

Where to Find

The Business of Xerox	1
The Xerox Name	
Xerox Trademark	
Xerox Social Responsibility	
Information Contacts	2-3
U.S. Divisions and Subsidiaries	4-6
Business Products and Systems Group	
Cheshire	
Corporate Research Group	
Crum and Forster, Inc.	
Custom Systems Division	
Diversified Business Group	
Electronics Division	
Information Products Division	

International Operations	7-8
China Development and South Pacific Region	
Fuji Xerox Co., Ltd.	
Rank Xerox Limited	
Regional Operations	
Xerox Canada Inc.	
Xerox do Brasil S.A.	
Xerox Mexicana S.A.	
Historical Highlights	9-11
Products by Category	12-13
Copiers	
Duplicators	
Electronic Publishing	
Electronic Transmitters	

Information Contacts:

Xerox Information

Number (800) 334-6200

Alabama

Birmingham (205) 877-4600
Huntsville (205) 837-8205
Mobile (205) 476-5400
Montgomery (205) 269-4333

Alaska

Anchorage (907) 561-8200

Arizona

Phoenix (602) 264-4971
Tucson (602) 745-1050

Arkansas

Little Rock (501) 664-6605

California

Bakersfield (805) 322-2094
Century City (213) 277-6565
Costa Mesa (714) 966-1193
El Monte (818) 571-5614
El Segundo (213) 333-7100
Fresno (209) 226-6161
Irvine (714) 660-0136
Long Beach (213) 435-7000
Los Angeles (213) 627-4300
Monterey (408) 647-8113
Oakland (415) 635-2020
Oxnard (805) 647-0730
Palo Alto (415) 494-4000
Riverside (714) 682-3251
Sacramento (916) 444-8100
San Diego (619) 574-1000
San Francisco (415) 227-1700
San Mateo (415) 572-5000
Santa Ana (714) 835-1514
Santa Barbara (805) 682-2585
Santa Clara (408) 988-8800
Santa Rosa (707) 542-2193
Stockton (209) 952-2484
Walnut Creek (415) 930-2100
Woodland Hills (818) 999-6201

Colorado

Colorado Springs (303) 630-7730
Denver (303) 796-6200

Connecticut

Hartford (203) 278-9810
New Haven (203) 777-7207
Stamford (203) 325-6100
(203) 968-3000

Delaware

Wilmington (302) 421-1800

District of Columbia

(202) 554-1771

Florida

Coral Gables (305) 446-3100
Fort Lauderdale (305) 728-2400
Gainesville (904) 372-7005
Jacksonville (904) 725-8210
Miami (305) 447-6000
Orlando (305) 857-0600
Pensacola (904) 477-8225
Sarasota (813) 366-9520
Tallahassee (904) 877-1131
Tampa (813) 874-4000

Georgia

Atlanta (404) 395-2000
Savannah (912) 352-3220

Hawaii

Honolulu (808) 521-9536

Idaho

Boise (208) 344-9000

Illinois

Calumet City (312) 891-5800
Chicago (312) 454-2500
Oakbrook (312) 573-0200
Peoria (309) 691-5232
Rockford (815) 226-9180
Savoy (217) 352-7000
Schaumburg (312) 843-4462
Springfield (217) 863-3251

Indiana

Evansville (812) 425-6131
Ft. Wayne (219) 484-9036
Indianapolis (317) 875-6500
South Bend (219) 232-6928

Iowa

Cedar Rapids (319) 365-5203
Davenport (319) 391-0600
Des Moines (515) 225-4700

Kansas

Overland Park (913) 661-1200
Wichita (316) 683-4663

Kentucky

Lexington (606) 223-5336
Louisville (502) 426-7700

Louisiana

Baton Rouge (504) 926-9801
Lafayette (318) 233-0720
New Orleans (Kenner) (504) 464-4200
Shreveport (318) 869-2001

Maine

Portland (207) 774-4250

Maryland

Baltimore (301) 583-5000
Bethesda (301) 961-7500

Massachusetts

Boston (617) 654-1400
Lexington (617) 861-1670
Worcester (617) 755-8693

Michigan

Ann Arbor (313) 996-8700
Detroit (Southfield) (313) 353-4200
Flint (313) 732-1075
Grand Rapids (616) 949-8280
Lansing (517) 394-1010

Minnesota

Minneapolis (612) 921-1300

Mississippi

Ridgeland (601) 956-4008

Business Products and Systems Group

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Directs planning, development and manufacturing of most Xerox products and systems, including copiers, duplicators, laser printers, professional workstations, network systems, software and supplies. Includes Electronics Division and Kurzweil Computer Products, Inc.

