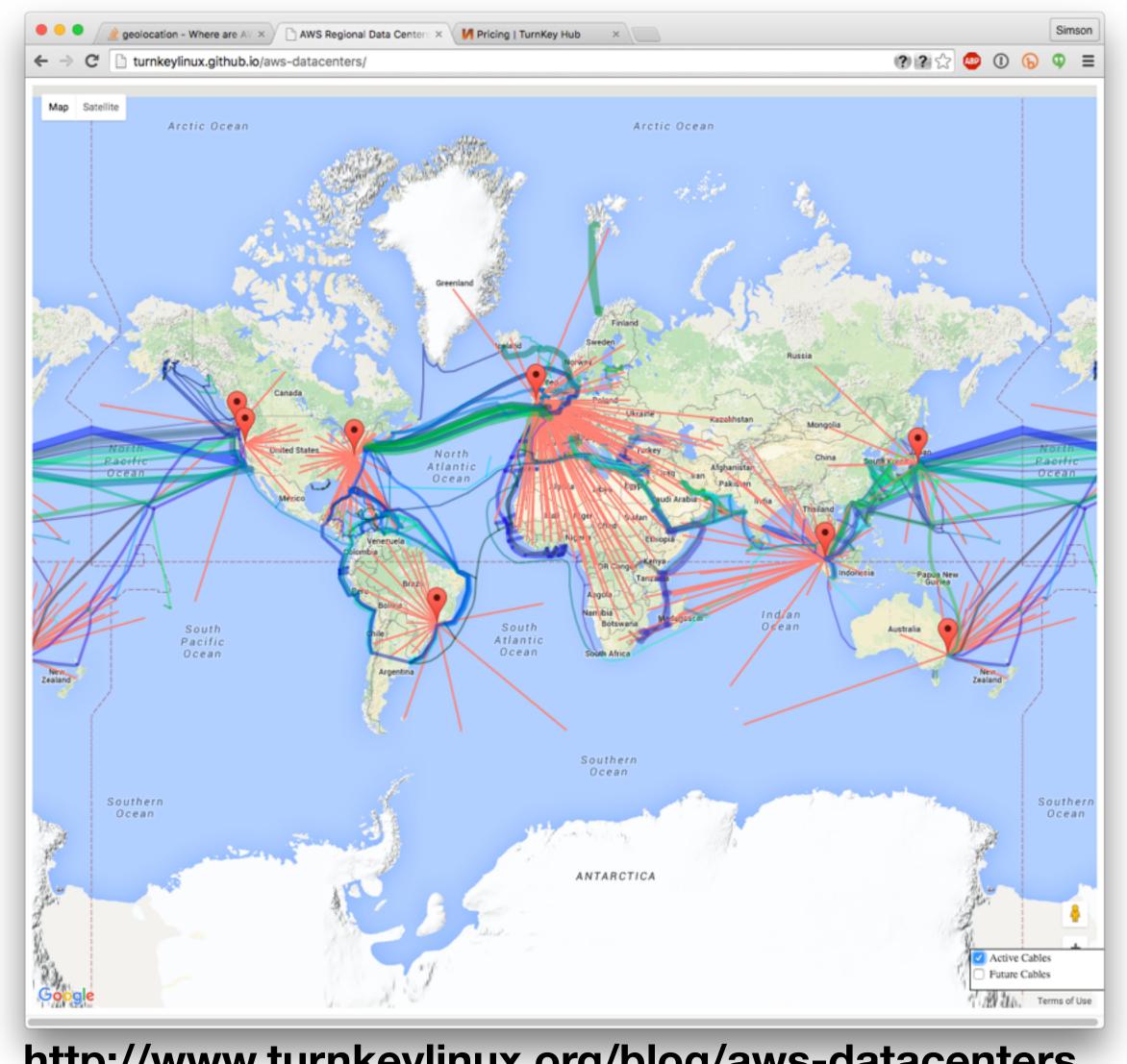
Pictures of our physical data center are not very useful...



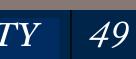
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Location matters:

- Speed of light: 300,000 Km/sec = 300Mm/s
- Distance to Seattle: $\approx 5,000$ Km = 5Mm
- Minimum time to Seattle: $5 \text{ Mm} \div 300 \text{ Mm/s} = 1.6 \text{ msec}$
- Distance to Reston: ≈ 10Km
- Minimum time to Reston: $10 \text{ Km} \div 300,000 \text{ Km/sec} = 33 \mu \text{sec}$



http://www.turnkeylinux.org/blog/aws-datacenters



For more details, see James Hamilton's presentation from Amazon's 2011 Technology Open House.

Perspective on Scaling

Every day, Amazon Web Services adds enough new capacity to support all of Amazon.com's global infrastructure through the company's first 5 years, when it was a \$2.76B annual revenue enterprise

2011/5/5

And the second particular second

http://perspectives.mvdirona.com

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http://b

web services





There are many alternatives to Amazon

Top Tier — scalable VMs, Services, etc.:

- Google Cloud Platform https://cloud.google.com
- Microsoft Azure <u>https://azure.microsoft.com/en-us/</u>
- Rackspace <u>http://www.rackspace.com</u>

Bargain basement:

- Dreamhost <u>http://www.dreamhost.com/</u>
- WebFaction https://www.webfaction.com

Services may charge for:

- Computation Virtual Machines
- Storage
- Bandwidth
- Special APIs and Services
- Setup

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com ′en-us

We are using Amazon because:

- Currently best developed of the services
- Excellent documentation
- Many online tutorials

Amazon has "first mover advantage" and has not slipped behind — at least, not yet!





Each student will have \$100 of "free" Amazon time.

You can do a lot with \$100:

Price for a General Purpose t2.medium (2 CPU GB, Variable ECU, EBS) [1]

Price for m3.2xlarge Elastic Map Reduce (4 CPU ECU, 30GB, 2x80 SSD) [2]

EBS General Purpose Storage (SSD) [3]

EBS Magnetic volumes

EBS "snapshots"

Price to access public EBS datasets from EC2

[1] <u>https://aws.amazon.com/ec2/pricing/</u>

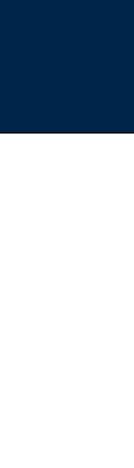
[2] <u>https://aws.amazon.com/elasticmapreduce/pricing/</u>

[3] https://aws.amazon.com/ebs/pricing/

MASSIVE DATA FUNDAMENTALS

| U, 4 | \$.052/hour (\$8.74/week) |
|-------|--|
| U, 26 | \$0.532/hour (EC2) + \$0.140/hour (EMR) = \$0.672/hour (\$112.90/week) |
| | \$0.10/GB-month (\$2.25 to store 100GB for a week) |
| | \$0.05/GB-month + \$0.05 per 1 million I/O requests |
| | \$0.95/GB-month |
| 22 | FREE |







Welcome to ANLY 502

This course teaches you to think about and work with massive data.

We will use the Cloudera VM and Amazon AWS

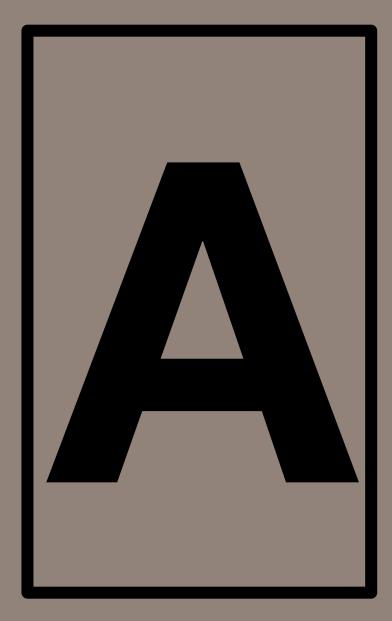
You are responsible for:

- Coming to class
- Doing the reading
- Working the problem sets
- An in-class presentation about a software package or research paper
- Researching your own project and writing a paper.

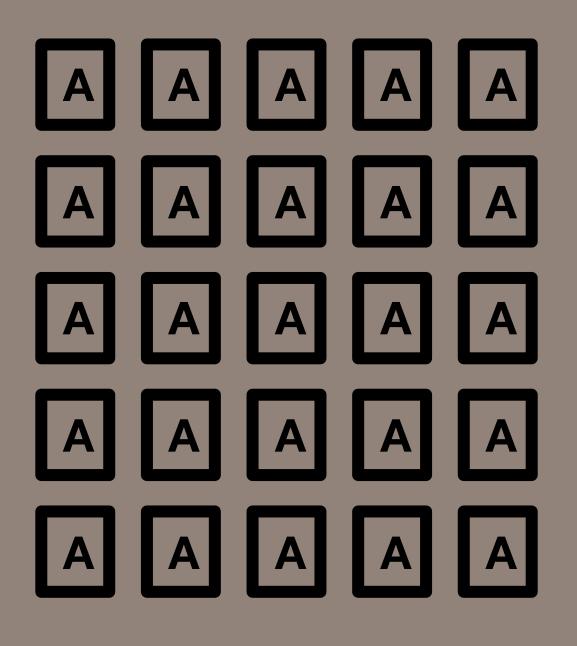
Questions?







Making computers run fast: Moore's Law and Parallelization

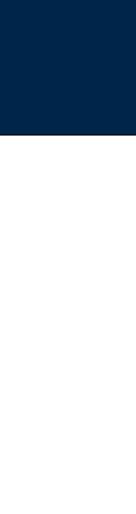


Before we get started, a word about units

| | Decir | nal | | | Binary | | |
|-------------------|----------|--------------|--------------------------|-----|--------------|-----------|---------------------|
| Value | | Metric (SI) | Value | | <u>IEC</u> | | JEDEC |
| 1000 | kB | kilobyte | 1024 | KiB | kibibyte | KB | kilobyte |
| 1000 ² | MB | megabyte | 1024 ² | MiB | mebibyte | MB | megabyte |
| 1000 ³ | GB | gigabyte | 1024 ³ | GiB | gibibyte | GB | gigabyte |
| 10004 | TB | terabyte | 10244 | TiB | tebibyte | | _ |
| 1000 ⁵ | PB | petabyte | 1024 ⁵ | PiB | pebibyte | | _ |
| 1000 ⁶ | EB | exabyte | 1024 ⁶ | EiB | exbibyte | | |
| 1000 ⁷ | ZB | zettabyte | 10247 | ZiB | zebibyte | | _ |
| 1000 ⁸ | YB | yottabyte | 1024 ⁸ | YiB | yobibyte | | _ |
| tional E | lectrote | echnical Cor | nmissior | ٦ | https://en.v | wikipedia | a.org/wiki/Kibibyte |
| | | echnical Cor | | | Just for DRA | <u> </u> | |

IEC – Interna JEDEC — Joint Electron Device Engineering Council — Just for DRAM

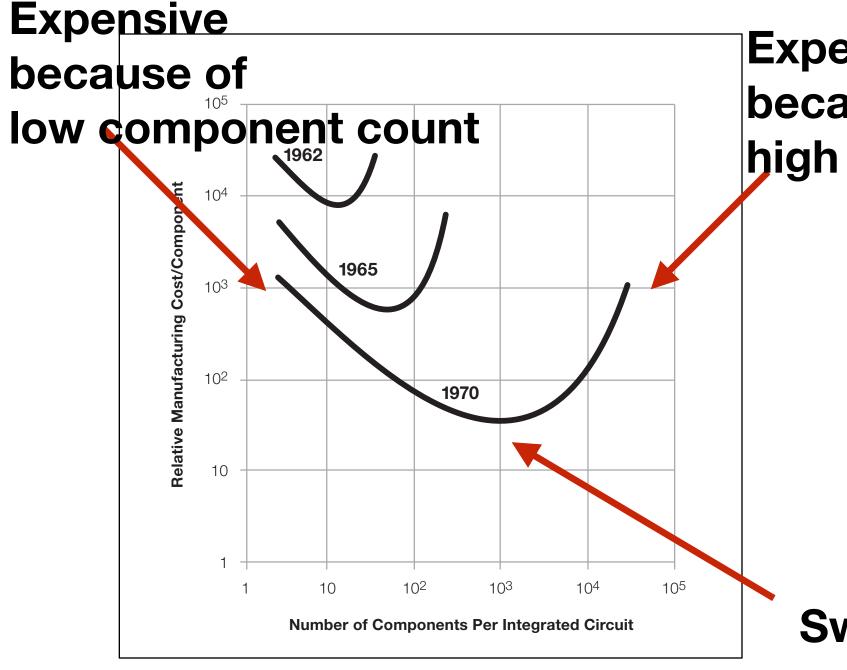
MASSIVE DATA FUNDAMENTALS



You've heard of "Moore's Law"

1965: Gordon Moore suggested:

- Integrated circuits will be cost-effective.
- Increased integration resulted in increased reliability.
- From 1965 to 1970, the cost of of manufacturing should drop by 90%, and integration increase 100 fold:



Expensive because of high integration

Sweet Spot

The experts look ahead

Cramming more components onto integrated circuits

With unit cost falling as the number of components per circuit rises, by 1975 economics may dictate squeezing as many as 65,000 components on a single silicon chip

By Gordon E. Moore

Director, Research and Development Laboratories, Fairchild Semiconductor division of Fairchild Camera and Instrument Corp.

The future of integrated electronics is the future of electronics itself. The advantages of integration will bring about a proliferation of electronics, pushing this science into many new areas

Integrated circuits will lead to such wonders as home lower costs and with faster turn-around. computers-or at least terminals connected to a central computer-automatic controls for automobiles, and personal portable communications equipment. The electronic wristwatch needs only a display to be feasible today.

But the biggest potential lies in the production of large systems. In telephone communications, integrated circuits in digital filters will separate channels on multiplex equipment. Integrated circuits will also switch telephone circuits and perform data processing.

Computers will be more powerful, and will be organized in completely different ways. For example, memories built of integrated electronics may be distributed throughout the

The autho

Dr. Gordon E. Moore is one of the new breed of electronic engineers, schooled in the physical sciences rather than in electronics. He earned a B.S. degree in chemistry from the University of California and a Ph.D. degree in physical chemistry from the California Institute of Technology. He was one of the founders of Fairchild Semiconductor and has been director of the research and development laboratories since 1959.

machine instead of being concentrated in a central unit. In addition, the improved reliability made possible by integrated circuits will allow the construction of larger processing units. Machines similar to those in existence today will be built at

Present and future

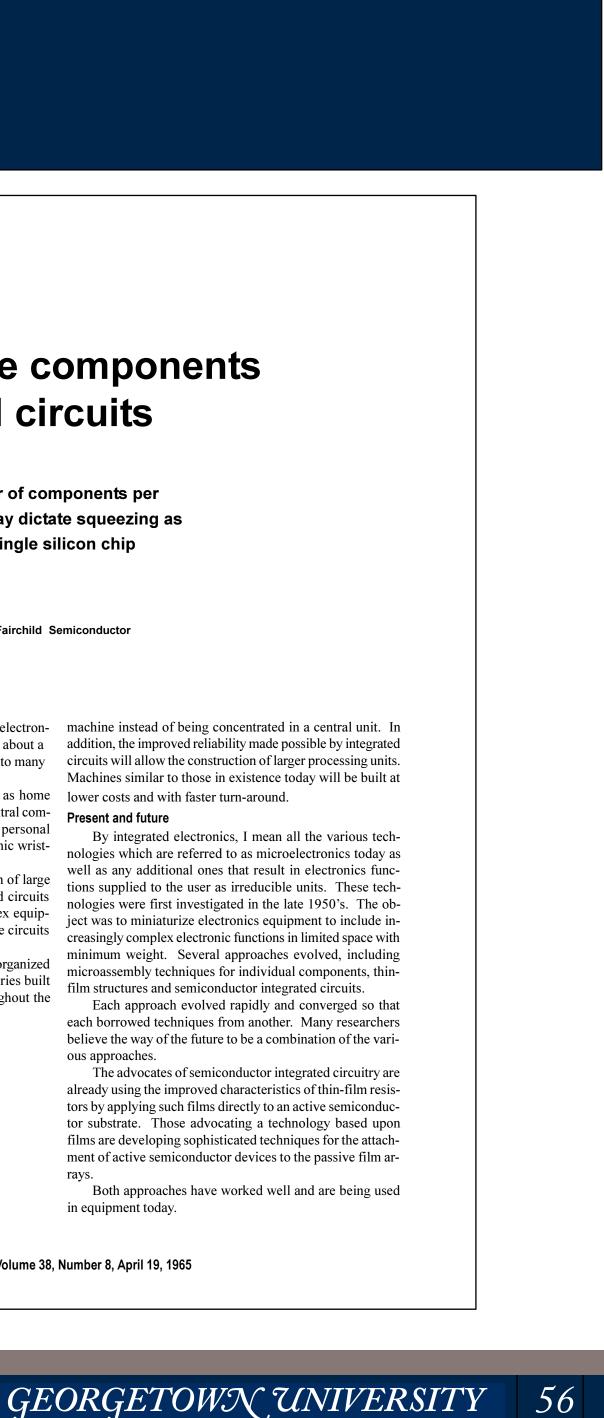
By integrated electronics, I mean all the various technologies which are referred to as microelectronics today as well as any additional ones that result in electronics functions supplied to the user as irreducible units. These technologies were first investigated in the late 1950's. The object was to miniaturize electronics equipment to include increasingly complex electronic functions in limited space with minimum weight. Several approaches evolved, including microassembly techniques for individual components, thinfilm structures and semiconductor integrated circuits.

Each approach evolved rapidly and converged so that each borrowed techniques from another. Many researchers believe the way of the future to be a combination of the various approaches.

The advocates of semiconductor integrated circuitry are already using the improved characteristics of thin-film resistors by applying such films directly to an active semiconductor substrate. Those advocating a technology based upon films are developing sophisticated techniques for the attachment of active semiconductor devices to the passive film arrays.

Both approaches have worked well and are being used in equipment today.

Electronics, Volume 38, Number 8, April 19, 1965



"The electronic wrist-watch needs only a display to be feasible today." -Gordon Moore, 1965

The man who has everything won't be happy until he has Pulsar



The Time Computer[®] no larger than a wristwatch. First completely new way to tell time in 500 years.

Pulsar is exciting to look at. The man who sees it instinctively wants to own it.

moving parts to wear out. No dials, hands, gears, Pulsar dealer will replace the entire solid-state Time springs, tuning forks, or motors; nothing to wind up Computer* module on the spot, free of charge. or run down. It never needs maintenance, oiling, or cleaning.

It is guaranteed not to lose or gain more than 5 seconds a month, or 60 seconds a year. (Timing will be glow of pride just to know it was invented and is being adjusted to this tolerance, if necessary.)

Press the command button and the time shows in glowing numerals on the specially tempered ruby-red time screen for 1.25 seconds. Continue to press, and Pulsar tells the time to the exact second.

With the exception of the replaceable power cells, Pulsar is unconditionally guaranteed for three years. Pulsar is even more exciting in action. It has no In the unlikely event that anything goes wrong, any

> Nothing could be more satisfying to own or to give, or to receive as a gift.

Inspect Pulsar at any fine store. It'll give you a little made in the United States of America. Pulsar, The Time Computer, Division of HMW Industries, Inc. (Formerly Hamilton Watch Company).

Write for free literature: PULSAR, Box 1609, Lancaster, Pa.

Pulsar watch advertisement, 1972

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Art for Gordon Moore's 1965 article



iPod vending machine, Macy's

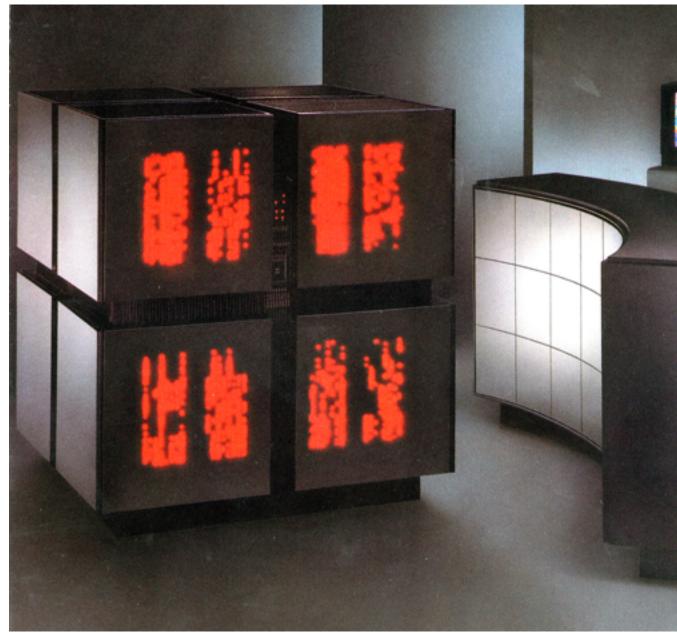
https://www.flickr.com/photos/toasty/289027219



In 1975, Danny Hillis was at a conference in New York City Hilton "In the future computers will be everywhere. There will be more computers than people."



