



Blame the Consumer

Last March, Performance Systems International (PSI) and Continental Cable Vision announced Internet access delivered over the TV cable system. Would-be customers in Cambridge, Massachusetts. were promised data rates of 500 Kbits per second for US\$125 a month. More than a year has passed, and the service has yet to get off the ground. One problem, says Jeffrey Shapard, PSI's cable product manager, is Continental's television cable. "Some segments are cleaner than other segments. When we run data communications over it, we have to tune. We have the individual service in beta."

Meanwhile, Carnbridge residents will have to keepwaiting. For how long? Nobody's sure. "We stopped saying dates. Every timewe say a date, we get burned." {ORIGINAL STORY IN WIRED 2.05, PAGE 28.]