Cheshire

408 Washington Boulevard
Mundelein, IL 60060
(312) 949-2000

Manufactures document mailing equipment, including address-card listers, labelers, folder-inserters and document binding machines. Unit of Special Businesses Division.

Corporate Research Group

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Supplies research, exploratory development, science and engineering for the transfer of technologies to Xerox development groups. Includes Palo Alto Research Center, Webster Research Center, Xerox Research Centre of Canada and smaller facilities in New York, Oregon and Cambridge, England.

Crum and Forster, Inc.

305 Madison Avenue
Morristown, NJ 07960
(201) 285-7000

Writes property and casualty insurance through subsidiaries, using independent agents and brokers throughout the United States and Canada. Subsidiary of Xerox Financial Services, Inc.

Custom Systems Division

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Develops, produces and integrates customized systems for large customers such as the federal government, using products and technologies from Xerox and other sources. Includes Xerox Special Information Systems.

Diversified Business Group

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Incorporates Real Estate and General Services Division and Xerox Computer Services.

Electronics Division

701 South Aviation Boulevard
El Segundo, CA 90245
(213) 536-7000

Designs and develops micro-processors for Xerox equipment. Division of Business Products and Systems Group.

Information Products Division

475 Oakmead Parkway
Sunnyvale, CA 94086
(408) 737-7900

Develops, manufactures and markets electronic typewriters, impact, electronic and ink-jet printers, software and facsimile transceivers. Division of Special Markets Group.

Kurzweil Computer Products, Inc.

185 Albany Street
Cambridge, MA 02139
(617) 864-4700

Manufactures a reading machine for the blind and an intelligent document scanning system. Subsidiary of Xerox Corporation, part of Business Products and Systems Group.

National Marketing Division

Xerox Corporation
101 Continental Boulevard
El Segundo, CA 90245
(213) 536-7000

Markets entry-level and specialized products primarily through channels other than the Xerox direct sales force. Division of Special Markets Group.

Xerox Computer Services

5310 Beethoven Street
Los Angeles, CA 90066
(213) 306-4000

Offers a fully integrated software system for manufacturing customers in the United States and Europe. Division of Diversified Business Group.

Xerox Credit Corporation

100 First Stamford Place
P.O. Box 10347
Stamford, CT 06904
(203) 325-6600

Provides financing for customers buying Xerox office equipment, finances capital equipment purchases for third parties, and buys, leases and manages commercial fleets of automobiles and light trucks. Subsidiary of Xerox Financial Services, Inc.

Xerox Financial Services, Inc.

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Offers financial services through Crum and Forster, Inc., Van Kampen Merritt Inc., Xerox Credit Corporation and a variety of joint-venture arrangements. Subsidiary of Xerox Corporation.

Xerox International Center for Training and Management Development

P.O. Box 2000
Leesburg, VA 22075
(703) 729-8000

Provides education and training in sales, service and management development for Xerox employees. Unit of Real Estate and General Services Division.

Xerox Medical Systems

125 North Vinedo Avenue
Pasadena, CA 91107
(818) 356-1100

Develops xerography for medical diagnostic applications. Unit of Special Businesses Division.

Xerox Realty Corporation

Xerox Corporation
P.O. Box 1600
Stamford, CT 06904
(203) 968-3000

Involved in large-scale office, commercial and land development. Subsidiary of Xerox Corporation, part of Real Estate and General Services Division.

Xerox Reproduction Centers

Xerox Corporation
Xerox Square
Rochester, NY 14644
(716) 423-5049

Offers a variety of reproduction and graphics services at 29 centers and 29 satellite locations in the United States. Also provides customer-site facilities management and markets Xerox 1005 color copier. Unit of Special Businesses Division.

Xerox Special Information Systems

300 North Halstead Street
Pasadena, CA 91107
(818) 351-2351

Provides electronic document delivery and message systems, publishing and printing systems and custom systems. Unit of Custom System Division.

Regional Operations

Regional Operations, with headquarters in Stamford, Connecticut, markets Xerox business equipment and systems through subsidiaries or distributors in more than 40 South and Central American, Caribbean and Middle East countries.