Co-founder of Thinking Machines 1983



Connection Machine 1 65,536 1-bit processors

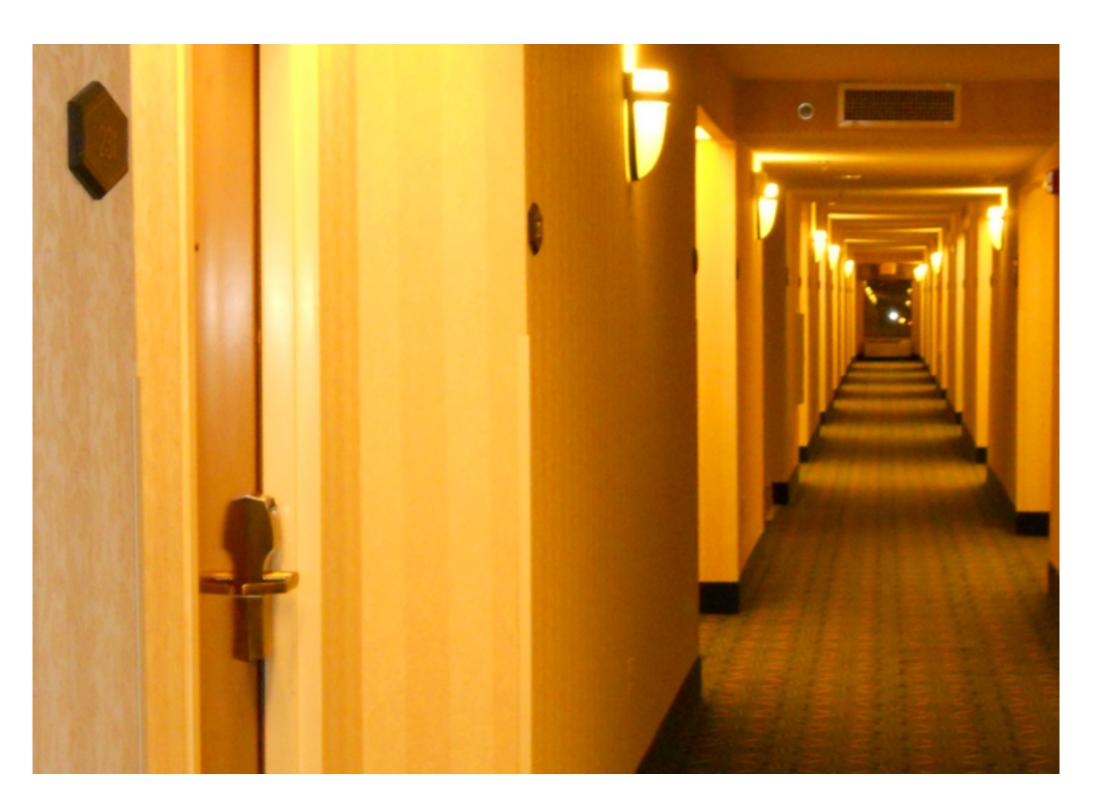
He was heckled:

• "What are you going to do with all of them?" it's not as if you would put one in every doorknob."

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In 1995 Hillis went back Hilton.

• There was a computer in every doorknob



*http://simson.net/clips/1995/95.SJMN.Digital_Decade_MIT_Media_Lab.pdf

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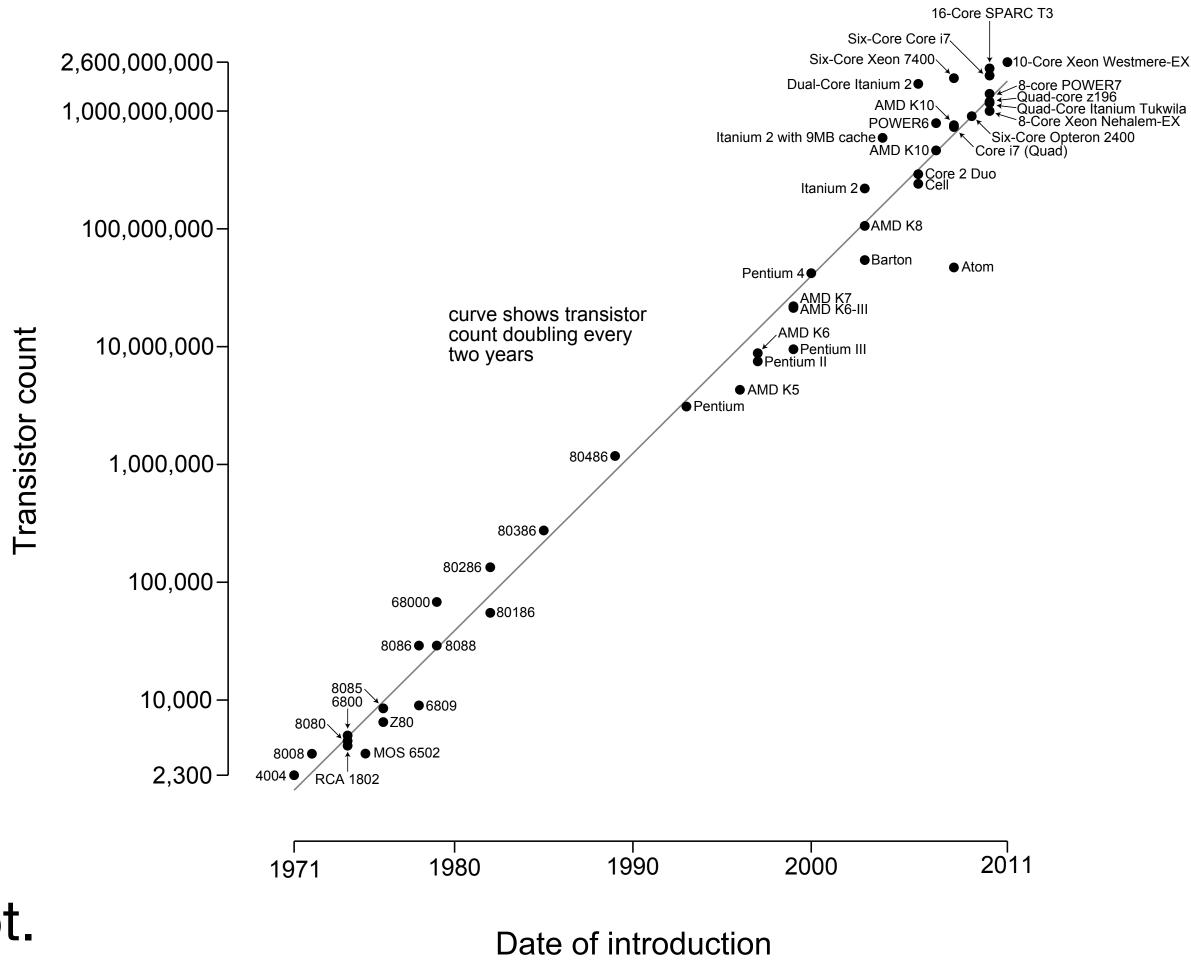


Transistor counts have followed Moore's prediction....

015

https://upload.wikimedia.org/wikipedia/commons/0/00/Transistor_Count_and_Moore%27s_Law_-_2011.svg

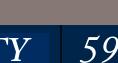
Microprocessor Transistor Counts 1971-2011 & Moore's Law



... but performance has not.

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Between 1971 and 2005, microprocessors doubled in speed \approx every 18 months

| Production | Intel | Max Speed | Photo |
|------------|------------|-----------|---|
| 1971-1981 | 4004 | 740 Khz | |
| 1972-1983 | 8008 | 800 Khz | COMPOSITION OF THE OWNER OWNER OF THE OWNER |
| 1974- | 8080 | 2Mhz | L COLORADO DE C |
| 1979-1990s | 8088 | 10Mhz | funtilities. |
| 1982-1990s | 80286 | 25Mhz | Annual a E annual annual E annual annual |
| 1986-2007 | 80386 | 40Mhz | int _e l 1386 IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII |
| 1989-2007 | 80486 | 150Mhz | |
| 1993- | Pentium P5 | 300Mhz* | |

If you wanted your program to run faster... just wait a few months.

*Note: Pentium chips run different clock speed and bus speed.





Many factors made chips faster.

Faster clock speed

More instructions per second

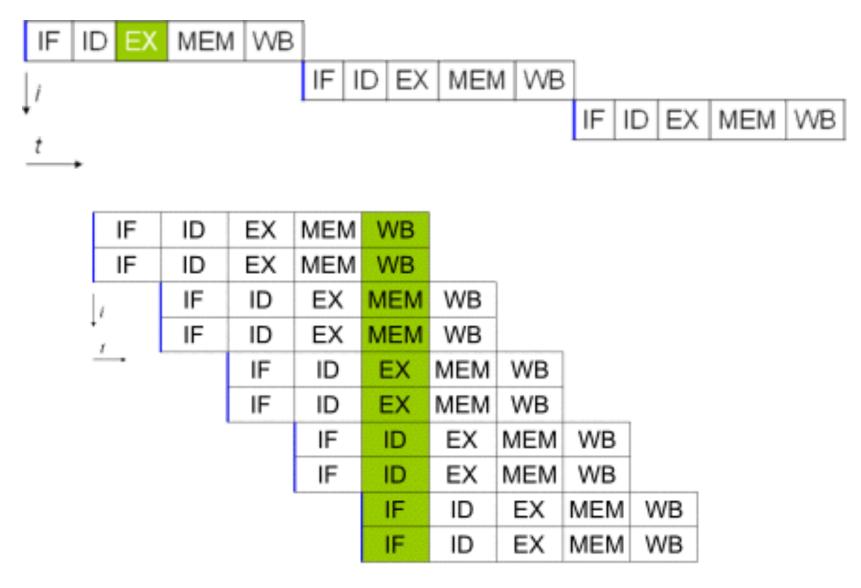
Large caches

Faster to load and save data to memory

"Execution Optimization" (Instruction level parallelization)

- Pipelining: Overlapping instructions
- Super scalar: Multiple instructions at a time
 —A+B; C+D

Intel Core i7-970

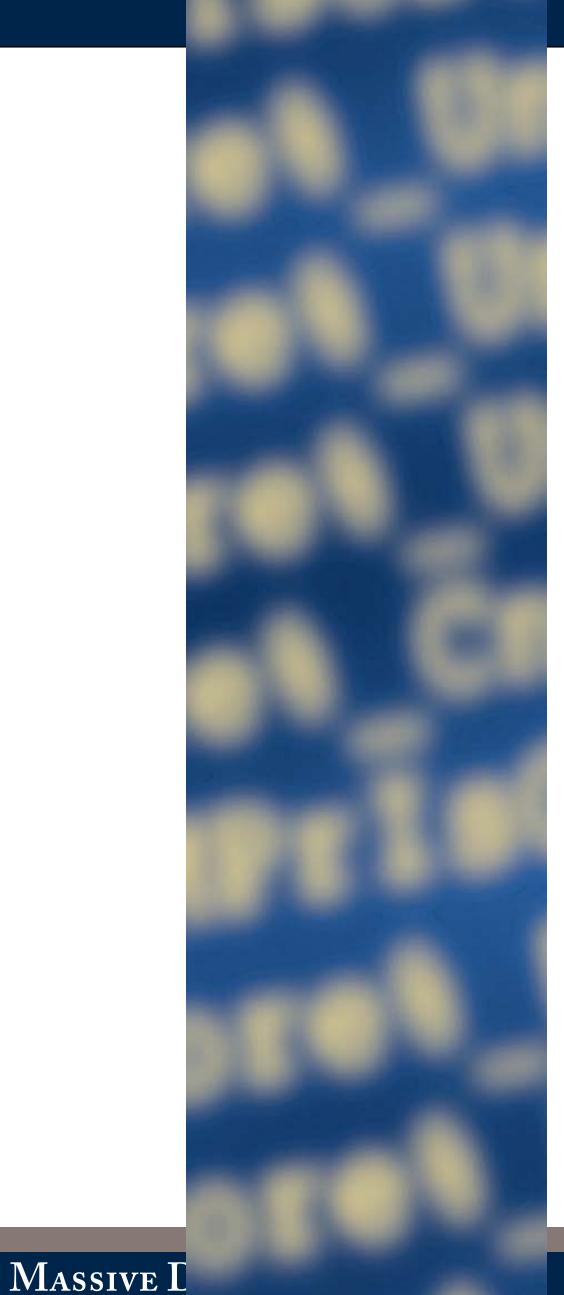


https://en.wikipedia.org/wiki/Central_processing_unit





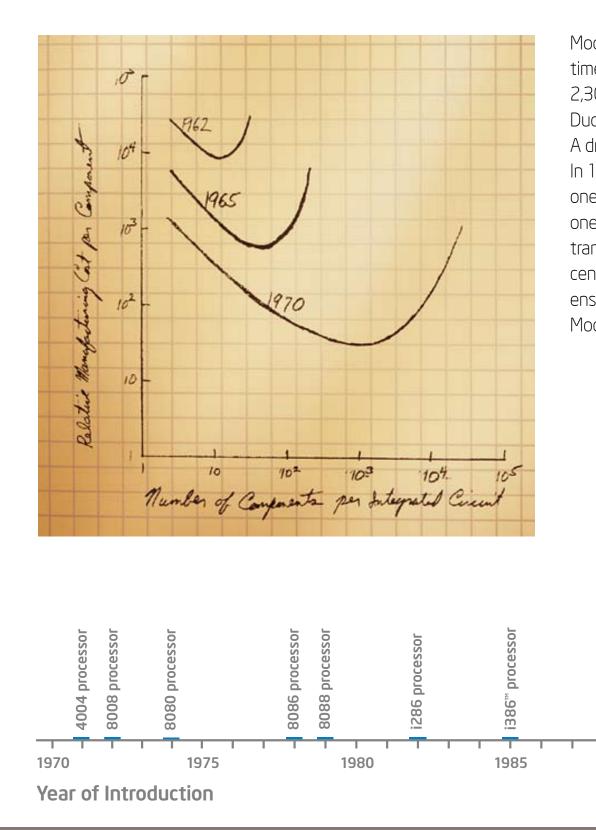
Intel's



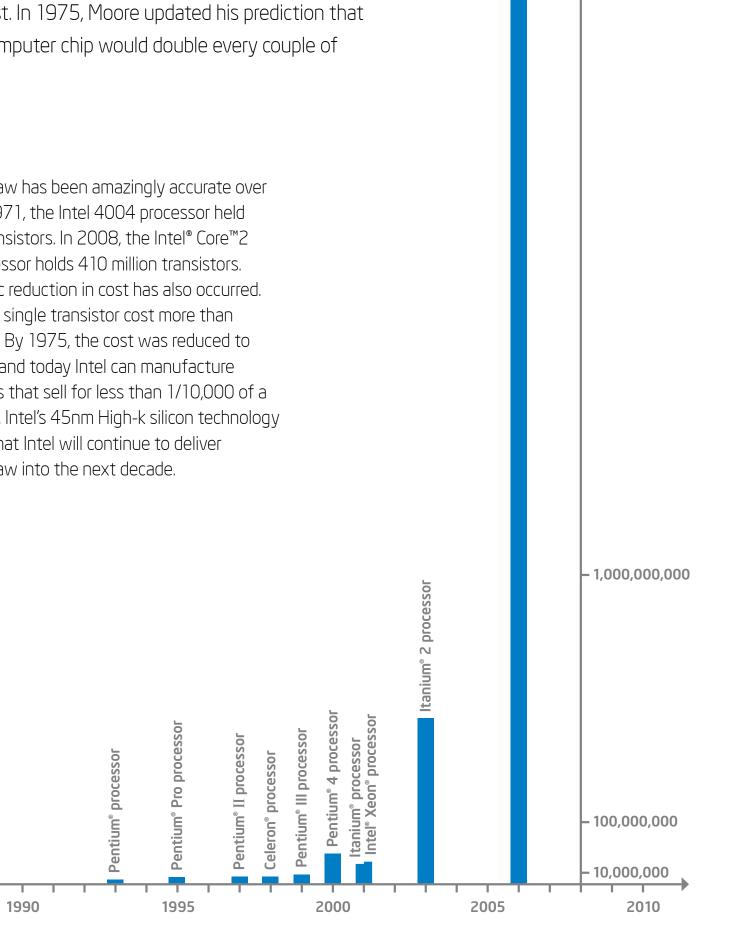
of the Intel Core 2 Duo processor

Moore's Law

In 1965, Gordon Moore predicted that the number of transistors on a piece of silicon would double every year—an insight later dubbed "Moore's Law." Intended as a rule of thumb, it has become the guiding principle for the industry to deliver ever more powerful semiconductor chips at proportionate decreases in cost. In 1975, Moore updated his prediction that the number of transistors that the industry would be able to place on a computer chip would double every couple of years. The original Moore's Law graph is shown here.



Moore's Law has been amazingly accurate over time. In 1971, the Intel 4004 processor held 2,300 transistors. In 2008, the Intel® Core™2 Duo processor holds 410 million transistors. A dramatic reduction in cost has also occurred. In 1965, a single transistor cost more than one dollar. By 1975, the cost was reduced to one cent, and today Intel can manufacture transistors that sell for less than 1/10,000 of a cent each. Intel's 45nm High-k silicon technology ensures that Intel will continue to deliver Moore's Law into the next decade.



Transistors¹

- 2,000,000,000

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"The Free Lunch Is Over" Herb Sutter, Dr. Dobb's Journal, 30(3), March 2005

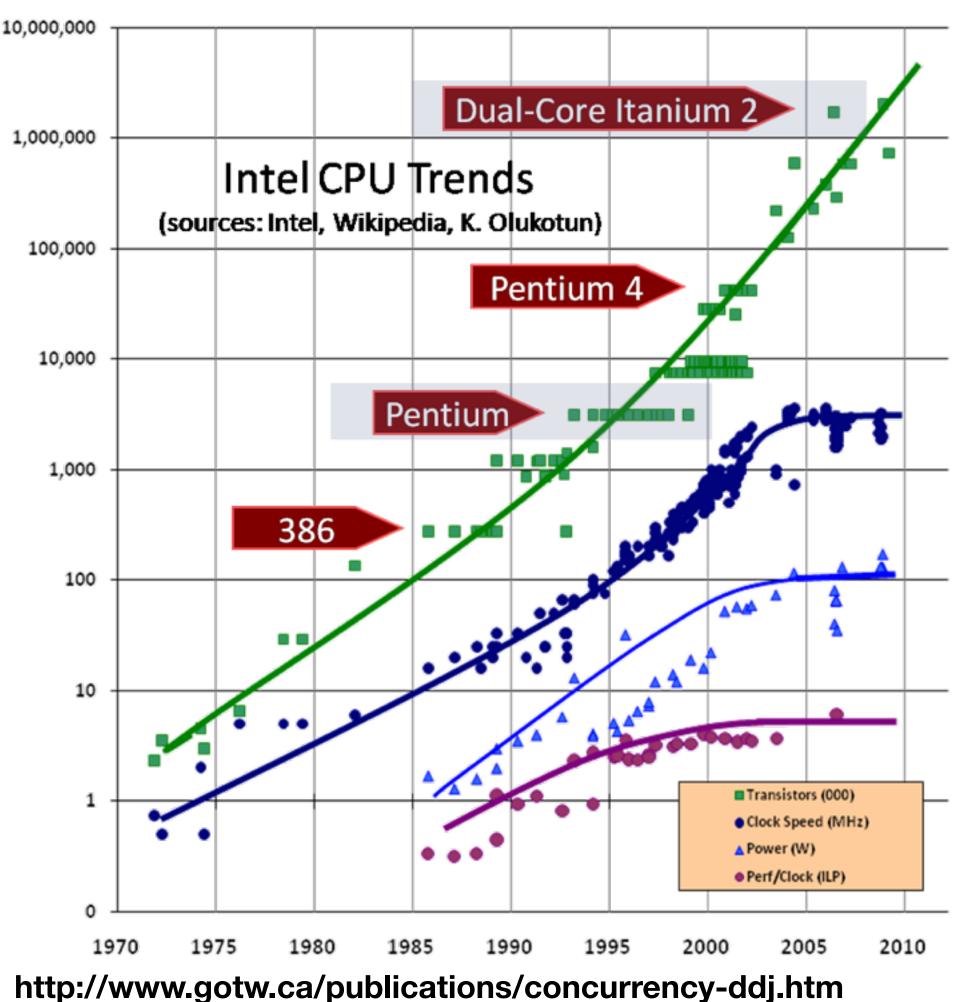
"Your free lunch will soon be over. What can you do about it? What are you doing about it?

By 2005, the tricks for making computers run faster had stopped working.

- Too much complexity
- Too much heat

That's why today, 10 years later, "fast" microprocessors are still running at 1-3Ghz...

-they just have more cores.



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Multicore, Multithreading, Hyperthreading: Instead of faster computers, have more computers!

Instead of running a single computer faster, we use the extra transistors to run multiple computers ("cores") on the same physical device.

Multithreading: multiple execution threads in a single program.

- Requires compiler and language support.
 - -POSIX threads
 - -Java "Thread" class and "Runnable" interface.

