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**Don Muff**

Director, Data Base Operations

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515-382-8391  
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September 4, 1997

Simson Garfinkelm  
PO Box 4188  
Vineyard Haven, MA 02568

Dear Mr. Garfinkel:

We received your request to have your name and address removed from First Data Solutions mailing lists. Operations to remove your name and address have been completed. We have entered your name and address into our removal database, which, in conjunction with the Direct Marketing Association's removal database, insures that names/addresses will not be reintroduced to FDS mailing lists. Many of our large volume mailings are prepared several weeks in advance of their distribution dates, therefore you may continue to receive mail from our lists for a short time.

You can reduce the amount of mail you receive by registering your name, in writing, to:

Mail Preference Service  
Direct Marketing Association  
P. O. Box 9008  
Farmingdale, NY 11735-9008

The Direct Marketing Association (DMA) is a national trade association serving the direct marketing industry. The Mail Preference Service (MPS) is a free consumer service sponsored by the DMA. When you register with the MPS, your name is placed on a name removal file. Registrants typically notice a decrease in their direct mail volume in approximately three months after their name is entered into the MPS system. Names are maintained on the file for five years, after which time you should register your name again.

If I can be of further assistance, please don't hesitate to contact me.

Sincerely,

FIRST DATA SOLUTIONS

A handwritten signature of Don Muff in cursive script.  
Don Muff

DM:rh

p.s. Enclosed is a pamphlet published by the Direct Marketing Association that may be of interest