Latin American Region companies are located in Argentina, Chile, Colombia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, the Netherlands Antilles, Nicaragua, Panama, Paraguay, Peru, Uruguay and Venezuela.

Through its Xerox Middle East and North African Operations, the group has responsibility for Xerox business in Algeria, Bahrain, Cyprus, Djibouti, Egypt, Gibraltar, Iceland, Iraq, Jordan, Kuwait, Lebanon, Malta, Mauritania, Morocco, Oman, Qatar, Saudi Arabia, Somalia, South Yemen, Sudan, Syria, Tunisia, Turkey, the United Arab Emirates and Yemen.

Xerox Canada Inc.

Xerox Canada, with headquarters in North York, Ontario, about 10 miles north of Toronto, markets all Xerox products.

The Canadian company opened its first office in Toronto in 1953. Today, there are more than 50 locations across the country, including 19 retail stores called Business Systems Centres. In Mississauga are the Canadian manufacturing center, where document input devices for 10 Series copiers are produced, and the Xerox Research Centre of Canada, the center for Xerox research in materials technology. Distribution centers are located in Mississauga, Calgary, Alberta, and Dorval, Quebec.

In June 1984, Xerox Canada made a public offering of common shares and was subsequently listed on the Montreal and Toronto Exchanges. Xerox Corporation owns 85 percent of Xerox Canada.

Xerox do Brasil, S.A.

Xerox do Brasil S.A. has headquarters in Rio de Janeiro. The subsidiary was formed in 1965. It has marketing and service offices throughout Brazil and two manufacturing facilities, one in Resende and the other in Salvador.

Xerox Mexicana S.A.

Xerox Mexicana S.A. has headquarters in Mexico City, Mexico. The subsidiary was formed in 1964. It has marketing and service offices throughout Mexico and a manufacturing facility in Aguascalientes, Mexico.

Major Historical Highlights

- | | | |
|--|---|--|
| <p>1969 Acquired Scientific Data Systems, Inc., later renamed Xerox Data Systems.</p> <p>3 for 1 common stock split.</p> <p>Consolidated Rank Xerox Limited revenues; acquired majority interest in Rank Xerox.</p> <p>Moved corporate headquarters from Rochester, New York, to Stamford, Connecticut.</p> <p>1970 Established Xerox Computer Services.</p> <p>Established Xerox Palo Alto Research Center.</p> <p>1971 Acquired Unipub, Inc.</p> <p>Joseph C. Wilson, chairman of the board, died on November 22.</p> <p>1972 Acquired Diablo Systems, Inc.</p> <p>1974 Opened Xerox International Center for Training and Management Development.</p> <p>Established Xerox Research Centre of Canada.</p> | <p>1975 Acquired Daconics Corporation.</p> <p>Acquired Versatec, Inc.</p> <p>Withdrew from the manufacture and sale of mainframe computers.</p> <p>United States Federal Trade Commission issued a consent order settling an antitrust complaint against Xerox.</p> <p>1976 Took last Xerox 914 order, although field service on the machine continues.</p> <p>1977 Acquired Shugart Associates.</p> <p>1978 Filed petition with the Federal Communications Commission for allocation of a frequency band to establish the Xerox Telecommunications Network (XTEN).</p> <p>Received \$25 million payment from International Business Machines Corporation under an agreement ending litigation and exchanging patent licenses between the two companies.</p> <p>In antitrust litigation between Xerox Corporation and SCM Corporation, trial judge ruled that Xerox was not liable to SCM for any monetary damages.</p> <p>Occupied Xerox Corporate Headquarters in Stamford.</p> | <p>1979 Acquired memory products division of California Computer Products, later renamed Century Data Systems, Inc.</p> <p>Acquired Intel Corporation's AutEx operation.</p> <p>Acquired WUI, Inc. on a pooling of interests basis.</p> <p>Established Xerox Credit Corporation.</p> <p>A federal judge ruled in favor of Xerox in a civil antitrust case brought against the company by Van Dyk Research Corporation.</p> <p>1980 Acquired Kurzweil Computer Products, Inc.</p> <p>Formed Retail Markets Division and opened first Xerox Store in the United States.</p> <p>1981 Dropped plans for further investments in XTEN.</p> <p>1982 Sold WUI, Inc. to MCI Communications Corporation.</p> |
|--|---|--|