Hyperthreading: Intel approach to run 2 threads on a single core:

- One ALU (Arithmetic Logic Unit) (expensive part)
- Two sets of registers (A, B, C, D, SP, PC, etc.)
- One Cache

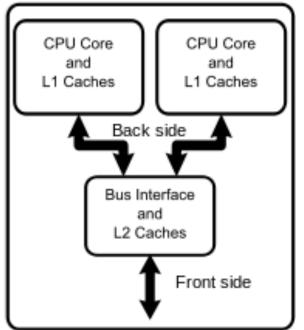
Multicore: two (or more) CPUs on a single chip

- Each core has: ALU, registers, L1 Cache.
- Shared: L2 cache & bus interface

Multiprocessor: two (or more) chips on a motherboard

- AMD Opteron 6000 Series supports 64 core servers (4 x 16)
- MSRP: <\$10,000 with 1TB of DDR3 RAM

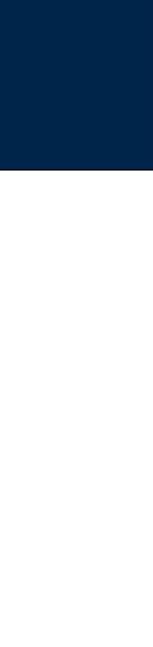
MASSIVE DATA FUNDAMENTALS



Generic dual-core processor https://en.wikipedia.org/wiki/Multi-core_processor

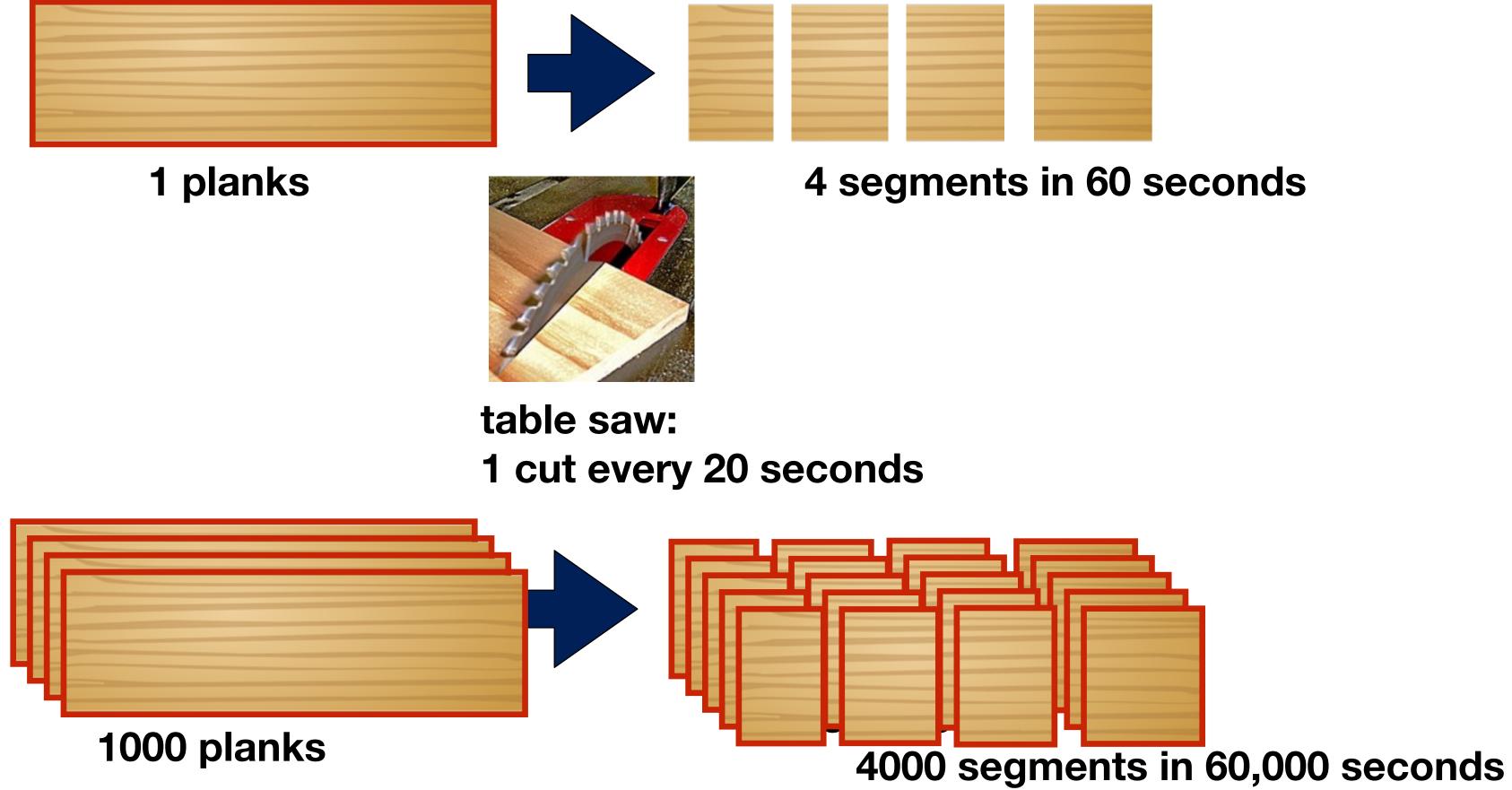


i860 from 1989! 3 CPUs https://en.wikipedia.org/wiki/Intel_i860



64

The basic idea of parallelism: divide and conquer



3000 cuts x (20 sec/cut) = 60,000 seconds

MASSIVE DATA FUNDAMENTALS



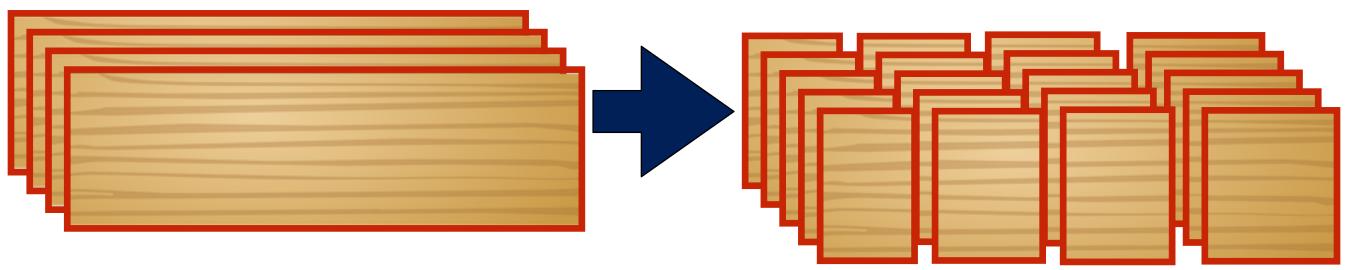
A house with 1000 planks of wood that need to be cut into quarters: \rightarrow



You could get a faster saw... but saws only go so fast.

Use an industrial saw mill ... 1 cut every 4 seconds (5x faster)





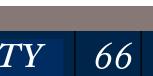
1000 planks

3000 cuts x (4 sec/cut) = 12,000 seconds

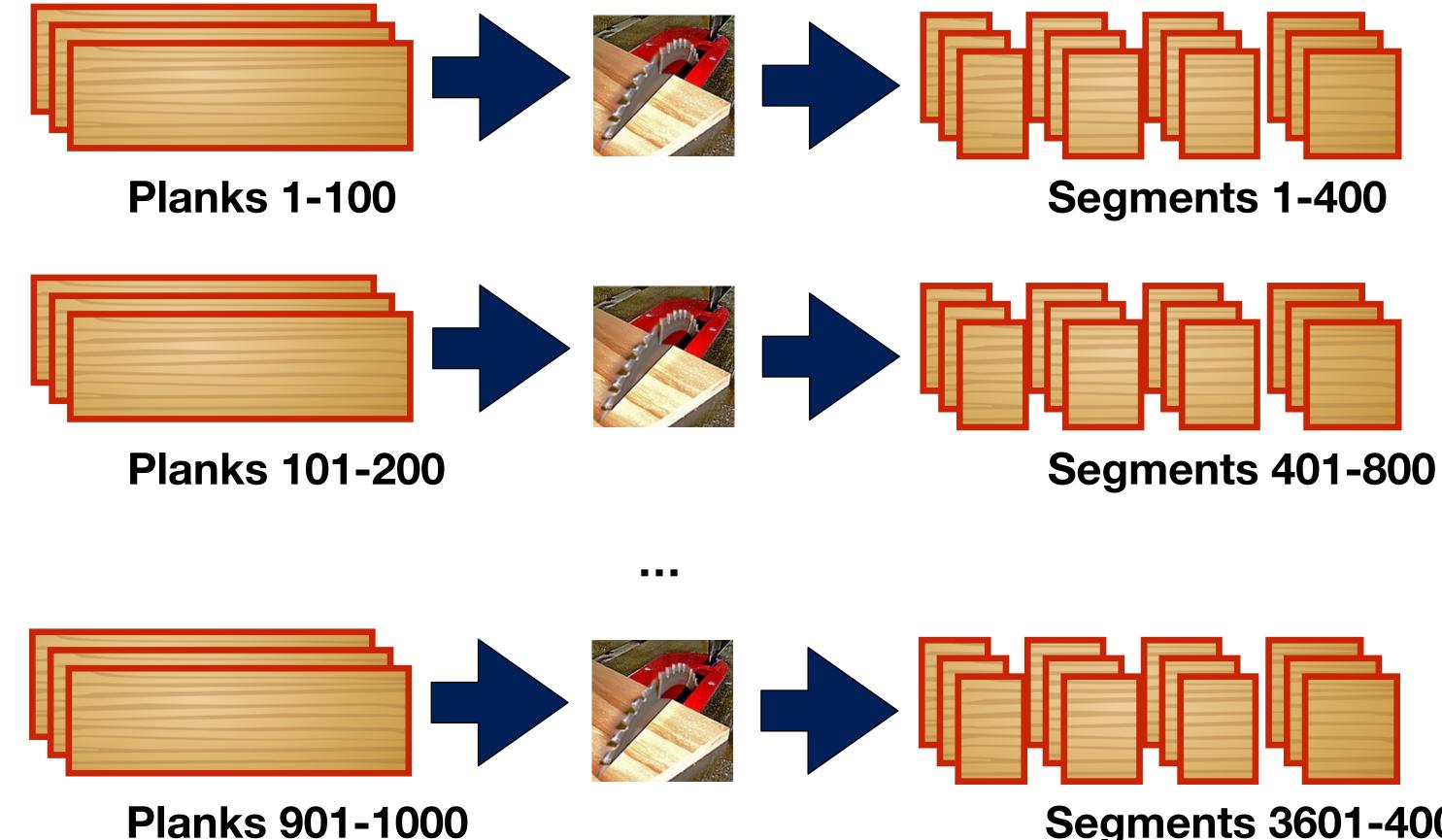
MASSIVE DATA FUNDAMENTALS

4000 segments in 12,000 seconds





Instead, you could use 100 table saws in parallel



Total throughput: 100 cuts/20 seconds = 5 cuts/sec = 0.2 sec/cut 3000 cuts x (0.2 sec/cut) = 600 seconds An "embarassingly parallel" problem

MASSIVE DATA FUNDAMENTALS



Segments 3601-4000



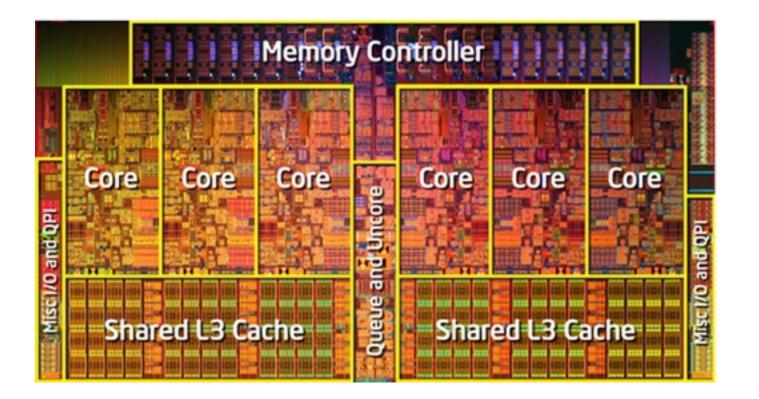


Modern computers work the same way.

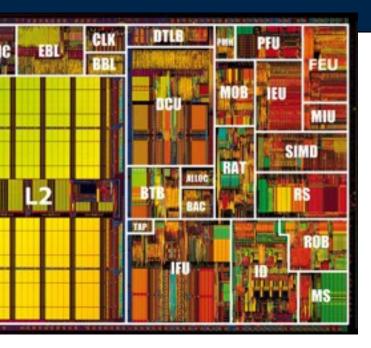
Intel Pentium 3: 1 core

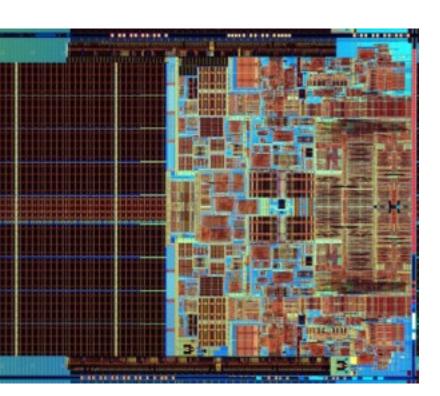
Intel Core Duo: 2 cores

Intel i7-970 6 cores!



MASSIVE DATA FUNDAMENTALS





More cores let the computer do more work at the same time.

The cores share RAM and I/O.







Operating systems have two models for using multiple cores: multithreading & multiprocessing

Process abstraction:

| Thread of execution: | ~~~~ TID 1 |
|----------------------|-----------------------------------|
| Memory Map: | 2GB RAM |
| System Resources: | Open files & libraries |

Process 123

Multithreading:

| System Resources: | Open files & libraries |
|----------------------|-----------------------------------|
| Memory Map: | 2GB RAM |
| Thread of execution: | ~~~~ TID 4 |
| Thread of execution: | ~~~~ TID 3 |
| Thread of execution: | ~~~~ TID 2 |

Process 124

| Μι | ultiprocessing | |
|----|----------------------|-----------------------------------|
| | Thread of execution: | ~~~~ TID 10 |
| | Memory Map: | 2GB RAM |
| | System Resources: | Open files & libraries |
| | | Process 200 |
| | Thread of execution: | ~~~~ TID 11 |
| | Memory Map: | 2GB RAM |
| | System Resources: | Open files & libraries |
| | | Process 201 |
| | Thread of execution: | ~~~~ TID 12 |
| | Memory Map: | 2GB RAM |
| | System Resources: | Open files & libraries |
| | | Process 202 |





Programmers have two basic approaches to utilizing multiple cores: 1. Do different things in each thread.

Different things in each thread: Microsoft Word

- Microsoft word on my Mac runs 28 different threads.
 - -Keyboard & mouse events
 - -Spell checking
 - -Document formatting
 - -Grammar Checking

Pros:

- Threads can do a lot of different things.
- Takes advantage of multi-core processors

Cons:

- Hard to write & debug.
- Each task is limited in how fast it can go.



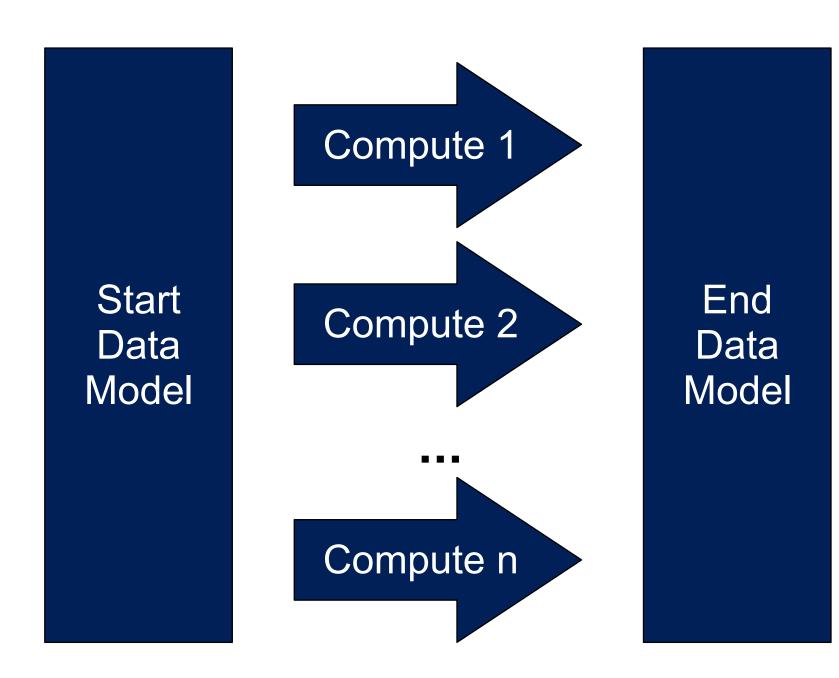
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1. Do different things in each thread. 2. Run the same code on each thread, combine the results

This works much better for "massive data*" problems.

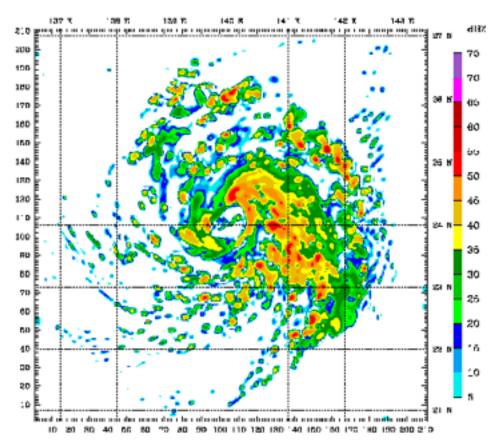


* "Embarrassingly Parallelizable problems."

MASSIVE DATA FUNDAMENTALS



https://en.wikipedia.org/wiki/Ray_tracing_(graphics)

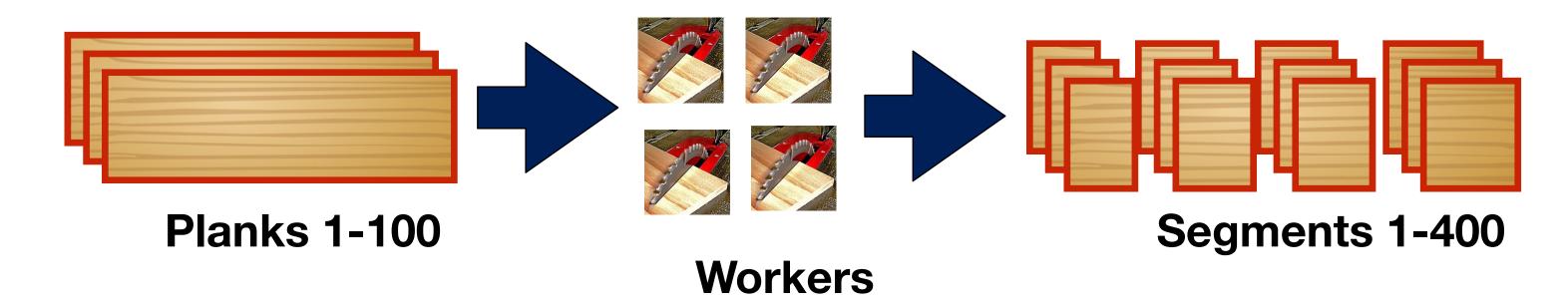


https://en.wikipedia.org/wiki/Weather_Research_and_Forecasting_Model

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Most languages provide mechanisms for processing a block of data with a "worker pool" and combining the results:



Examples:

- Intel's Thread Building Blocks
- Fortran, C and C++: MPI & OpenMPI
- Python Multiprocessing module

MASSIVE DATA FUNDAMENTALS





Multithreading in Python: import threading

Threading runs multiple Python functions in the same process:

Main thread: __main__ Thread a: foo("a") Thread b: foo("b") **Thread c: bar(1,2,3)**

Advantages:

Process A

- Each thread can run on its own core!
- Each thread has access to all of the memory & state as the main thread.
- Low cost to start up.
- Easier communication between threads

-Lock-free access to read-only data structures.

Disadvantages:

- Python's "Giant Lock" limits concurrency.
- Locking may be required when updating complex data structures

Called functions can be the same or different

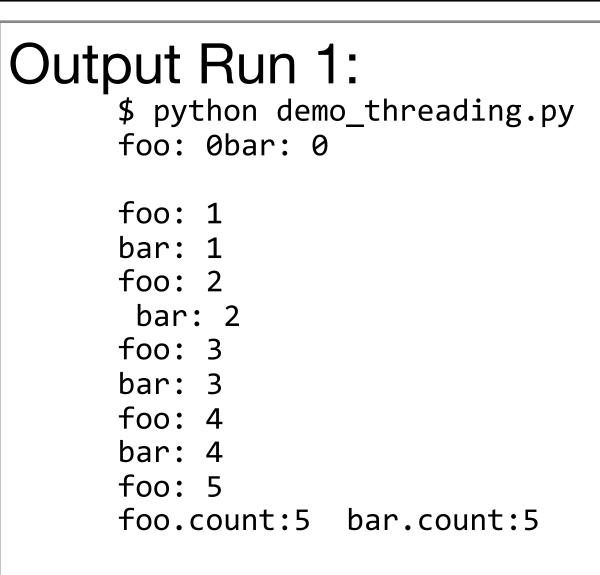






Python multi-threading cont.

```
import threading,time
class CountingThread(threading.Thread):
    def ___init__(self,name,high):
        super(CountingThread, self).___init___()
        self.name = name
        self.high = high
        self_count = 0
    def run(self):
        for i in range(0,self.high):
            print("{}: {}".format(self.name,i))
            time.sleep(.5)
            self.count += 1
if __name__=="__main__":
    foo = CountingThread("foo",5)
    foo.start()
    bar = CountingThread("bar",5)
    bar_start()
    foo.join()
                             # Waits for completion
    bar.join()
    print("foo.count:{} bar.count:{}"
        .format(foo.count,bar.count))
```



Output Run 2:

\$ python demo_threading.py foo: 0bar: 0 bar: 1foo: 1 bar: 2 foo: 2 foo: 3 bar: 3 bar: 4 foo: 4 foo.count:5 bar.count:5



Multithreading in Python: import multiprocessing

Multiprocessing runs multiple Python functions in different processes:

Main thread: __main__

Process A

Main thread: foo("a")

Process B

Advantages:

- Separate Python interpreter for each thread.
- Better concurrency no giant lock.

Disadvantages:

• Limited communication between each process.







Python's Multiprocessing module

import multiprocessing, os

```
def worker(val):
    return "worker {} PID {}".format(val,os.getpid())
```

```
if ___name___=="___main___":
    pool = multiprocessing.Pool(processes=4)
    result = pool_map(worker, range(0, 16))
    print(result)
```

Output*

```
$ python demo multiprocessing.py
```

*slightly reformatted

MASSIVE DATA FUNDAMENTALS

['worker 0 PID 69172', 'worker 1 PID 69174', 'worker 2 PID 69173', 'worker 3 PID 69175', 'worker 4 PID 69174', 'worker 5 PID 69172', 'worker 6 PID 69173', 'worker 7 PID 69175', 'worker 8 PID 69174', 'worker 9 PID 69172', 'worker 10 PID 69173','worker 11 PID 69175', 'worker 12 PID 69174', 'worker 13 PID 69172', 'worker 14 PID 69173', 'worker 15 PID 69175']

OpenMP has a similar mechanism

C with OpenMP:

#include <omp.h> #include <stdio.h> #include <stdlib_h> #include <unistd.h>

```
int main(int argc, char **argv)
#pragma omp parallel
        // Code inside this region runs in parallel.
        printf("Greetings from thread %d process %d\n",
               omp_get_thread_num(),getpid());
    exit(0);
```

Run:

\$ g++-mp-4.9 -o demo_openmp -fopenmp demo_openmp.cpp ./demo openmp Greetings from thread 1 process 75836 Greetings from thread 0 process 75836 Greetings from thread 2 process 75836 Greetings from thread 3 process 75836

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Multithreading pays off — but so do better implementations.

Microsoft's Revolution Analytics examined speedup of R:

| Calculation | Size | Command | R 2.9.2 | | Revolution R (4 cores) |
|-------------------------------------|------------|---------------------------|---------|---------|---------------------------|
| Matrix Multiply A'*A | 10000x5000 | B <- crossprod(A) | 243 sec | 22 sec | 5.9 sec |
| Cholesky Factorization | 5000x5000 | C <- chol(B) | 23 sec | 3.8 sec | 1.1 sec |
| Singular Value Decomposition | 5000x5000 | S <- svd (A,nu=0,nv=0) | 62 sec | 13 sec | 4.9 sec |
| Principal Components Analysis | 10000x5000 | P <- prcomp(A) | 237 sec | 41 sec | 15.6 sec |

Notes:

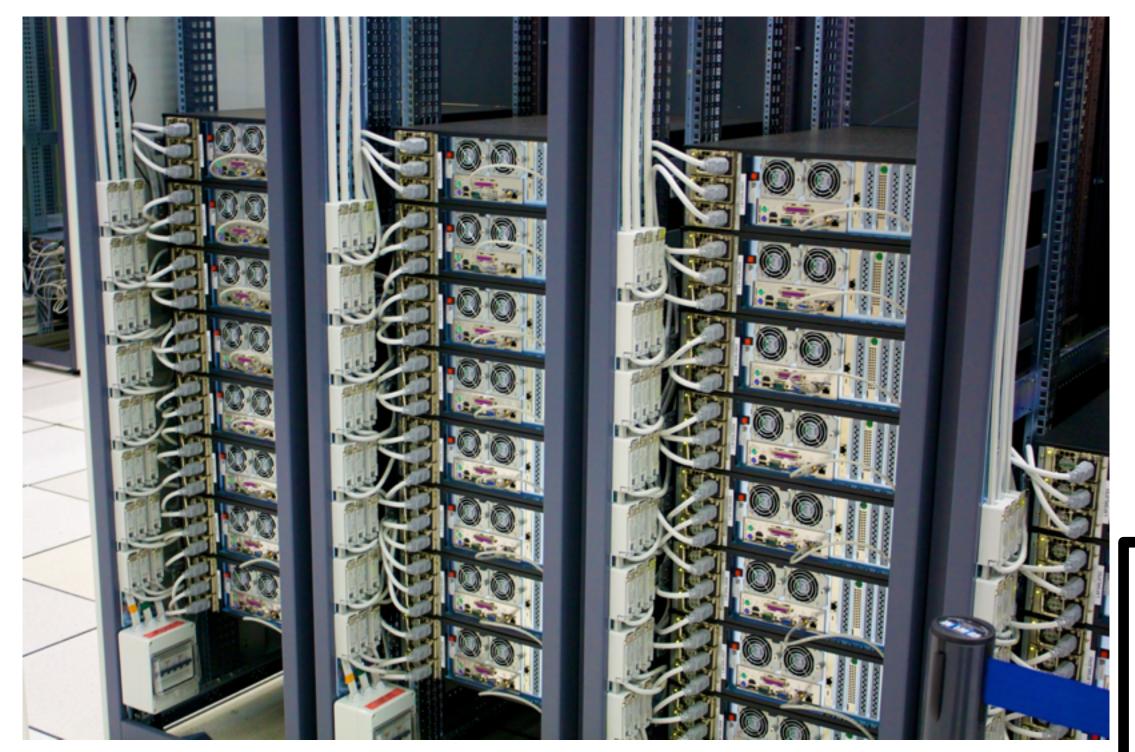
- Libraries. (6 to 11 fold speedup)
- Revolution R (1 core) \rightarrow Revolution R (4 cores) speedup is $\approx 4x$.
 - http://blog.revolutionanalytics.com/2010/06/performance-benefits-of-multithreaded-r.html
 - https://software.intel.com/en-us/intel-mkl/

MASSIVE DATA FUNDAMENTALS

• R2.9.2 - Revolution R speedup: moving from R's built-in BLAS (Basic Linear Algebra Subprogarms) to Intel's Math Kernel



Modern data centers have many computers, each with many processors



Key challenges:

- Solve a single problem on multiple systems?
- Keeping data consistent.
- Responding to hardware failures.

Hardware failures are a BIG deal!

Say a typical computer fails in 5 years.

What happens if you have 1000 computers in a data center?

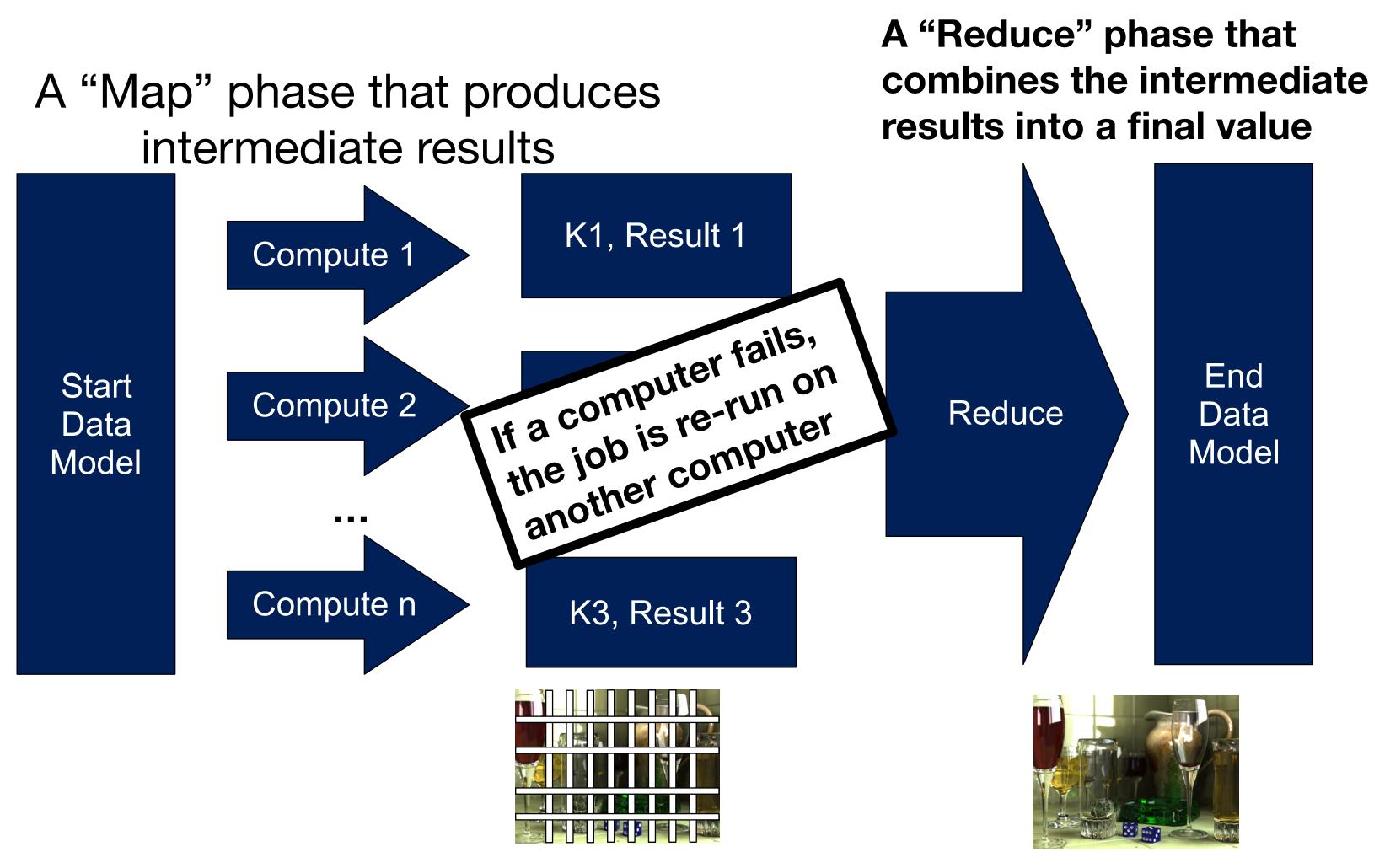




The big data "Map Reduce" paradigm extends parallelization do multiple machines and more complex problems.

This is the basic idea of modern "big data" analysis.

intermediate results



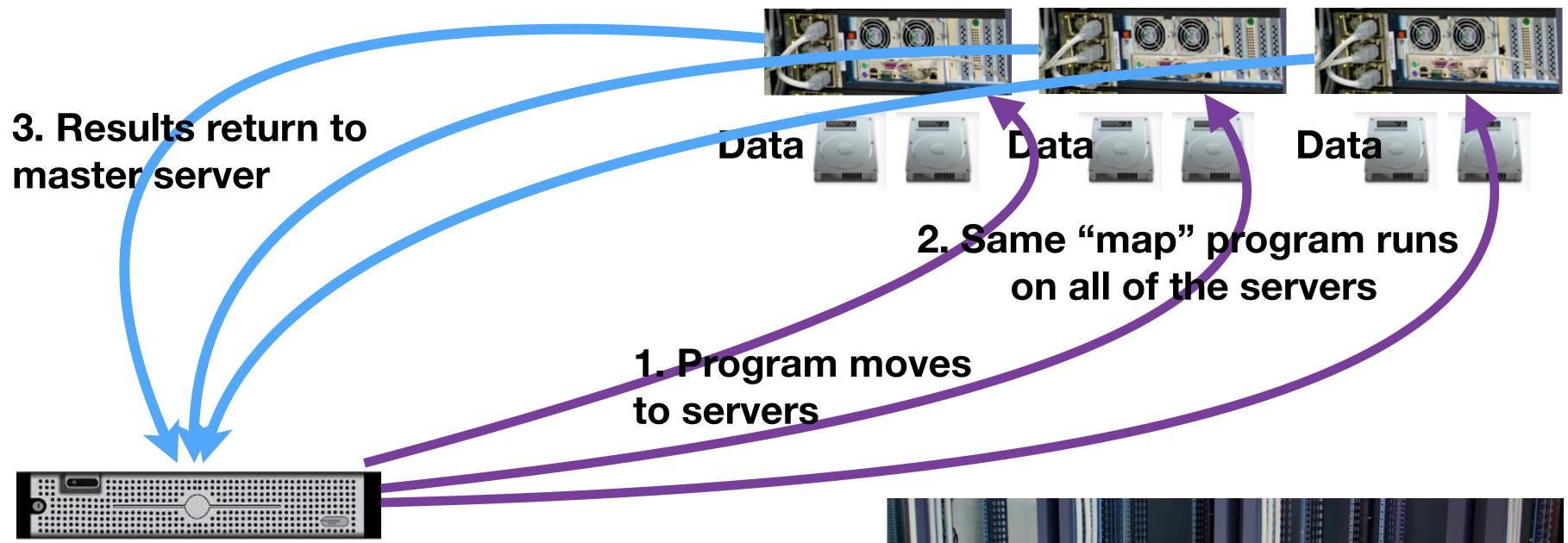
MASSIVE DATA FUNDAMENTALS







In big data systems, data are stored on each node. The "map" jobs are sent to the nodes.



The data returns in the "reduce" step.

Apache Hadoop makes it each to write, run, and manage these jobs.

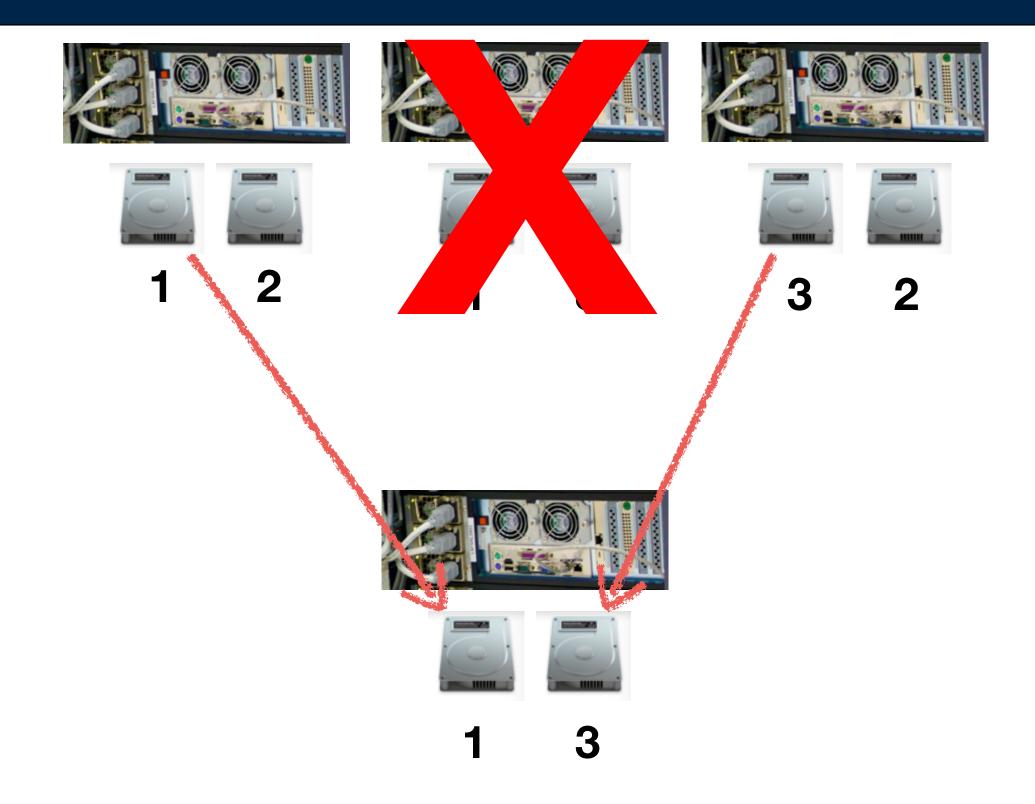


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Replication is provided by:

- HDFS
- Amazon S3
- Other redundant file systems







The promise of Hadoop is *linear scaling*: You process more data by adding more computers.

If it takes 100 computers 10 hours to process 1TB of data...

- Process 1TB of data in 1 hour with 1000 computers
- Process 100TB of data in 10 hours with 10,000 computers
 - -This is typical of "embarrassingly parallel" problems.

The catch:

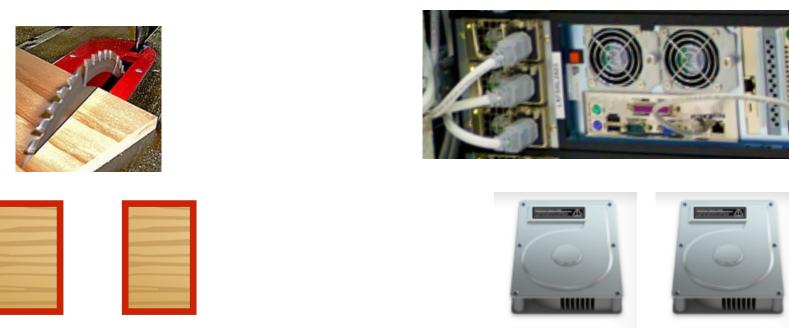
- Some jobs can't be parallelized.
- If it takes 10 people a year to build a house, you can't build the same house in 3.7 days with 1000 people.

If you need more data, just add data nodes.

The catch:

- Overhead is 2x, 3x or more.
- RAID systems have overhead of 16% 20%

MASSIVE DATA FUNDAMENTALS





https://commons.wikimedia.org/wiki/File:Wood-framed_house.jpg

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Introducing Hadoop and MapReduce



Back in the early 2000s, companies were building bigger and bigger data centers. They needed some way to scale computation.

Companies kept facing the same problems.

Price vs. Reliability:

- Cheap machines failed.
- Reliable machines were expensive.

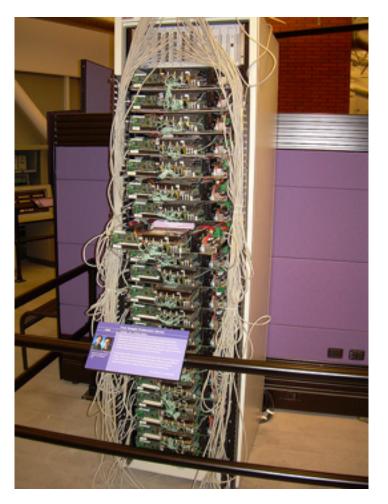
Hardware vs. Software Diversity:

- "Data centers" were designed with computers having similar hardware, but different software configurations.
 - -Hard to keep the system going.
 - -Hard to install, configure, administer and manager.





First Google Computer Lego enclosure



First Google Production Server

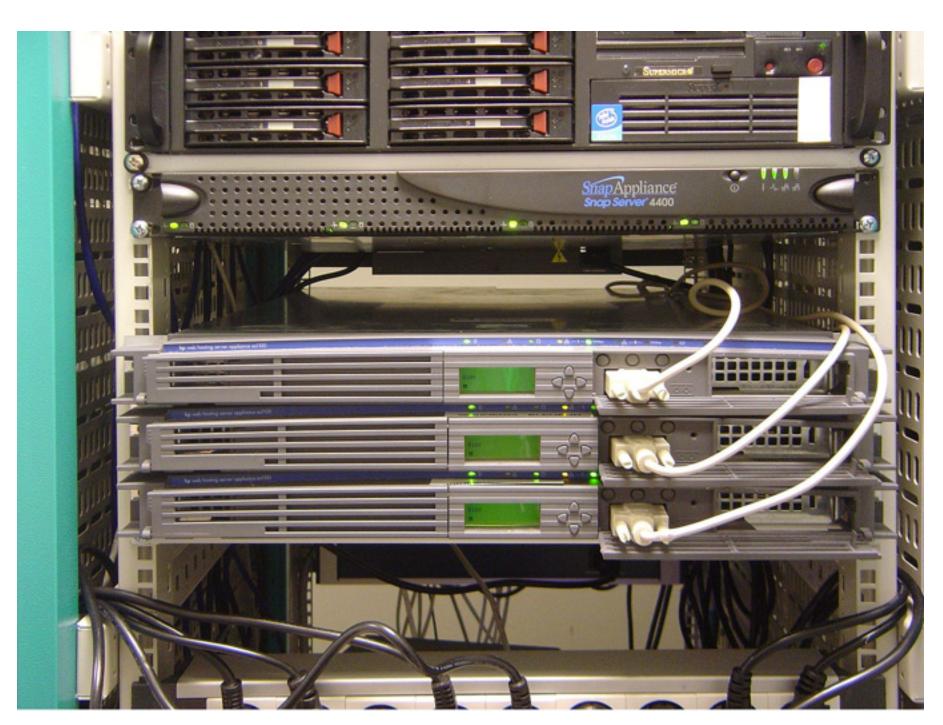
DB Server



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This is one approach to scaling... A fast database server and lots of clients

Provides isolation between the front end and the database.



https://en.wikipedia.org/wiki/Data_center

The database is a bottleneck.

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SuperMicro server **6 high-speed SCSI drives** 8 core processor?

HP Web Hosting Server Appliance SA1100 (3) 2 x 100 Mbps ethernet **10 GB hard drive 533 MHz processor 128MB RAM**





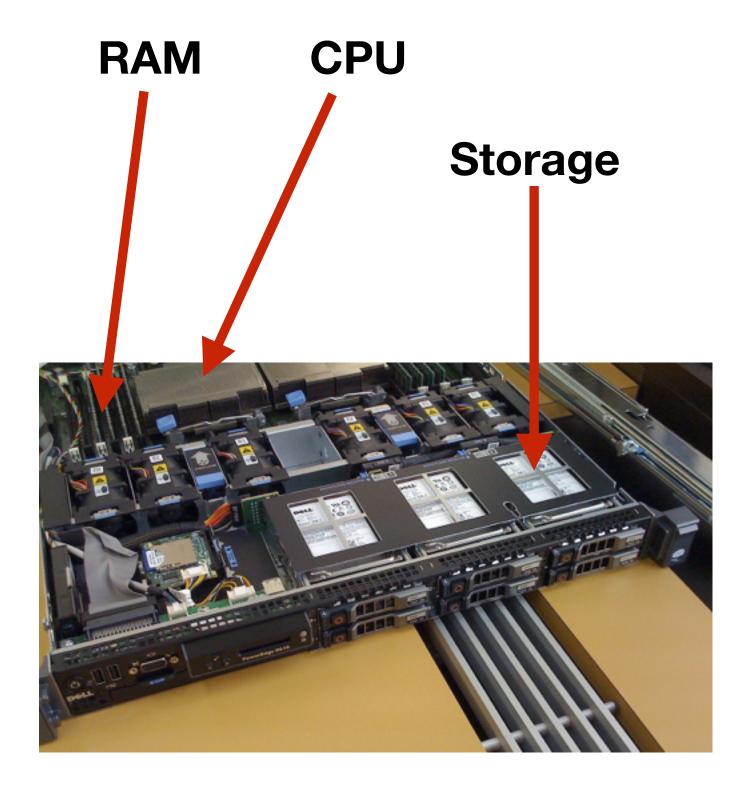
Every computer has same hardware configuration. Distributed storage.