**Major U.S. Products by Category
with Year of Announcement**

Copiers

Conference Copier
Copyflo
Model A
660
813

914
1005 Color
1012
1020
1025

1035
1038
1040
1045
1048

1050
1055
1065
1075
1090

2300
2350
2600
2830
3100

3100 LDC
3107
3109
3300
3400

3450
4000
4500
6500 Color

1986
1955
1949
1966
1963

1959
1986
1986
1983
1985

1983
1985
1985
1983
1984

1986
1984
1987
1982
1985

1979
1981
1978
1982
1973

1974
1976
1978
1979
1977

1979
1970
1974
1973

Duplicators

1000
2400
3600 I
3600 III
5400

5600
7000
8200
9200
9210

9400
9500
9900

Desktop Publishing Systems
Documenter
XPS701
XPS704
XPS705

605
610
615
620
625

627
630
640
645
645E

6010
6015
6020

Electronic Publishing

Electronic Typewriters

Engineering Products

1966
1964
1966
1968
1977

1979
1969
1979
1974
1982

1977
1979
1984

600 Microfilm Enlarger/Printer
740 Microfiche Reader/Printer
840 Engineering Print System
990 VP Viewer-Printer
1824 Engineering Printer

1860 Printer
2020 Engineering Printer
2080 Printer
2285 Engineering Workstation
2510 Engineering Copier

3080 Engineering Copier
7080 Engineering Printing
System
Xerox Professional Mechanical
System and PRO-CAD software

Facsimile Transceivers

1987
1986
1985
1985
1985

1985
1981
1981
1981
1981

1985
1981
1981
1981
1981

1982
1983
1984
1985
1986

1985
1985
1986

1964
1966
1968
1970
1975

1983
1970
1970
1973
1981

1983
1986
1986

Major U.S. Products by Year of Announcement

1949	Model A copier "Ox Box": first commercial xerographic process (manual).	Aug. 1968	Xerox Telecopier II facsimile transceiver: permits receipt of documents through unattended telephones.	April 1974	Xerox 4500 copier: automatically copies on both sides of plain paper; collates and produces complete sets.
1955	Xerox Copyflo: first automatic xerographic unit to make continuous copies on ordinary paper.	Sept. 1969	Xerox 7000: first reduction duplicator; makes two-sided copies.		Xerox 9200 duplicating system: offers automatic document feeding and collating, reduction and double-side duplicating; makes two copies a second.
Sept. 1959	Xerox 914 copier: first floor-model automatic Xerox copier and first office copier to make copies on ordinary paper; makes seven copies a minute.	May 1970	Xerox 4000 convenience copier: first in a second generation of copiers and duplicators; first to provide automatic two-sided copying. Also copies photographs.	Sept. 1974	Xerox 3100 LDC: first office-size machine to produce copies larger than standard letter or legal size from plain paper originals; copies can be made from originals as large as 14" x 18".
Sept. 1963	Xerox 813: first desktop copier to make copies on ordinary paper.		Xerox Telecopier 400 portable facsimile transceiver: sends and receives documents via telephone lines at four or six minutes a page.	Oct. 1974	Xerox 800 electronic typing system: uses interchangeable print wheel rather than conventional ball or type bars; operates at up to 350 words a minute.
May 1964	Xerox LDX: Long Distance Xerography system uses scanners, networks and printers for high-speed document transmission.	April 1973	Xerox 3100 copier: compact copier on a wheeled stand.	Feb. 1975	Xerox Telecopier 200 facsimile transceiver: automatically sends and receives documents by telephone at two minutes a page; uses low-energy laser and xerography.
Oct. 1964	Xerox 2400 copier-duplicator: first Xerox duplicator.		Xerox Telecopier 410 transceiver: automatically sends or receives facsimile messages at four or six minutes a page.	Dec. 1976	Xerox 3107 reduction copier: portable, plain-paper copier produces 8½" x 11" copies from originals as large as 14" x 18".
April 1966	Xerox Telecopier: first Xerox facsimile transceiver to use conventional telephones.	May 1973	Xerox 6500 color copier: makes full-color copies on plain paper or transparencies.	June 1977	Xerox 9700 electronic printing system: simultaneously produces and prints computer-generated text, business forms and other images at up to 120 pages a minute.
Oct. 1966	Xerox 660 desktop copier: improved version of the 813.		Xerox 1200 Computer Printing System: non-impact xerographic printer prints on ordinary paper.		
May 1968	Xerox 3600 I and III copier-duplicators: produce 60 copies a minute on ordinary paper.				