Distributed computation.



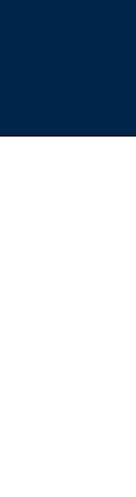
https://commons.wikimedia.org/wiki/File:Wikimedia_Servers-0001_43.jpg

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https://en.wikipedia.org/wiki/Dell_PowerEdge





Google File System Paper

- How Google stored its information at scale
- The Google File System Sanjay Ghemawat, Howard Gobioff, and Shun-Tak Leung 19th ACM Symposium on Operating Systems Principles, Lake George, NY, October, 2003. http://research.google.com/archive/gfs.html

Google MapReduce

- How Google processed its information at scale
- MapReduce: Simplified Data Processing on Large Clusters Jeffrey Dean and Sanjay Ghemawat OSDI'04: Sixth Symposium on Operating System Design and Implementation, San Francisco, CA, December, 2004. http://research.google.com/archive/mapreduce.html

These papers showed how Google had overcome the scaling problem.





Google File System (GFS) Requirements

Design assumptions:

- System built from many inexpensive components that often fail. These store DATA.
- A high-performance, high-reliability, system. The MASTER stores METADATA.
- Workload consists of two kinds of reads:
 - -large, streaming reads. (typically 1MB of more)
 - -small random reads. (typically batched by performance-critical applications)
- Workload consists of two kinds of writes:
 - -large, streaming writes. (sequential, >>1MB)
 - -small writes at arbitrary locations (infrequent; need not be efficient)
- Well-defined semantic for multiple clients writing to the same file
- High sustained bandwidth is more important than low latency. -Designed for bulk, batch processing. (building the index, not searching the index.)







GFS Implementation

Files are divided into fixed-size (64MB) chunks.

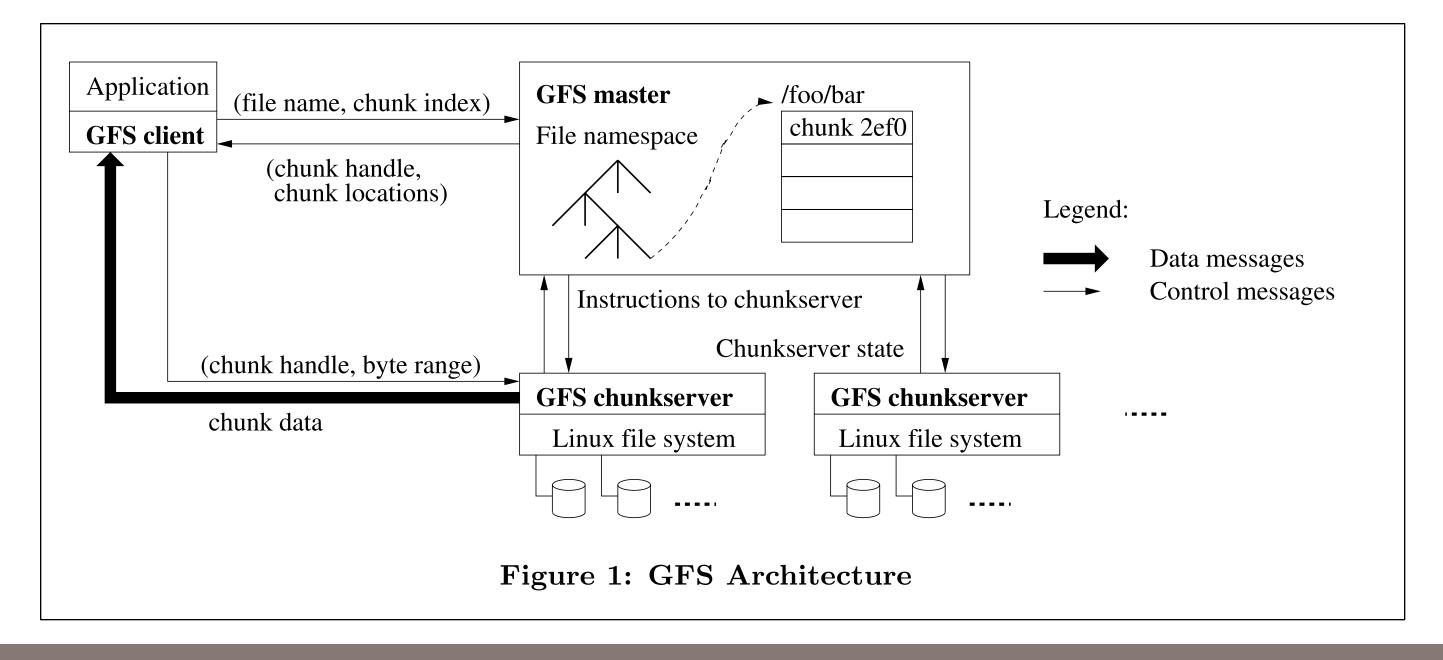
- Each chunk has a unique 64-bit chunk handle.
- Each chunk replicated on multiple GFS chunkservers.

Single master:

- Maps filenames to chunks
- Global directory of where each chunk is stored
 Shadows for read-only access
- Metadata stored in RAM

Clients:

- Send filename to master.
- Get chunk handles from master.
- Get chunks from chunkservers.



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Checkpoints to hot backups

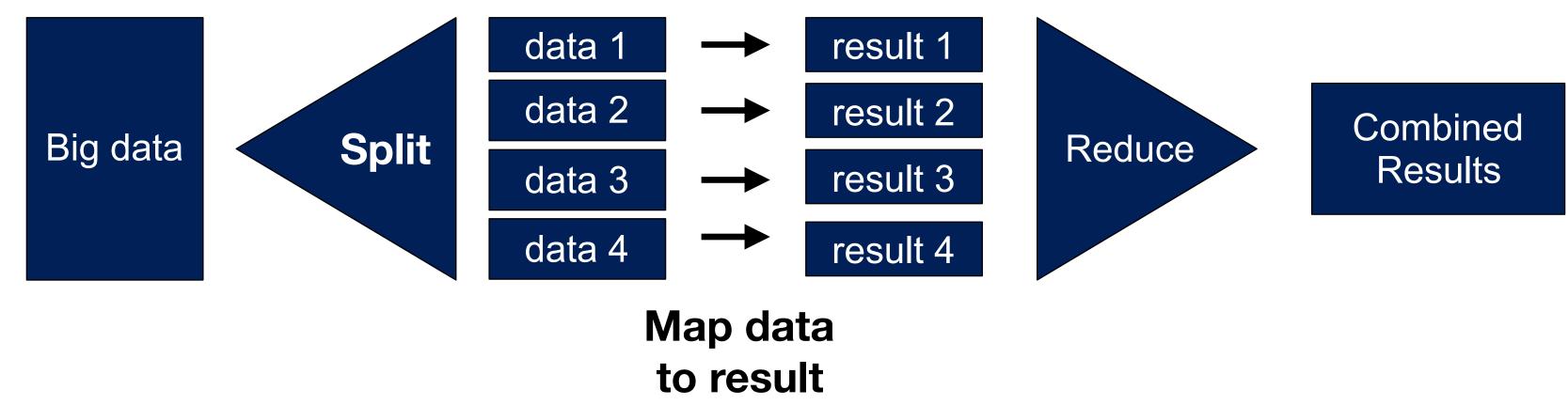
Replicates data on node fail





Google's MapReduce: A programming paradigm based on functional programming.

Previous work on "grid" computing was based on the idea of splitting up jobs, performing work in parallel, and combining the work:



MapReduce is an *approach* and *infrastructure* for doing this at scale. Provides:

Automatic parallelization and distribution

- Fault-tolerance
- I/O scheduling
- Integrated status and monitoring

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Speculative execution for slow jobs.





Programmer:

- Everything is a Map or Reduce, but we don't think of problems that way • Hard to implement algorithms that can't be easily partitioned
- No control over the order in which map() or reduce() runs.
- Mapper & Reducer must be stateless can't depend on other map() or reduce() operations.
- No random access to the data

Performance:

- Data is not indexed
- Finding MIN() or MAX() requires scanning all the data.
- No memory-to-memory transfers
 - *—Everything must be written back to the disk*
- Entire map() must finish before reduce() starts

Operational:

- High overhead
- Batch processing
- Does not produce immediate answers

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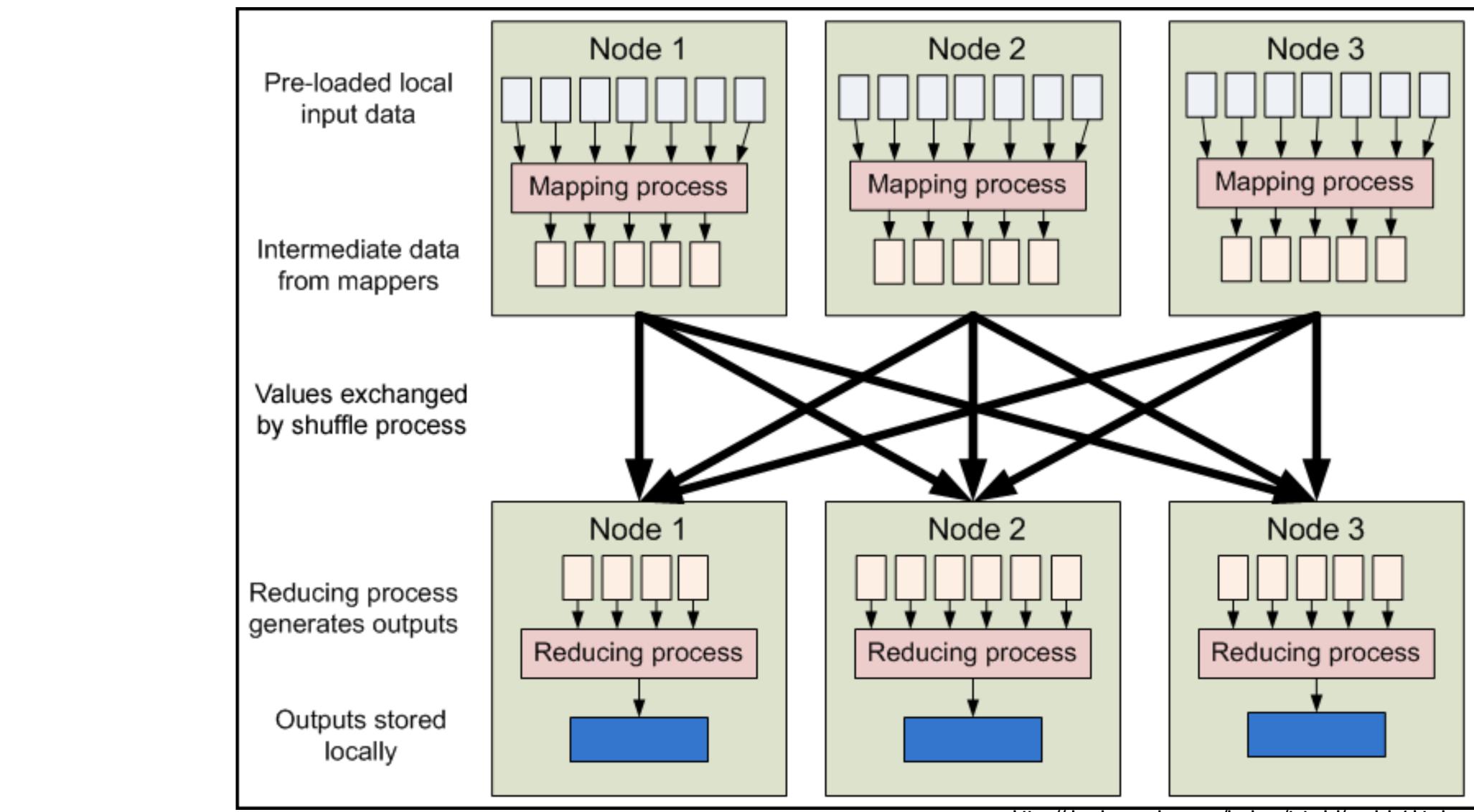
Memory limitations on HDFS "Name node"

https://www.quora.com/What-are-some-limitations-of-MapReduce http://stackoverflow.com/questions/18585839/what-are-the-disadvantages-of-mapreduce

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Diagram from Yahoo! developer tutorial



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https://developer.yahoo.com/hadoop/tutorial/module1.html





Input & Output is a set of key/value pairs.

Programmer specifies a mapper:

- map (in_key, in_value) \rightarrow list(out_key, intermediate_value)
- reduce (out_key, list(intermediate_values)) \rightarrow list(out_value)

```
Compare with Python:
      >>> def square(x): return x*x
      >>> a = range(0,10)
      >>> a
      [1, 2, 3, 4, 5, 6, 7, 8, 9]
      >>> map(square, a)
      [1, 4, 9, 16, 25, 36, 49, 64, 81]
      >>> def add(x,y): return x+y
      • • •
      >>> reduce(add, a)
      45
```

Google's map & reduce operate on (name, value) pairs.

MASSIVE DATA FUNDAMENTALS

https://docs.python.org/2/tutorial/datastructures.html

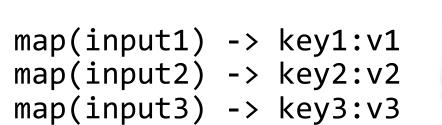




The programmer writes a **map()** function:

map(input) -> key:value

The framework calls map() for every piece of input





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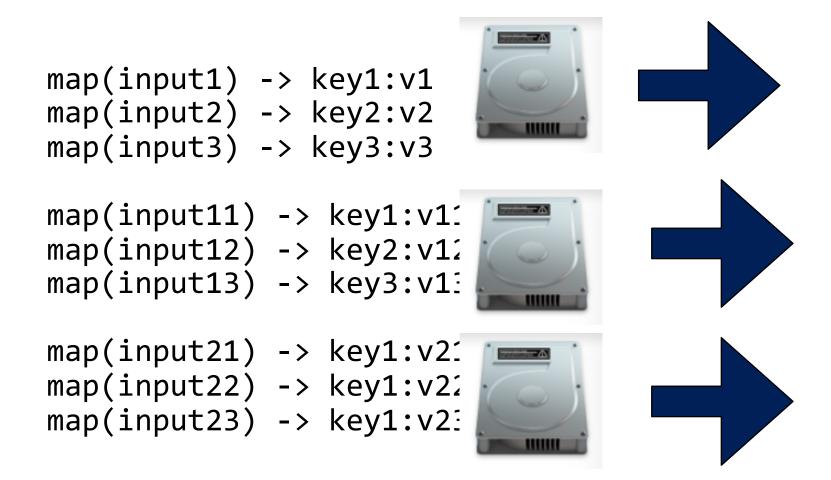




The programmer writes a map() function:

map(input) -> key:value

The framework sends the map() function to every computer with data:



"embarrassingly parallel"

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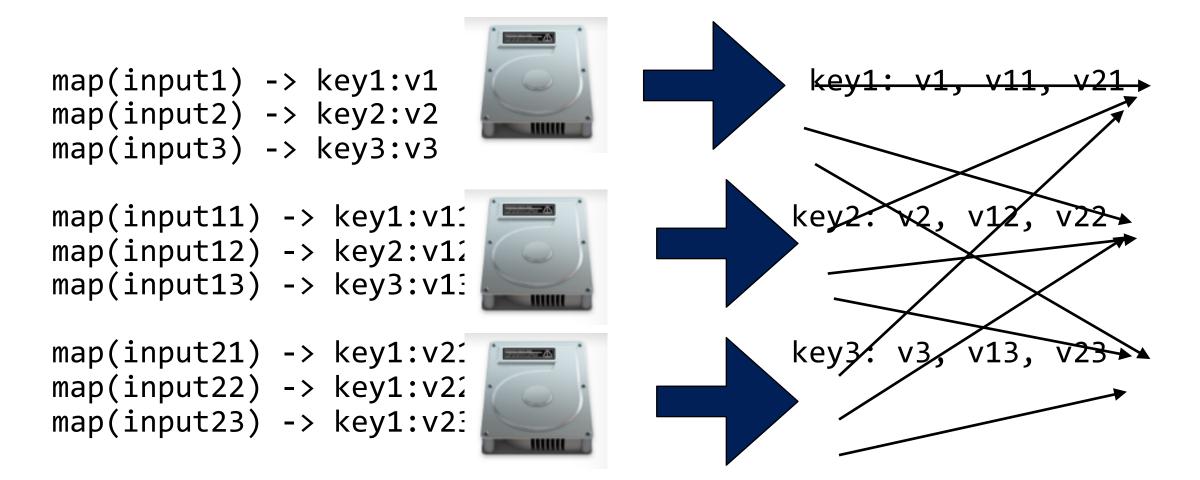




The programmer writes a **map()** function:

map(input) -> key:value

The framework sorts the output by key:



"embarrassingly parallel"

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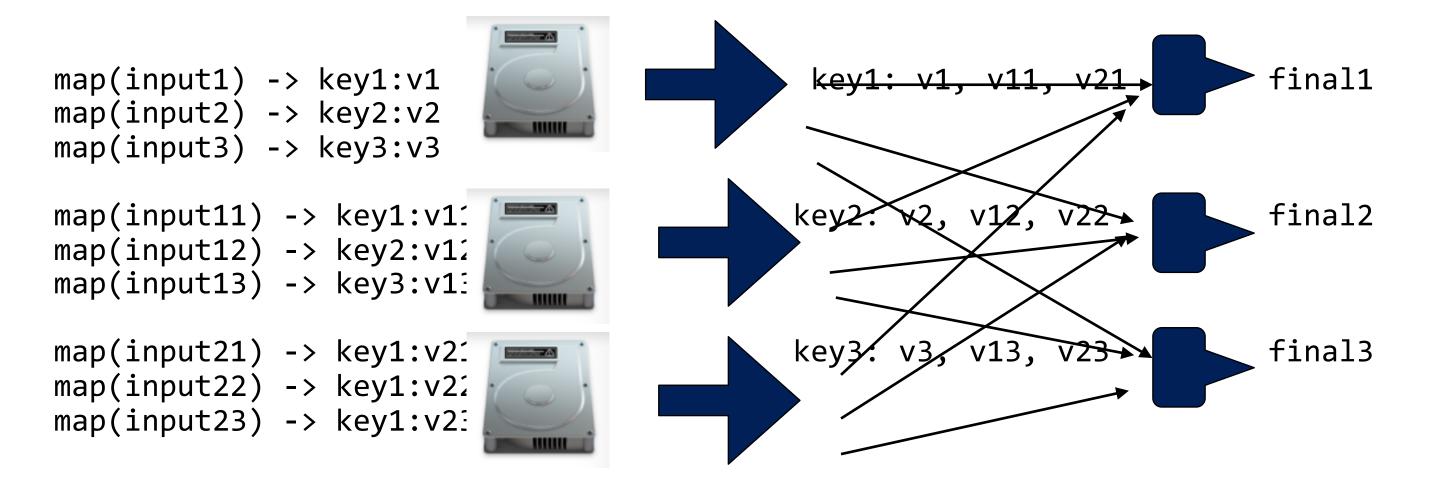
group by key (expensive)



The programmer writes a **reduce()** function:

reduce(key,values) -> key:value

The framework sorts the output by key:



"embarrassingly parallel"

group by key (expensive)

reduce





"Word Count" is a common MapReduce demonstration program. This Word Count generates a word histogram.

The mapper:

map(String input_key, String input_value): // input_key: document name // input_value: document contents for each word w in input_value: EmitIntermediate(w, "1");

The reducer:

```
reduce(String output_key, Iterator intermediate_values):
 // output_key: a word
 // output_values: a list of counts
 int result = 0;
 for each v in intermediate_values:
    result += ParseInt(v);
 Emit(AsString(result));
```

The output:

"to be or not to be" becomes: to:1 be:1 **or:1** not:1 to:1 be:1

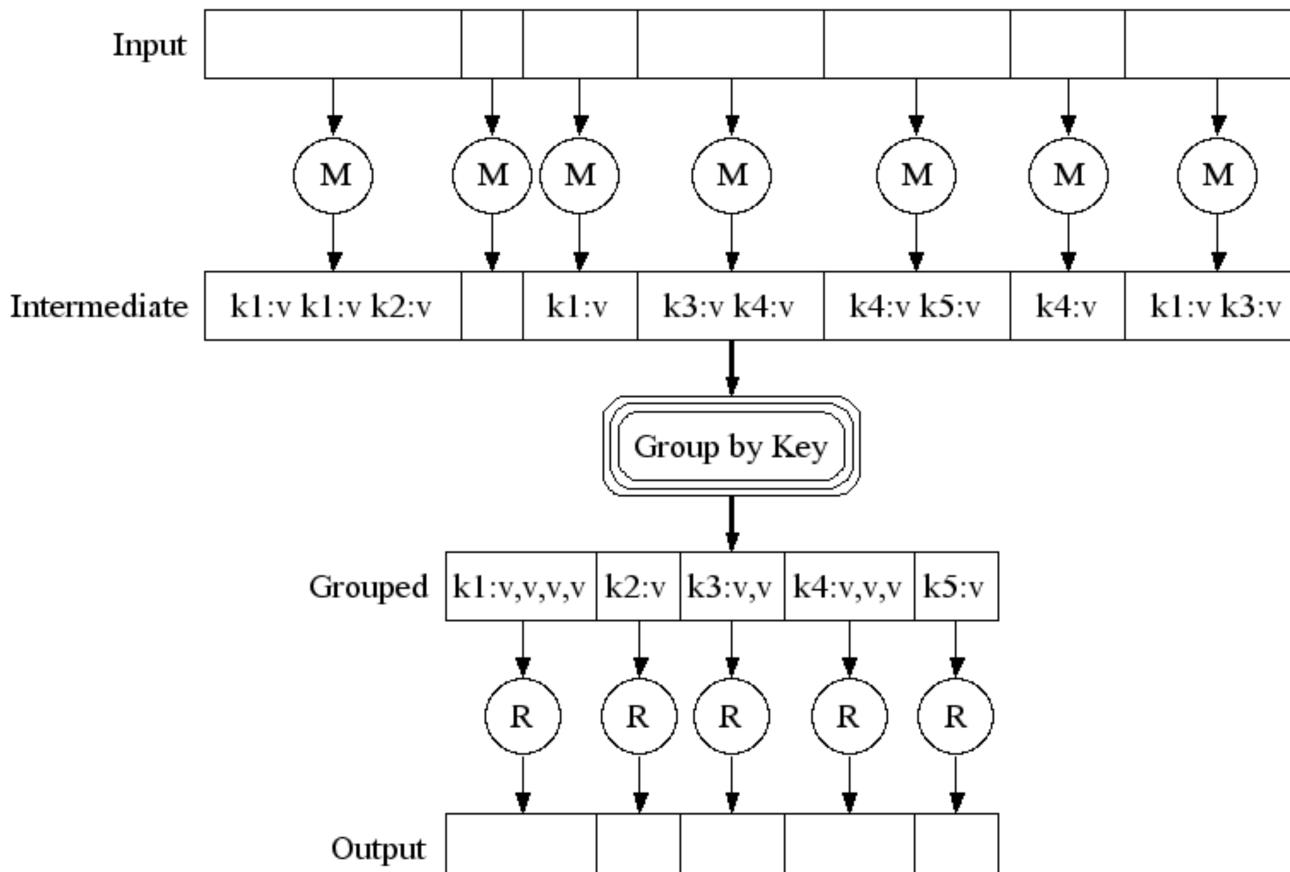
The framework guarantees that "reduce" is called with all pairs of the same key.

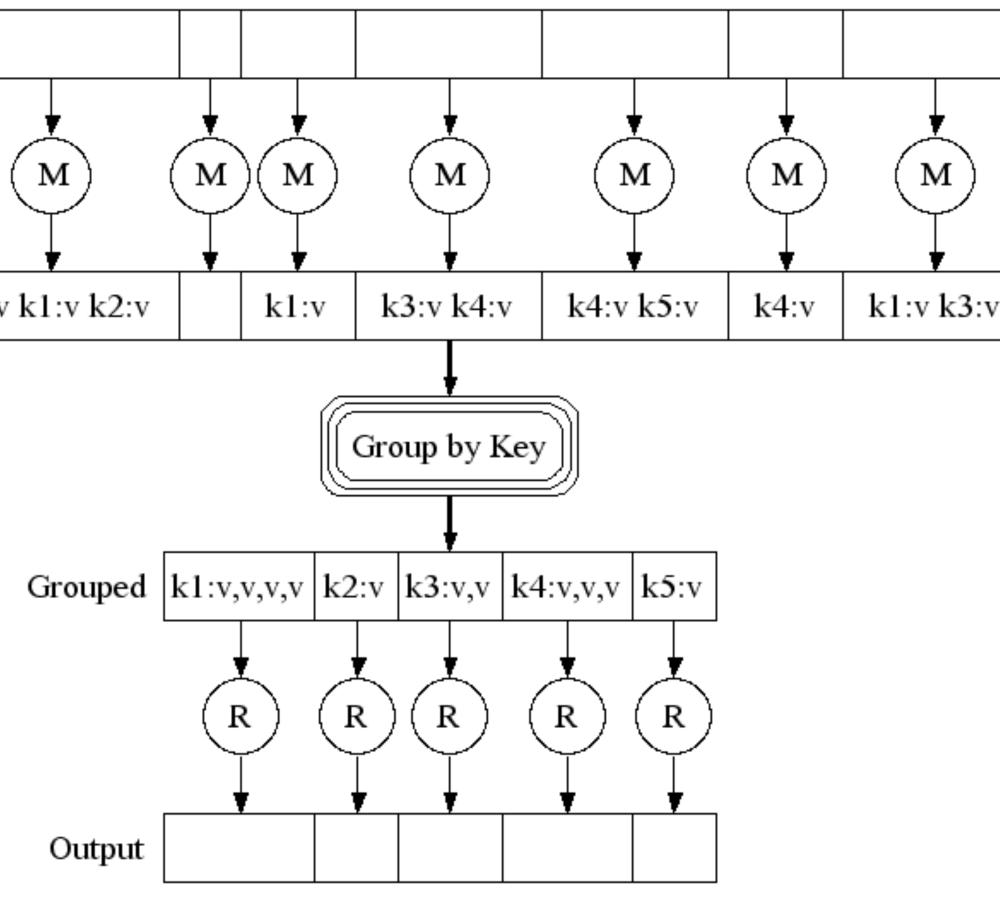
to:2 be:2 **or:1** not:1





How this gets put together:





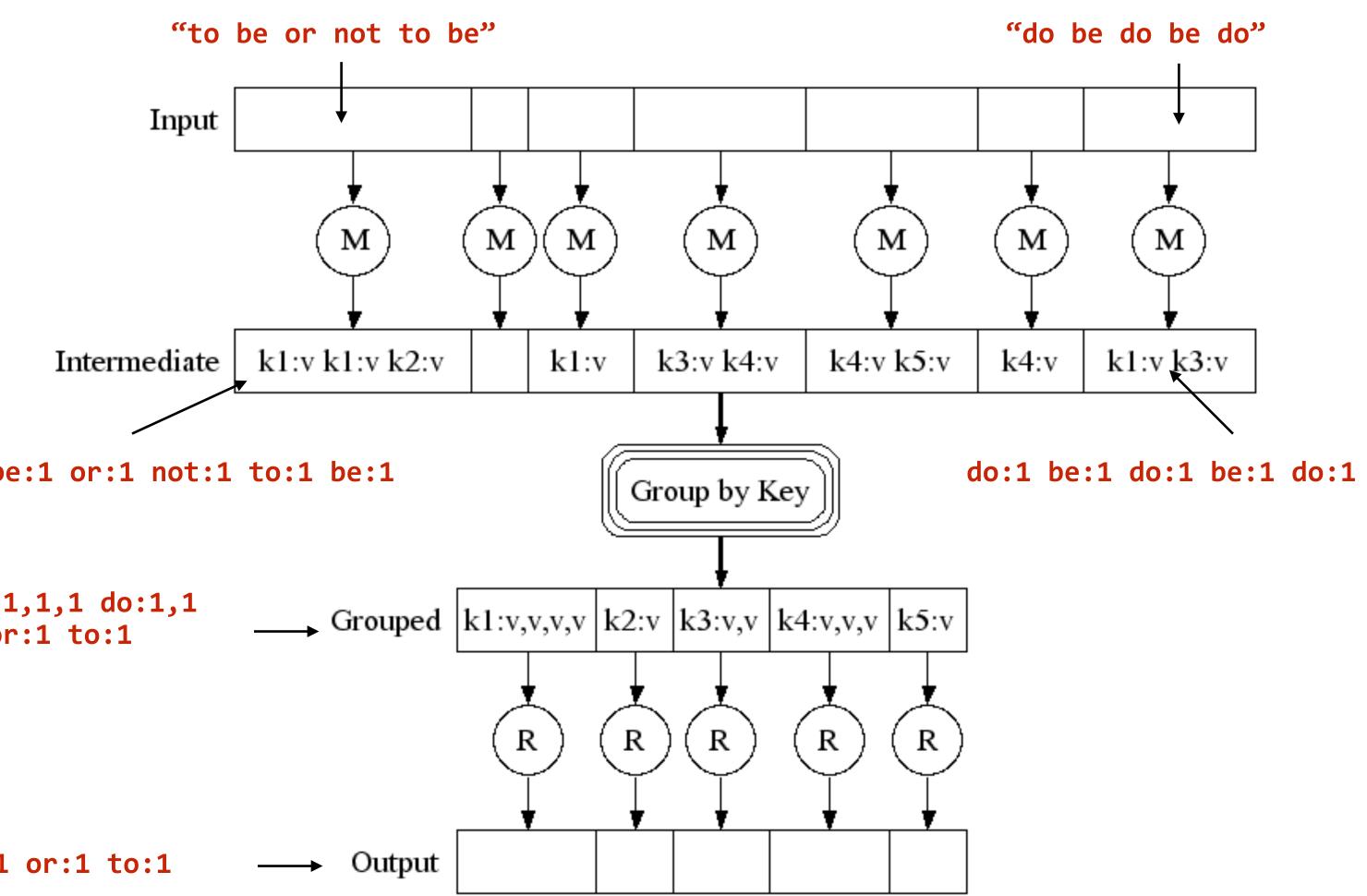
http://research.google.com/archive/mapreduce-osdi04-slides/index-auto-0007.html

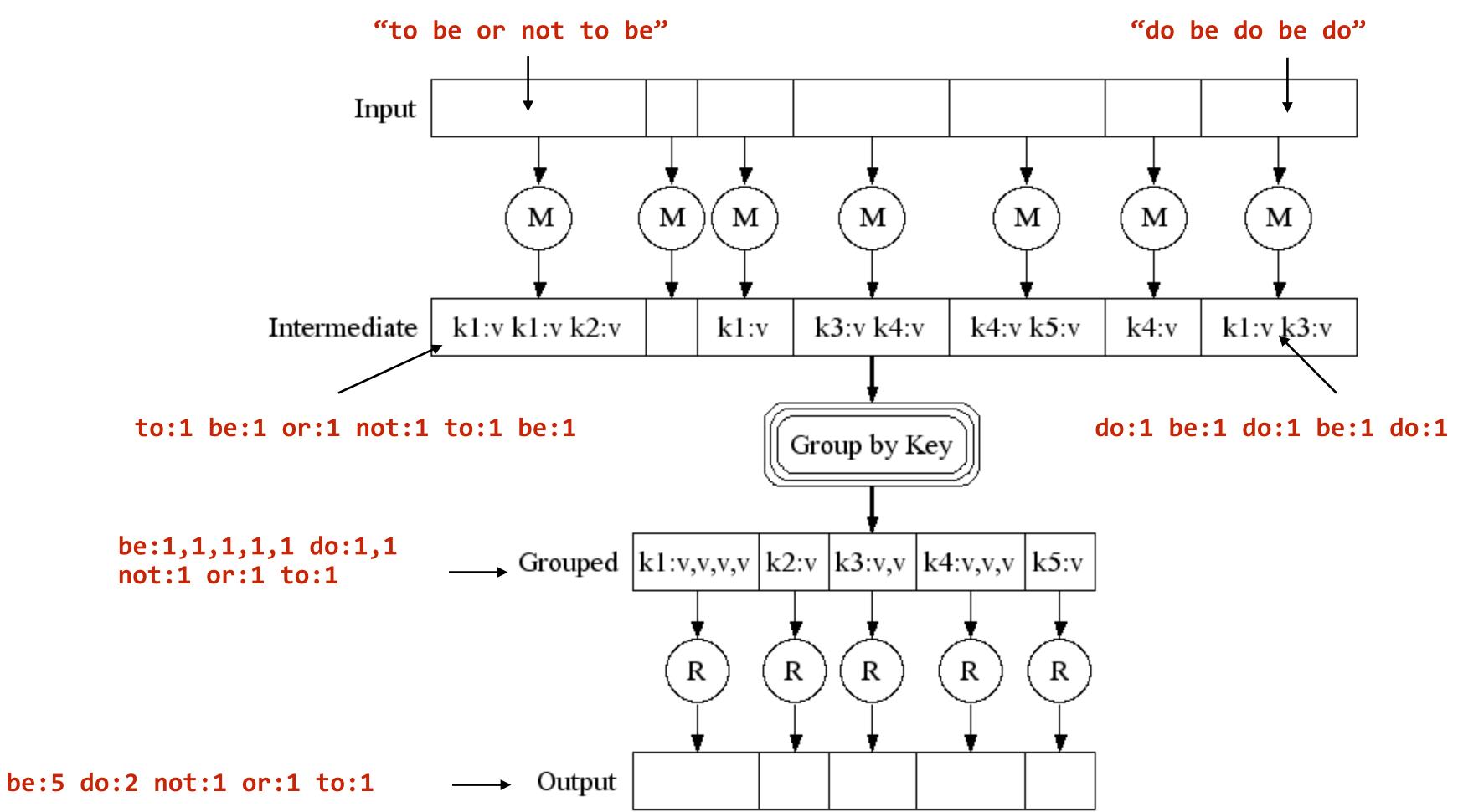
MASSIVE DATA FUNDAMENTALS





How this gets put together. This time we'll use multiple inputs.

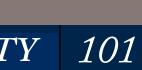




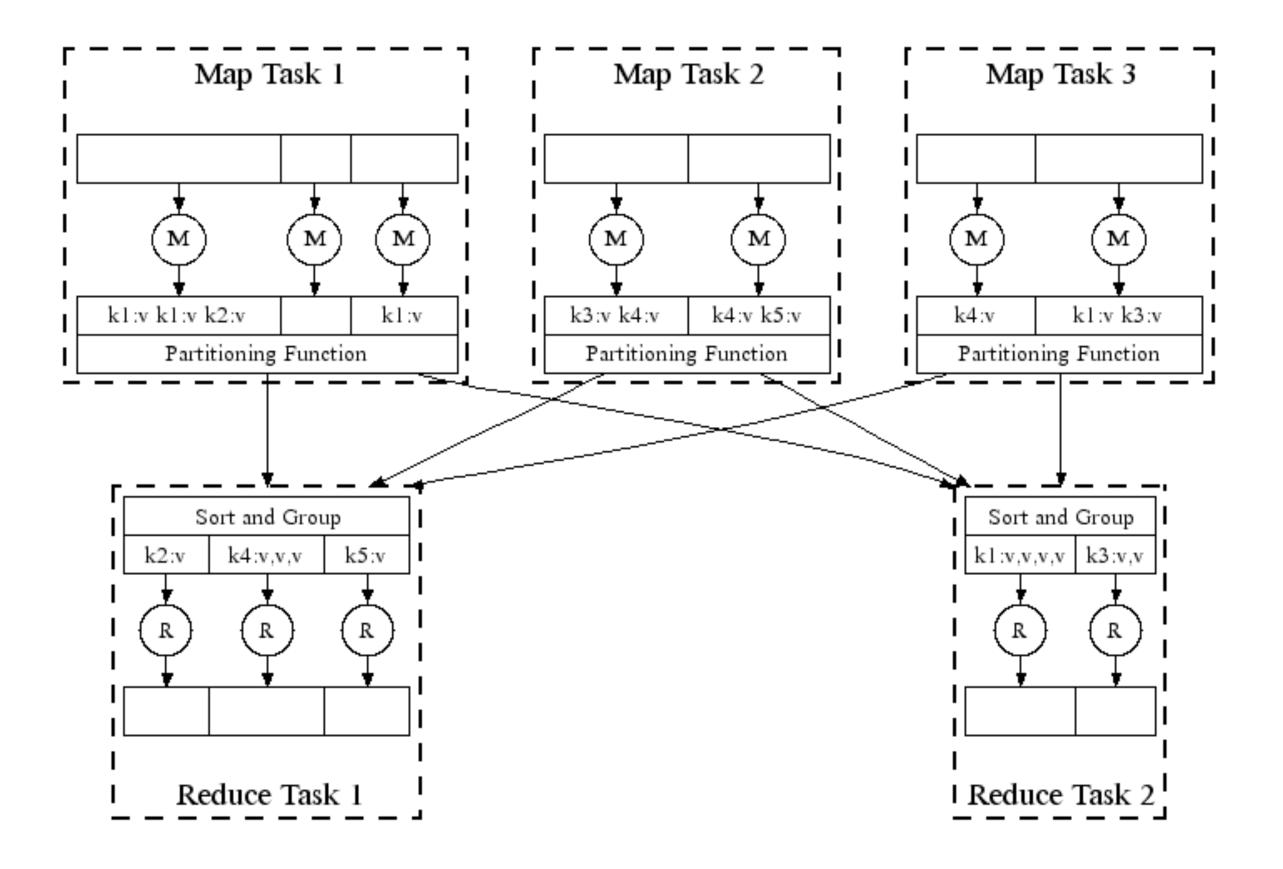
http://research.google.com/archive/mapreduce-osdi04-slides/index-auto-0007.html

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Behind the scenes, MapReduce sorts and combines the data.



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http://research.google.com/archive/mapreduce-osdi04-slides/index-auto-0008.html



MapReduce pipelines execution and provides fault recovery

Workers run both map & reduce tasks.

- Each task is scheduled when data are available.
- Failed tasks (or slow machines) are automatically rescheduled.
- If the same data causes two mappers to fail, the data is ignored.

"Often use 200,000 map/5000 reduce tasks with 2000 machines"

| Process | Time> | | | | | | | | | | |
|--------------|---------------------------------|---------------|----------|--|----------|------|----------|-----|-------|------|--|
| User Program | MapReduce() | Reduce() wait | | | | | | | | | |
| Master | Assign tasks to worker machines | | | | | | | | | | |
| Worker 1 | | Map 1 | Map 3 | | | | | | | | |
| Worker 2 | | Map 2 | | | | | | | | | |
| Worker 3 | | | Read 1.1 | | Read 1.3 | | Read 1.2 | , | Redu | ce 1 | |
| Worker 4 | | Read 2.1 | | | Read 2.2 | Read | d 2.3 | Red | uce 2 | | |

MASSIVE DATA FUNDAMENTALS

http://research.google.com/archive/mapreduce-osdi04-slides/index-auto-0009.html



The previous example used strings, but map & reduce can apply to any kind of data value.

Examples (from paper)

- Parallelized String search
 - -map emits a pair of string is present (line #, string)
 - -Reduce is the "identity" function copies input to output. (line #, string)
- Count URL Access Frequency:
 - -map reads logfiles and outputs (URL, 1)
 - *—reduce adds up all of the URLs (URL, total count)*
- Reverse Web-Link Graph (what points to page P?)
 - -map outputs (target, source) for each link found on each web page.
 - *—reduce concatenates the sources: (target, list(source))* e.g. (target, (source1, source2, source3))







MapReduce benefits

Fault tolerant: all of the inputs are pre-determined from the data.

- If a worker fails, that job can be run on another machine.
- The master writes periodic checkpoints. If it dies, it is restarted.
- MapReduce computation if the master fails."

Minimizes network bandwidth:

- Attempts schedule workers on the same network node as the data resides.
- Failing that, it tries to schedule the worker on the same network switch

Easier to program!

- Map & Reduce functions are simple and easy to understand.
- Complexity is taken care of by infrastructure.
- Most tasks go faster when you add more machines.

• "However, given that there is only a single master, it's failure is unlikely; therefore our current implementation about the

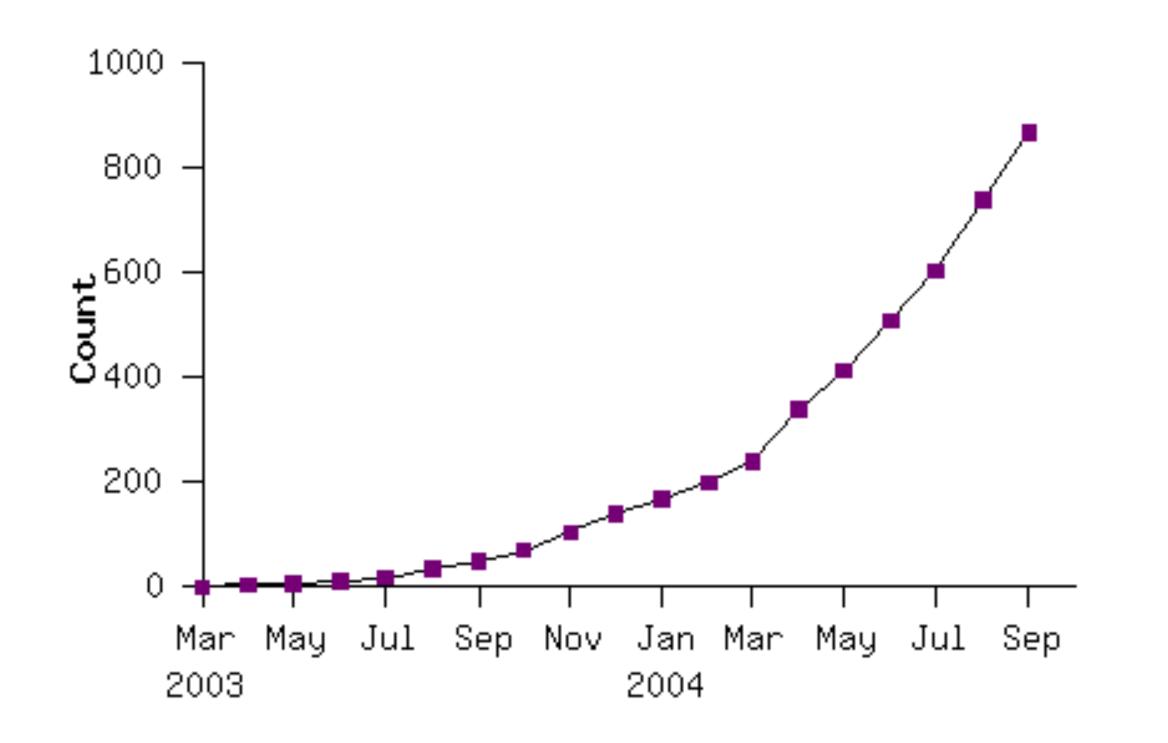




MapReduce was hugely successful at Google.