Major U.S. Products by Year of Announcement

Mar. 1982	Xerox 2700 distributed electronic printer: multi-font laser printer operates at up to 12 pages a minute.	May 1983	Xerox 16/8 computer: runs two programs at the same time.	Jan. 1985	Xerox Voice Message Exchange system: allows users to send, receive, answer and redirect voice messages from tone-signaling telephones anywhere in the world.
April 1982	Xerox/Diablo 630 ECS: daisywheel printer compatible with nearly all personal computers; extended character set capability.		Xerox Telecopier 495-1: facsimile transceiver can be linked via network to other office equipment.	Feb. 1985	Xerox 1090 Marathon copier: speed and versatility for casual office users; handles a variety of originals; recirculates, reduces and enlarges; makes 92 copies a minute.
June 1982	Xerox 820-II personal computer: entry-level professional workstation.	Oct. 1983	Xerox Telecopier 295: desktop digital facsimile transceiver.	April 1985	Xerox 645 Memorywriter: improved text-editing speed, faster base system software and new optional software.
July 1982	Xerox 2020 engineering printer: offers size-for-size and reduction copies.	Mar. 1984	Xerox 9900 duplicator: computerized programming enhances productivity for central reproduction offices or commercial printers.		Xerox 1025 Marathon copier: small desktop copier can make copies as large as 11" x 17" with a fixed platen; available in 16 possible combinations; makes up to 21 copies a minute.
Sept. 1982	Xerox 627 Memorywriter: expanded internal memory.		Xerox 1055 Marathon copier: feature-rich; makes 50 copies a minute.		Xerox 6064, with two floppy-disk drives, and the Xerox 6065, with a 10 Mb rigid disk drive: MS-DOS-based personal computers.
	Xerox 1075 Marathon copier-duplicator: first of the Xerox 10 Series featuring modular design and new technology; makes 70 copies a minute.		Xerox 1048 Marathon copier: automatic two-sided copying at up to 40 copies a minute.		Xerox 6067 and 6068 Word Processors: both run MS-DOS personal computer programs.
Jan. 1983	Xerox 630 Memorywriter: diskettes allow unlimited storage capacity.	April 1984	Xerox 640 Memorywriter: offers display screen and communications capability.		
	Xerox 1035 Marathon copier: four modes of reduction and two modes of enlargement; makes 20 copies a minute.	Nov. 1984	Xerox/Diablo Advantage D-25: letter quality daisywheel printer; prints 25 characters a second.		
Mar. 1983	Xerox 1045 Marathon copier: compact model makes 35 to 40 copies a minute.				
	Xerox 1020 Marathon copier: desktop model makes 11 copies a minute.				

Major U.S. Products by Year of Announcement

Jan. 1986	Xerox XPS 701: fully featured electronic publishing terminal system automates production of business documents such as technical publications, directories, catalogs.	Aug. 1986	Xerox 1012 Marathon copier: desktop copier comes with an industry-first three-year warranty; makes up to 15 copies a minute.	Nov. 1986	Xerox 1005 color copier: reduces and enlarges; makes five, full-color copies a minute.
	Xerox 7010 Telecopier: portable digital facsimile transceiver doubles as a desktop copier.		Xerox 645E Memorywriter: electronic typewriter can communicate with other workstations by Ethernet local area network.		Xerox 2285 Engineering Workstation: computer-aided mechanical design and drafting workstation compatible with systems based on the Xerox 6085 workstation.
	Xerox 990 VP viewer-printer: makes prints as large as 18"x 24" from 35mm microfilm aperture cards or roll film.		Xerox 9790 and 8790 high-volume laser printing systems: significantly increased disk-storage capacity and central processing power to print merged text and graphics, the 9790 at up to 120 pages a minute, the 8790 at up to 70 pages a minute.	Jan. 1987	Xerox 4045 Laser CP, Model 50 and Model 20: Model 50 has increased internal memory, Model 20 can be attached to IBM "cluster controller" devices linked with IBM mainframe computers.
Feb. 1986	TypeRight: electronic accessory for 600 series Memorywriters to check spelling and correct other typographical errors.				Xerox 1065 Marathon copier: offers features usually found only on high-volume copiers; makes a consistent 62 copies a minute.
Mar. 1986	Xerox 2510 engineering copier: durable copies up to 36" wide on paper, vellum or polyester film.	Sept. 1986	Xerox Desktop Publishing Series: Ventura Publisher Edition: page composition software lets PC users merge text and graphics to create publishing quality documents.	Feb. 1987	Xerox Desktop Publishing Systems: seven PC-based systems designed to meet specific, low-volume electronic publishing needs.
	Xerox 1050 Marathon copier: handles computer forms, adds front and back covers automatically and inserts divider sheets as copies are made; makes up to 55 copies a minute.		Xerox Telecopier 7020: facsimile transceiver prints on plain, cut-sheet paper.	Mar. 1987	Xerox Ventura Publisher 1.1: Eighty new features, including improved typographic controls and greater connectivity to a broad range of printers.
May 1986	Xerox 6020 Memorywriter: liquid-crystal display shows up to a full line of text; has 16K of memory expandable to 64K.	Oct. 1986	Writer III: PC-based word processing software allows users to view a full page of text on screen.		Xerox 3080 Engineering Copier: plain-paper copier prints five, 36" wide copies a minute.
		Nov. 1986	Alphabets: font generation software.		
			PC Type Right: spell-checker software for IBM PCs and compatibles.		

Board of Directors, Chairmen and Presidents

Board of Directors

Paul A. Allaire

President
Xerox Corporation
Stamford, Connecticut

Kenneth R. Andrews*

Donald K. David Professor of
Business Administration
Harvard Business School
Cambridge, Massachusetts

Robert A. Beck

Chairman Emeritus
The Prudential Insurance
Company of America
Newark, New Jersey

Joan Ganz Cooney

President and Trustee
Children's Television Workshop
New York, New York

William F. Glavin

Vice Chairman
Xerox Corporation
Stamford, Connecticut

Alfred Herrhausen

Managing Director
Deutsche Bank AG
Frankfurt, Germany

Melvin Howard

Vice Chairman
Xerox Corporation
Stamford, Connecticut

Vernon E. Jordan, Jr.

Partner
Akin, Gump, Strauss, Hauer
and Feld, Attorneys-At-Law
Washington, D.C.

David T. Kearns

Chairman and
Chief Executive Officer
Xerox Corporation
Stamford, Connecticut

C. Peter McColough

Chairman of the Executive
Committee
Xerox Corporation
Stamford, Connecticut

William E. Simon

Chairman of the Board
Wesray Corporation
Morristown, New Jersey

Robert L. Sproull

President Emeritus and
Professor of Physics
The University of Rochester
Rochester, New York

Robert S. Strauss

Partner
Akin, Gump, Strauss, Hauer
and Feld, Attorneys-At-Law
Washington, D.C.

Thomas C. Theobald

Vice Chairman of the Board
Citibank, N.A.
New York, New York

Ernst H. van der Beugel

Professor Emeritus
of International Relations
Leiden University
Leiden, The Netherlands

*Not standing for re-election at May 21, 1987
annual meeting.

Chairmen

Gilbert E. Mosher	1938 - 1944
Raymond F. Leimen	1944 - 1946
Joseph R. Wilson	1946 - 1952
Homer A. Piper	1953 - 1958
John B. Hartnett	1958 - 1960
Harold S. Kuhns	1960 - 1961
Sol M. Linowitz	1961 - 1966
Joseph C. Wilson*	1966 - 1971
C. Peter McColough*	1971 - 1985
David T. Kearns*	1985 -

Presidents

George C. Seager	1902 - 1912
Gilbert E. Mosher	1912 - 1938
Joseph R. Wilson	1938 - 1946
Joseph C. Wilson*	1946 - 1966
C. Peter McColough*	1966 - 1971
Archie R. McCardell	1971 - 1977
David T. Kearns*	1977 - 1985
Paul A. Allaire**	1986 -

*Joseph C. Wilson served as chief executive officer from 1961 to 1967 and C. Peter McColough from 1968 to 1982. David T. Kearns assumed that position in 1982.

**The position of president was vacant between May 16, 1985, and September 1, 1986.

Xerox Corporation, Stamford, CT 06904

Xerox Philosophy

We succeed through satisfied customers.

We aspire to deliver excellence in all we do.

We require premium return on assets.

We use technology to develop product leadership.

We value our employees.

We behave responsibly as a corporate citizen.

Xerox Leadership Through Quality

Xerox is a quality company.

Quality is the basic business principle for Xerox.

Quality means providing our external and internal customers with innovative products and services that fully satisfy their requirements.

Quality improvement is the job of every Xerox employee.