Easy to modify existing tasks to run on MapReduce famework.

• MapReduce Programs in Google Source Tree:



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Doug Cutting had been trying to build a search engine at the Internet archive.

- It could only run on certain kinds of machines.
- It required reliable computers.
- When it crashed, it needed to be manually restarted.

Cutting & Cafarella decided to build an open source version of the Google stack to handle the Internet Archive's search.

- In Java, so it would be portable.
 - -and because it's what they knew

In 2006, Cutting moved to Yahoo.

- It was difficult scaling to larger # of nodes.
- Hadoop wasn't good enough to replace Yahoo's search, but it could be used for data analytics.

In 2011, Yahoo had 42,000 nodes and 100s of PBs of storage.

Yahoo spun out Hartonworks as a Hadoop-focused software company.

https://gigaom.com/2013/03/04/the-history-of-hadoop-from-4-nodes-to-the-future-of-data/





Mike Cafarella



Doug Cutting named Hadoop after his son's toy elephant

The New York Times

BUSINESS COMPUTING

Hadoop, a Free Software Program, Finds Uses **Beyond Search**

By ASHLEE VANCE MARCH 16, 2009

<u>http://www.nytimes.com/2009/03/17/technology/business-computing/17cloud.html</u>

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Hadoop runs on individual computers in a data center. These computers are called "nodes."

A typical small Hadoop system might have:

- 1 master node
- 1-10 Data Nodes
- 0-10 Compute Nodes



Master Node.

- Batch jobs submitted.
- Tracks progress of jobs.

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Worker Nodes:



Compute Node. - Runs Map/Reduce jobs





Data Node.

- Holds data
- (Can also run jobs)



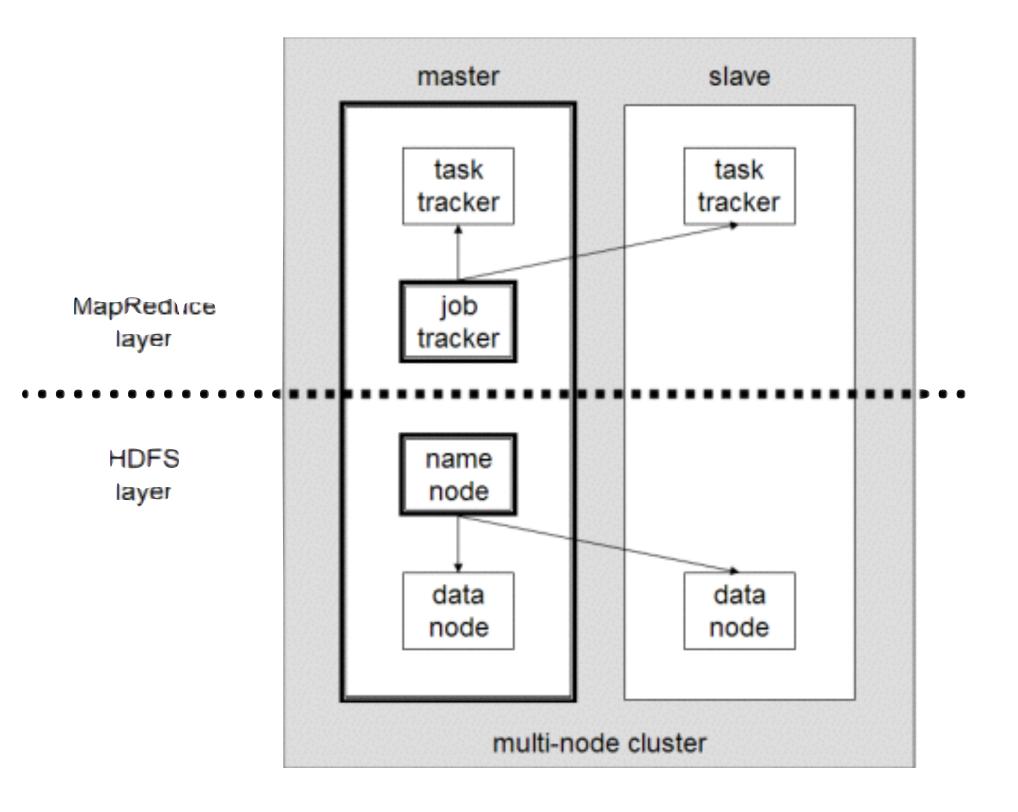


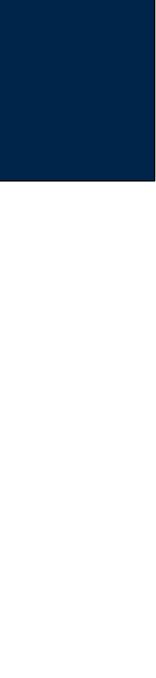
MapReduce — Performs computation

- Job Tracker Master planner
- Task Tracker Runs each task

HDFS — Stores the data

- Data Node Stores the blocks for each file.
- Name Node Keeps track of every file and where it is stored. Controls the Data Nodes.
- (We will discuss HDFS more in L03)







Real-world Map Reduce.

MapReduce is run as a "batch" operation with a job configuration:

- Map function
- Reduce function
- Job parameters

The Hadoop job client submits the job (e.g. jar file) to the ResourceManager.

Hadoop Streaming lets jobs be run with any executable.

Hadoop Pipes is a SWIG C++ API for running from C++, python, etc.

https://hadoop.apache.org/docs/stable/hadoop-mapreduce-client/hadoop-mapreduce-client-core/MapReduceTutorial.html

https://github.com/chenmiao/Big_Data_Analytics_Web_Text/wiki/Hadoop-with-Cloudera-VM-(the-Word-Count-Example)



Real Hadoop clusters can be huge.



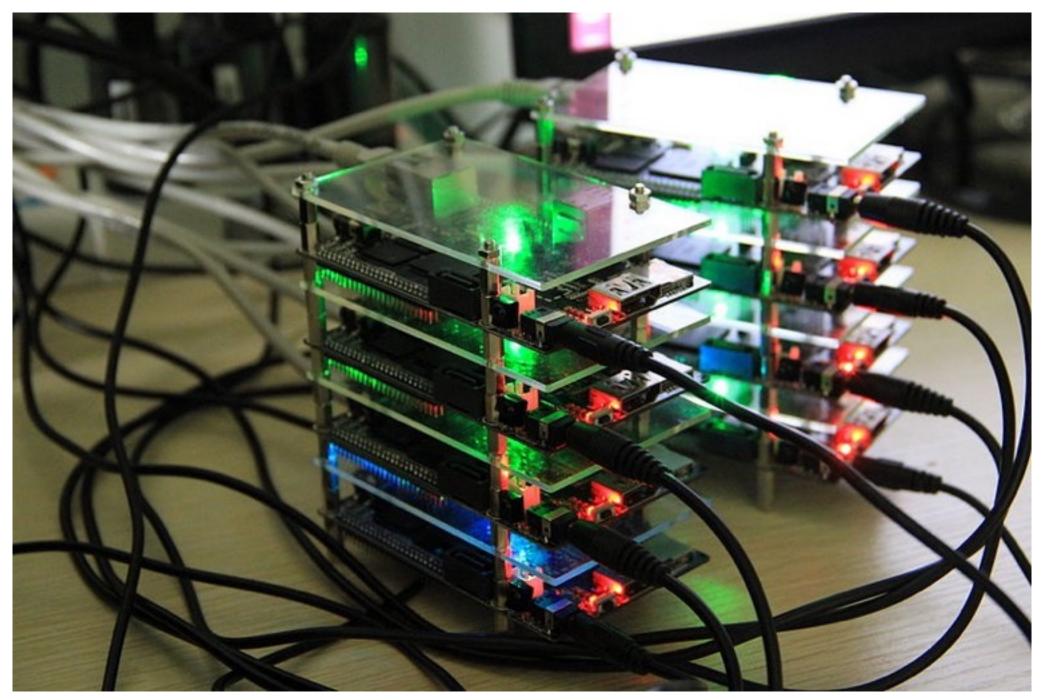
Massive Data Fundamentals

Hadoop cluster at Yahoo!



Hadoop doesn't need huge clusters

Hadoop running on 8 cubieboards:



The power of Hadoop (and MapReduce) is that it:

- Provides a framework for having a distributing a workflow to multiple physical computers.
- Integrates management of computation and storage.

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But you would never do this in practice.

Why not?

http://cubieboard.org/2013/08/01/hadoophigh-availability-distributed-object-oriented-platform-on-cubieboard/





Getting to know the Cloudera QuickStart VM

Virtualization: Running an OS inside an OS

(Who here has used virtualization before?)

Parts of a Virtual Machine:

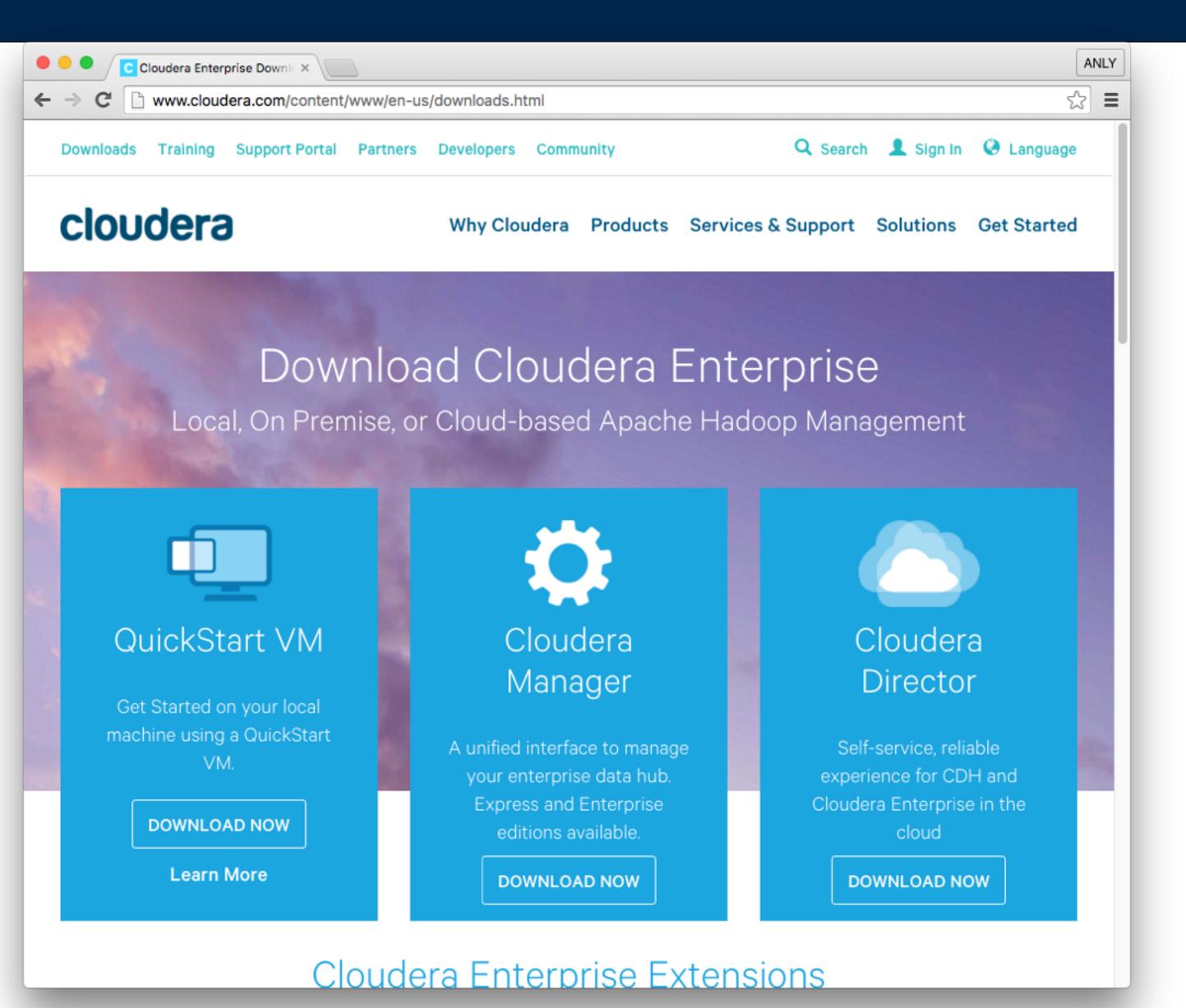
- Virtual disk
- RAM
- Machine configuration

Some advantage of Virtualization:

- Checkpointing
- Templates / Copying
- Resource management
- Security



Cloudera makes a "QuickStart VM" that has many "big data" programs pre-installed.



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Traditional Hadoop:

- MapReduce job in Java
- MapReduce job with a shell command and Hadoop Streaming
- MapReduce job in Python with mrjob.

Spark:

- Spark with Python
- Spark with Scala



The VM includes:

- CentOS 6.4 (similar to RedHat Enterprise & Fedora) (uses "yum" not "apt-get")
- 64-bit OS (requires 64-bit host OS)
- Available for VMWare (Player & Fusion), KVM and VirtualBox.
- Requires: 4GiB of RAM on your computer to run.

username/password info:

- Main account: cloudera/cloudera
- Root: root/cloudera
- MySQL root: cloudera
- Hue and Cloudera Manager: cloudera/cloudera

More data:

- <u>http://www.cloudera.com/content/www/en-us/documentation/enterprise/latest/topics/cloudera_quickstart_vm.html</u>
- http://www.cloudera.com/content/support/en/downloads/guickstart vms.html





Creating the VM with VirtualBox and the Cloudera Distribution

OVF — Open Virtualization Format

VirtualBox Changes to Cloudera Quickstart VM:

| Setting | Distribution | Change to |
|--------------------|--------------|-----------|
| Video RAM | 1MB | >64MB |
| RAM | 4GB | ≥8 |
| CPUs | 1 | # in host |
| Paravirtualization | Legacy | Default |
| Shared Folders | n/a | Homedir |
| Motherboard | PIIX3 | ICH9 |
| I/O APC | ? | enable |

(make similar changes for VMWare.)

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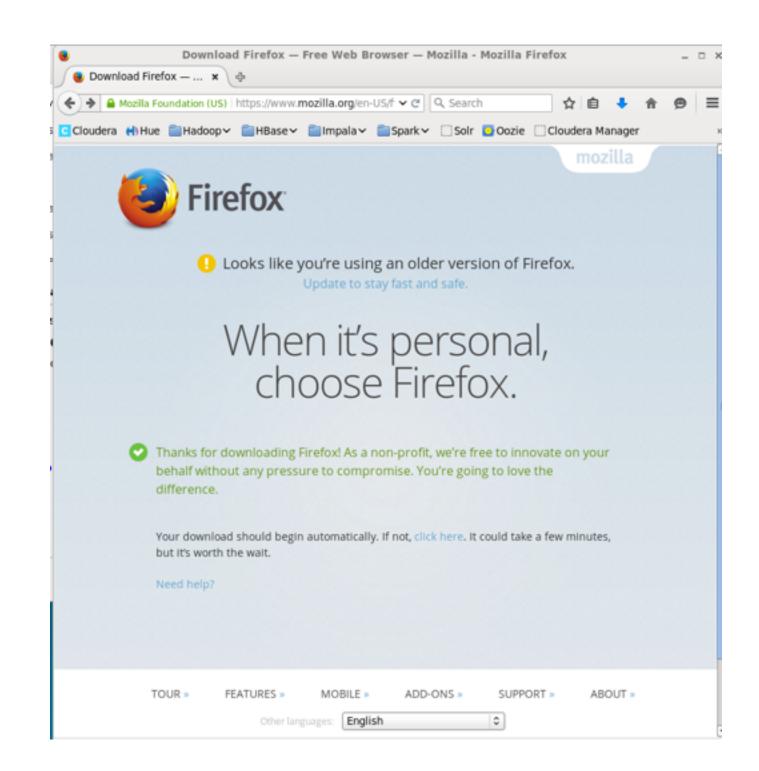




Keeping your VM up to date: Firefox

Manually download the new Firefox for Linux

- -For some reason, the automatic upgrade doesn't work.
- \$ cd Downloads/
- \$ tar xfv firefox-f1.0.2.tar.gz2
- \$ sudo mv /usr/local/firefox /usr/local/firefox.old.\$\$
- \$ sudo mv firefox /usr/local/firefox







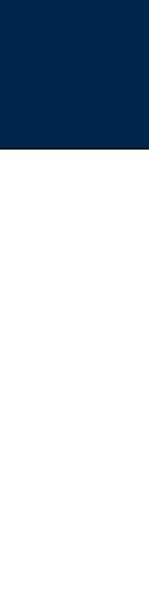
```
Mapper:
```

```
public class WordCount {
  public static class TokenizerMapper
       extends Mapper<Object, Text, Text, IntWritable>{
    private final static IntWritable one = new IntWritable(1);
    private Text word = new Text();
    public void map(Object key, Text value, Context context
                    ) throws IOException, InterruptedException {
     StringTokenizer itr = new StringTokenizer(value.toString());
     while (itr.hasMoreTokens()) {
       word.set(itr.nextToken());
       context.write(word, one);
```



Reducer:

```
public static class IntSumReducer
      extends Reducer<Text,IntWritable,Text,IntWritable> {
   private IntWritable result = new IntWritable();
   public void reduce(Text key, Iterable<IntWritable> values,
                      Context context
                       throws IOException, InterruptedException {
     int sum = 0;
    for (IntWritable val : values) {
       sum += val.get();
     result.set(sum);
     context.write(key, result);
 }
```



Header:

```
import java.io.IOException;
import java.util.StringTokenizer;
```

```
import org.apache.hadoop.conf.Configuration;
import org.apache.hadoop.fs.Path;
import org.apache.hadoop.io.IntWritable;
import org.apache.hadoop.io.Text;
import org.apache.hadoop.mapreduce.Job;
import org.apache.hadoop.mapreduce.Mapper;
import org.apache.hadoop.mapreduce.Reducer;
import org.apache.hadoop.mapreduce.lib.input.FileInputFormat;
import org.apache.hadoop.mapreduce.lib.output.FileOutputFormat;
```

Main:

```
public static void main(String[] args) throws Exception {
  Configuration conf = new Configuration();
  Job job = Job.getInstance(conf, "word count");
  job.setJarByClass(WordCount.class);
  job.setMapperClass(TokenizerMapper.class);
  job.setCombinerClass(IntSumReducer.class);
  job.setReducerClass(IntSumReducer.class);
  job.setOutputKeyClass(Text.class);
  job.setOutputValueClass(IntWritable.class);
  FileInputFormat.addInputPath(job, new Path(args[0]));
  FileOutputFormat.setOutputPath(job, new Path(args[1]));
  System.exit(job.waitForCompletion(true) ? 0 : 1);
```



The whole program

```
import java.io.IOException;
import java.util.StringTokenizer;
import org.apache.hadoop.conf.Configuration;
import org.apache.hadoop.fs.Path;
import org.apache.hadoop.io.IntWritable;
import org.apache.hadoop.io.Text;
import org.apache.hadoop.mapreduce.Job;
import org.apache.hadoop.mapreduce.Mapper;
import org.apache.hadoop.mapreduce.Reducer;
import org.apache.hadoop.mapreduce.lib.input.FileInputFormat;
import org.apache.hadoop.mapreduce.lib.output.FileOutputFormat;
public class WordCount {
    public static class TokenizerMapper
        extends Mapper<Object, Text, Text, IntWritable>{
        private final static IntWritable one = new IntWritable(1);
        private Text word = new Text();
        public void map(Object key, Text value, Context context
                        ) throws IOException, InterruptedException {
            StringTokenizer itr = new StringTokenizer(value.toString());
            while (itr.hasMoreTokens()) {
                word.set(itr.nextToken());
                context.write(word, one);
            7
    }
    public static class IntSumReducer
        extends Reducer<Text,IntWritable,Text,IntWritable> {
        private IntWritable result = new IntWritable();
        public void reduce(Text key, Iterable<IntWritable> values,
                           Context context
                           ) throws IOException, InterruptedException {
            int sum = 0;
            for (IntWritable val : values) {
                sum += val.get();
            }
            result.set(sum);
            context.write(key, result);
    }
   public static void main(String[] args) throws Exception {
        Configuration conf = new Configuration();
        Job job = Job.getInstance(conf, "word count");
        job.setJarByClass(WordCount.class);
        job.setMapperClass(TokenizerMapper.class);
        job.setCombinerClass(IntSumReducer.class);
        job.setReducerClass(IntSumReducer.class);
        job.setOutputKeyClass(Text.class);
        job.setOutputValueClass(IntWritable.class);
        FileInputFormat.addInputPath(job, new Path(args[0]));
        FileOutputFormat.setOutputPath(job, new Path(args[1]));
        System.exit(job.waitForCompletion(true) ? 0 : 1);
```

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Set up environment (not done for you by CVM): \$ export JAVA_CLASSPATH='/usr/lib/hadoop/client-0.20/*:/usr/lib/hadoop/*'

Compile WordCount.java and create a jar file:

\$ javac -d wordcount_classes/ WordCount.java

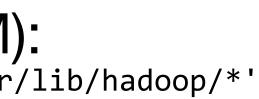
\$ jar -cvf wordcount.jar -C wordcount_classes

Put some data in HDFS:

- \$ echo "to be or not to be" > file0
- \$ echo "do be do be do" > file1
- \$ hdfs fs -mkdir /user/cloudera/wordcount
- \$ hdfs fs -mkdir /user/cloudera/wordcount/input
- \$ hdfs fs -put file0 /user/cloudera/wordcount/input/
- \$ hadoop fs -put file1 /user/cloudera/wordcount/input/

Run it!

\$ hadoop jar wordcount.jar WordCount /user/cloudera/wordcount/input/ \ /user/cloudera/wordcount/output/







\$ hadoop jar wordcount.jar WordCount /user/cloudera/wordcount/input/ /user/cloudera/wordcount/output/ 15/11/08 13:57:01 INFO client.RMProxy: Connecting to ResourceManager at /0.0.0.08032 15/11/08 13:57:02 WARN mapreduce.JobSubmitter: Hadoop command-line option parsing not performed. Implement the Tool interface and execute your application with ToolRunner to remedy this. 15/11/08 13:57:02 INFO input.FileInputFormat: Total input paths to process : 2 15/11/08 13:57:03 INFO mapreduce.JobSubmitter: number of splits:2 15/11/08 13:57:03 INFO mapreduce.JobSubmitter: Submitting tokens for 15/11/08 13:57:03 INFO impl.YarnClientImpl: Submitted application app 15/11/08 13:57:03 INFO mapreduce.Job: The url to track the job: http: 15/11/08 13:57:03 INFO mapreduce.Job: Running job: job 1447013381089 15/11/08 13:57:13 INFO mapreduce. Job: Job job 1447013381089 0001 run 15/11/08 13:57:13 INFO mapreduce Window Menu :: Welcom... × MapReduce Ap 15/11/08 13:57:24 INFO mapreduce 15/11/08 13:57:30 INFO mapreduce 15/11/08 13:57:31 INFO mapreduce 🔄 🕙 quickstart.cloudera:8088/proxy/application 15/11/08 13:57:31 INFO mapreduce File System Counters Cloudera 付 Hue 💼 Hadoop 🗸 💼 HBase 🗸 FILE: Number FILE: Number FILE: Number FILE: Number FILE: Number HDFS: Number HDFS: Number HDFS: Number HDFS: Number Active Jobs Cluster HDFS: Number Job Counters Application Show 20 - entries Launched map About Launched redu Jobs Data-local ma Job ID Total time sp Tools Total time sp Total time sp job 1447013381089 000 Total time sp Total vcore-s Total vcore-s Showing 1 to 1 of 1 entri Total megabyt Total megabyt

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| job: job_1447013381089 0001 olication_1447013381089_0001 //quickstart.cloudera:8088/proxy/application_1447013381099_0001/ _0001 | | | | | | | | | | |
|--|---|--|-------------------|---------------|-------------------|----------------------|----------------|--|--|--|
| pli | cation | × & | | | | | | | | |
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| | MapReduce Application application_1447013381089_00 | | | | | | | | | |
| | | | | Mans | Mans | Search: | | | | |
| * | Name | State ≎ | Map Progress ≎ | Maps Total | Maps Completed | Reduce Progress ≎ | Reduc Total | | | |
| | ÷ | | riogress . | \$ | ~ | | local | | | |
|)1 | ≎ word count | RUNNING | | ≎ 2 | 0 | | 1 | | | |
| <u>)1</u> es | word count | RUNNING | | | 0 | First Pre | 1 | | | |

To see the output:

What it looks like:

\$ hdfs dfs -ls /user/cloudera/wordcount/output/ Found 2 items 0 2015-11-08 13:57 /user/cloudera/wordcount/output/ SUCCESS -rw-r--r-- 1 cloudera cloudera -rw-r--r-- 1 cloudera cloudera 26 2015-11-08 13:57 /user/cloudera/wordcount/output/part-r-00000

-(remove "cloudera cloudera")

\$ hdfs dfs -ls /user/cloudera/wordcount/output/ Found 2 items 0 2015-11-08 13:57 /user/cloudera/wordcount/output/_SUCCESS -rw-r--r--26 2015-11-08 13:57 /user/cloudera/wordcount/output/part-r-00000 -rw-r--r-- 1

And the output:

```
$ hdfs dfs -tail /user/cloudera/wordcount/output/part-r-00000
be
        4
do
        3
        1
not
or
          2
to
```







/user/cloudera — home directory in HDFS /home/cloudera — home directory in Linux host file system (ext4)





For better performance, you would specify a combiner and a partitioner

Combiner:

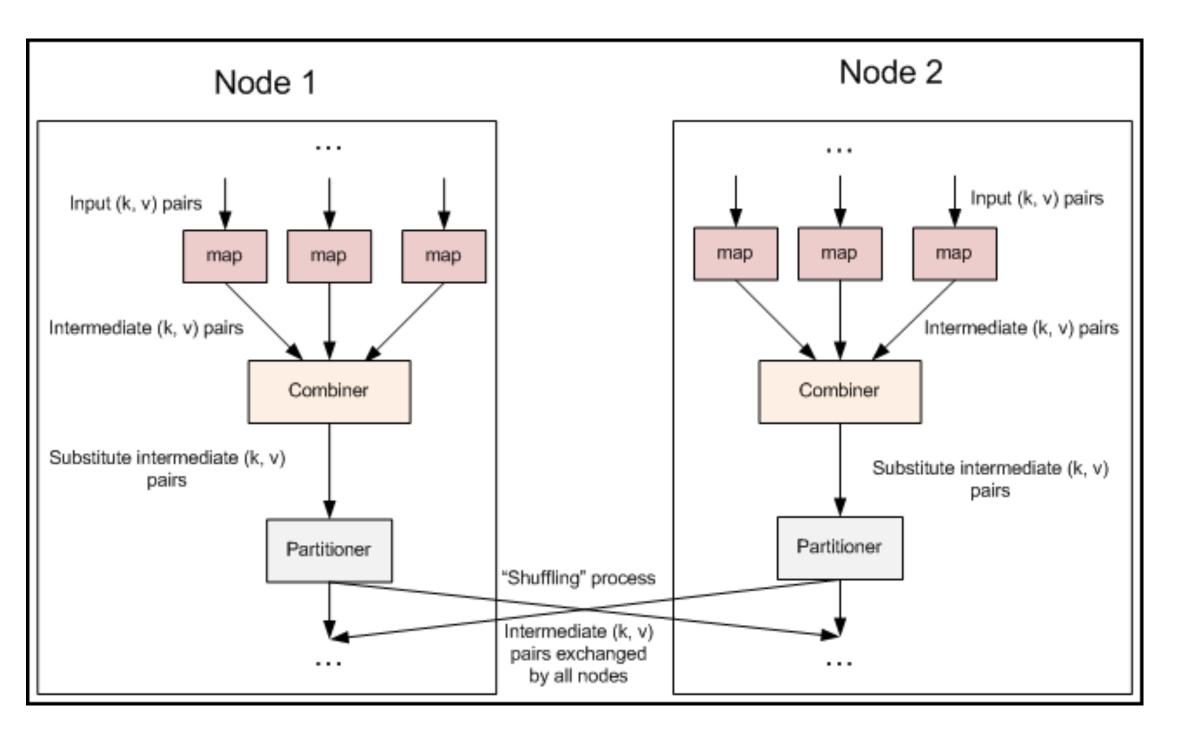
- Like a reducer, but just for the node.
- Not necessary an optimization.

Partitioner:

- When working with more than one reducer.
- Decides which reducer gets which data.

Excellent online tutorials:

- <u>http://www.tutorialspoint.com/map_reduce/map_reduce_partitioner.htm</u>
- http://www.tutorialspoint.com/map_reduce/map_reduce_combiners.htm







Approaches for running Hadoop MapReduce jobs

Java (native) 🗸

- Advantages:
 - -Fast data stays within Java VM
 - -Few dependencies Everything in a .jar file
- Disadvantages:
 - -Not everybody knows Java
 - -Text processing in Java is hard

Hadoop "Streaming" API

- Mapper & Reducer read from stdin to stdout. Fields separated by \t
- Advantage Easy to integrate with existing code.
- Disadvantage High overhead

mrjob

- Python implementation sits on top of Hadoop Streaming.
- Advantage Powerful. Local testing.
- Disadvantage High overhead



Hadoop streaming — reads from stdin & writes to stdout.

- Allows using Hadoop MapReduce with any language.
- Performance penalty all I/O has to go over pipes.

MRJOB is based on top of Hadoop Streaming.





if you see this:

Caused by: java.lang.reflect.InvocationTargetException at sun.reflect.NativeMethodAccessorImpl.invoke0(Native Method) at sun.reflect.NativeMethodAccessorImpl.invoke(NativeMethodAccessorImpl.java:57) at sun.reflect.DelegatingMethodAccessorImpl.invoke(DelegatingMethodAccessorImpl.java:43) at java.lang.reflect.Method.invoke(Method.java:606) at org.apache.hadoop.util.ReflectionUtils.setJobConf(ReflectionUtils.java:106) ... 17 more Caused by: java.lang.RuntimeException: configuration exception at org.apache.hadoop.streaming.PipeMapRed.configure(PipeMapRed.java:221) at org.apache.hadoop.streaming.PipeMapper.configure(PipeMapper.java:66) ... 22 more Caused by: java.io.IOException: Cannot run program "wordcount_mapper.py": error=2, No such file or directory at java.lang.ProcessBuilder.start(ProcessBuilder.java:1047) at org.apache.hadoop.streaming.PipeMapRed.configure(PipeMapRed.java:208) ... 23 more Caused by: java.io.IOException: error=2, No such file or directory at java.lang.UNIXProcess.forkAndExec(Native Method) at java.lang.UNIXProcess.<init>(UNIXProcess.java:186) at java.lang.ProcessImpl.start(ProcessImpl.java:130)

- at java.lang.ProcessBuilder.start(ProcessBuilder.java:1028)
- ... 24 more

Look for errors that you can understand





Hadoop "mrjob"

With mrjob:

- You write a class that implements mapper, reducer, etc.
- You run the program, which runs the MRJob routines...
 - -Sample program:

```
from mrjob.job import MRJob
class MRWordFrequencyCount(MRJob):
```

```
def mapper(self, _, line):
    yield "chars", len(line)
    yield "words", len(line.split())
    yield "lines", 1
def reducer(self, key, values):
    yield key, sum(values)
```

if __name__ == '__main__':
 MRWordFrequencyCount.run()



mrjob help

```
$ python word_count.py --help
Usage: word_count.py [options] [input files]
Options:
 --help-emr
                       show EMR-related options
 --help-hadoop
                       show Hadoop-related options
                       show this message and exit
 --help
  --help-runner
                       show runner-related options
 Running specific parts of the job:
    --combiner
                run a combiner
   --mapper run a mapper
                     run a reducer
   --reducer
                       print the mappers, combiners, and reducers that this
   --steps
                       job defines
    --step-num=STEP NUM
                       which step to execute (default is 0)
 Protocols:
    --strict-protocols If something violates an input/output protocol then
                       raise an exception
    --no-strict-protocols
                       If something violates an input/output protocol then
                       increment a counter and continue
$
```







mrjob config file: YAML or JSON (YAML only if YAML libraries are installed)

"YAML Ain't Markup Language" — <u>http://www.yaml.org/</u>

- A "human friendly data serialization standard for all programming languages."
- Structure conveyed through indentation whitespace is significant (like python, unlike XML or JSON)

All files begin with "---" and end with "..."

Lists:

fruits:

- Apple
- Orange
- Strawberry
- Mango

Dictionary:

• • •

• • •

martin: name: Marin D'vloper job: Developer skin: Elite

Abbreviations:

fruits: ['Apple', 'Orange', 'Strawberry', 'Mango']

Dictionary:

• • •

• • •

Boolean Values:

true_values: [yes, True, TRUE] false_values: [no, false, FALSE]

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martin: {name: Marin D'vloper, job: Developer, skin: Elite}







Examples of mrjob config files:

https://pythonhosted.org/mrjob/guides/configs-basics.html:

```
_ _ _
runners:
  emr:
    cmdenv:
      TZ: America/Los_Angeles
• • •
- - -
runners:
  emr:
    aws_access_key_id: HADOOPHADOOPBOBADOOP
    aws_region: us-west-1
    aws_secret_access_key: MEMIMOMADOOPBANANAFANAFOFADOOPHADOOP
• • •
```

Precedence:

- Command Line
- Config File





Runner:

- run jobs locally without Hadoop
 - *—Within a single Python Process*
 - *—With sub-processes and PIPE I/O*
- run jobs on local Hadoop Cluster You need to install mrjob first and log into the master node.
- run jobs on ElasticMapReduce mrjob starts up EMR and runs it.

General approach:

- 1. Run locally within a single python process and a reduced data set
- 2.Run locally with PIPE IO
- 3.Spin up a cluster, install mrjob, and try it out.
- 4. Have mrjob create and kill clusters for production.

Remember: anything stored in HDFS is lost when an EMR cluster shuts down!

-But things stored in S3 are preserved

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For next week January 25, 2016

http://bit.ly/louis_sergent_homework_1946



Technologies you should know

git

emacs

eclipse

CentOS vs. Ubuntu

Centos: yum-cron; yum makecache

VMWare





Things to watch out for when searching the Internet...

When you read articles on the Internet, be sure to check:

- When was the article written?
- What version of the software is being referenced?
- How do you know that it's right?

Things to beware of:

- Hadoop 1 is similar to Hadoop 2, but different.
- Hadoop 1 had a JobTracker and TaskTracker; Hadoop 2 has YARN
- Hadoop 1 required more configuration (e.g. setting # of reducers)
- Hadoop 2 entered beta in 2013.
- Different distributions of Hadoop behave differently.
- Many things that people present as "facts" are actually opinions.





Homework — Reading

Required:

- Cloudera tutorials
 - -WordCount v1.0
 - http://www.cloudera.com/content/www/en-us/documentation/other/tutorial/CDH5/Hadoop-Tutorial/ht_wordcount1.html
 - -WordCount v2.0
 - <u>http://www.cloudera.com/content/www/en-us/documentation/other/tutorial/CDH5/Hadoop-Tutorial/ht_wordcount2.html</u>
 - -WordCount v3.0
 - http://www.cloudera.com/content/www/en-us/documentation/other/tutorial/CDH5/Hadoop-Tutorial/ht_wordcount3.html
- mrjob documentation
- hadoop-stream documentation

-https://hadoop.apache.org/docs/stable/hadoop-streaming/HadoopStreaming.html

Optional:

- GFS paper
- MapReduce paper
- A Guide to Python Frameworks for Hadoop
 - http://blog.cloudera.com/blog/2013/01/a-guide-to-python-frameworks-for-hadoop/

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Videos

Cloudera: Introducing MapReduce and HDFS

The Free Lunch Is Over

<u>http://www.gotw.ca/publications/concurrency-ddj.htm</u>

• http://www.cloudera.com/content/www/en-us/resources/training/introduction-to-apache-mapreduce-and-hdfs.html





Homework — Problem Set

Problem #1: Pricing Cloud Computing

- Azure, and (optionally) a budget provider.
 - -Simplifying assumptions for transfer in, storage, processing.

Problem #2: Install Cloudera

Problem #3: Cloudera Word Count example in Java

Problem #4: Cloudera Word Count example in Python (Streaming API) -Note: with Hadoop streaming, the reducer gets all keys and must determine when the key changes.

Problem #5: mrjob word count example with local and hadoop

Problem #6: Find 20 most common words in Shakespeare with MRJob

• Determine the price of storage and processing a massive data problem on Amazon AWS, Google Compute Engine, Microsoft



Resources

Yahoo! Hadoop Tutorial

https://developer.yahoo.com/hadoop/tutorial/

Apache Hadoop FAQ:

<u>https://wiki.apache.org/hadoop/FAQ</u>

Hadoop-user mailing list archives:

http://mail-archives.apache.org/mod_mbox/hadoop-user/

Frontiers in Massive Data Analysis (prepublication)

http://www.nap.edu/catalog/18374/frontiers-in-massive-data-analysis (read online for free)

Revolution R Open

<u>http://www.revolutionanalytics.com/revolution-r-open</u>

mrjob

- <u>https://pythonhosted.org/mrjob/index.html</u>
- <u>http://stackoverflow.com/questions/tagged/mrjob</u>
- https://github.com/Yelp/mrjob





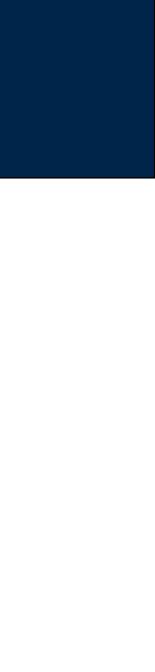
More resources

Excellent blog post comparing different python frameworks for MR:

- <u>http://blog.cloudera.com/blog/2013/01/a-guide-to-python-frameworks-for-hadoop/</u>
- Slides: http://www.slideshare.net/slideshow/embed_code/key/9jAfDIRMoJiKPP
- Uses Google Books Ngram data as a demo, not wordcount!
 - See https://books.google.com/ngrams for more

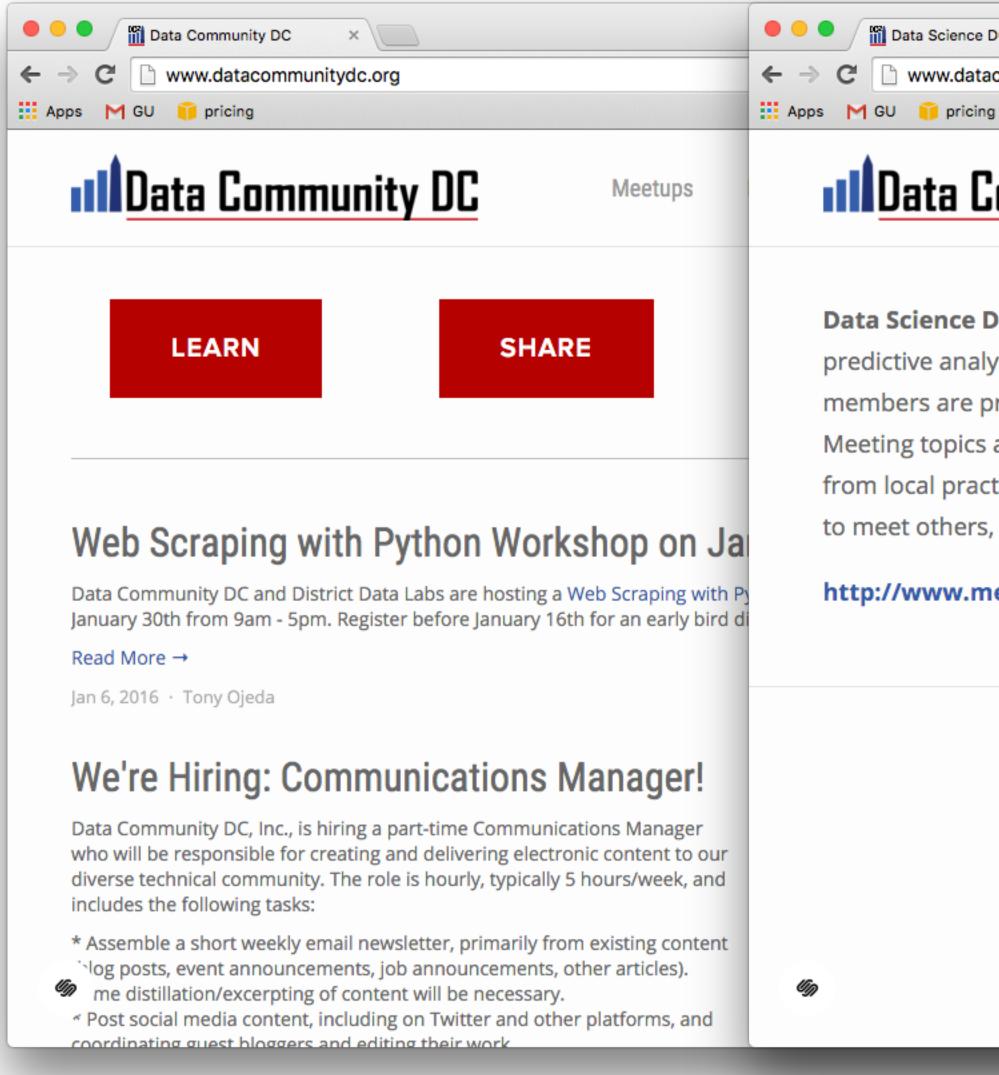
orks-for-hadoop/ DIRMoJiKPP







Data Community DC http://www.datacommunitydc.org/data-science-dc/



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| communitydc.org/data-science-dc/ | | | | | | ☆ = | |
| | | | | | | | |
| ommunity DC | Meetups | Blog | Workshops | Calendar | Newsletter | About | |

Data Science DC (DSDC) is a non-profit professional group that meets monthly to discuss diverse topics in predictive analytics, applied machine learning, statistical modeling, open data, and data visualization. Our members are professionals, students, and others with a deep interest in these fields and related technologies. Meeting topics are varied and range from tutorials on basic concepts and their applications, to success stories from local practitioners, to discussions of tools, new technologies, and best practices. All are welcome -- to attend, to meet others, and to present their work!

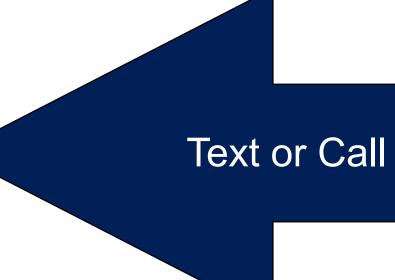
http://www.meetup.com/Data-Science-DC/

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