THE INS & OUTS OF BUSINESS RECORDS: How to Stay on Top of Them

Jacki Lemons & Nancy Reed,
494-0218 or 444-9609
Mon & Wed 7-9 PM (Jan 27)
Call for location   4 wks $70

FINALLY, a class that deals with day-to-day details of maintaining records for small business. A must for Start up Companies, Office Managers, and Administrative Assistants. An indepth look at cash management systems, payroll, taxes, and financial statements. Sample materials will be provided. Nancy and Jacki are both successful business women with their own firms in accounting and bookkeeping.   609

HOW TO BE A SUCCESSFUL SOLE PROPRIETOR

Stephanie Roth, 442-6543 (10 AM-9 PM)
Workshop 1: Tues Jan 28th 7-9:30 PM
Workshop 2: Thur Feb 6th 7-9:30 PM
Call for location   1 day $50

Are you frustrated because you can't bounce ideas off a partner? Confused about advertising? Having trouble deciding exactly what your business is?

This workshop addresses these problems and provides resources and ideas to ease the dilemma of running the whole show by yourself.

Stephanie owns Business Plans Plus, a business/technical writing service, and counsels people with very small businesses.   602

KEEP IT IN THE STORE

Corky Redenz, 494-7025
Workshop 1: Wed Jan 22nd 6-9 PM
Workshop 2: Thurs Feb 20th 1:30-4:30 PM
Call for location   1 day $30

"Keep It in the Store" is a workshop for retail business owners and employees. Workshop participants will learn to design merchandise displays to discourage theft, recognize shoplifting behavior, apprehend shoplifters, interact with local law enforcement agencies, and protect their legal rights.

Corky has apprehended hundreds of shoplifters, investigated and solved internal theft and refund and exchange problems, and trained security personnel.   6010

Photo: Bruce Pollock

PHILIP ZIMMERMANN— A Practical Futurist

by LeAnn Meyer*

Five-year-old Matthew opened the door and announced, "Daddy, I want to be carried down the stairs upside down." The announcement seemed to provide its own satisfaction, and Philip Zimmermann continued his patient explanation of the difference between "limited deterrence" and "extended deterrence."

It was the birth of this first child—and a projection of what his future might be—that had brought forth Philip's concern about nuclear armaments in the first place. This concern was so great that by 1982 he and his wife Kacie were all set to move to New Zealand. They had already obtained passports and immigration papers when they heard about and attended the National Freeze Conference in Denver. By the end of that meeting, they had decided to "stay and fight."

This decision led Philip to a thorough study of war policies and eventually to a class that he teaches through the Boulder Teachers' Catalog, called "Get Smart on the Arms Race." The course, as Philip described it, is a distillate of "the best stuff" from filtering through hundreds of sources, including presidential memoirs—from which he learned that every president since Truman has made a definite threat to use nuclear weapons if U.S. terms were not met in a particular Third-World crisis. Most of these were secret exchanges, of which the general public was unaware. In fact, as Philip went on to say, "According to the Yankelovich survey, 81% of our population believe that the U.S. has a policy of never being the first to use nuclear weapons." This is where the distinction between limited deterrence and extended deterrence comes in.

In limited deterrence, the policy statement is, in effect, "If you attack me or my allies with nuclear weapons, I will attack you with nuclear weapons." In extended deterrence, the statement becomes, "If you attack me or my allies with conventional weapons, I will attack you with nuclear weapons." Extended deterrence has been official U.S. policy since the late 1940's, Philip said, and we have risked "blowing up the world" a number of times over such things as occupancy of an island or securing a beleaguered Marine stronghold, as well as over bringing an end to the Korean war. Unless a person knows about this policy, Philip stressed, it is hard to grasp that the purpose of proposed "Star Wars" weaponry is to blunt a Soviet retaliation against a U.S. first strike. This conclusion comes, he indicated, not from moral judgment or from guessing at the motives of politicians, but simply from looking carefully at the performance characteristics of the weapons themselves.

The class is not anti-U.S.; it is anti-war. Because the United States is a democracy, citizens here have a better chance of influencing the arms race. But, as Philip put it, democracy can function only if people are informed. If people feel they have no control, it follows that they also feel they have no responsibility. But this is a democratic society; and if the button gets pushed, we are as responsible as the leaders we have allowed to do it. These beliefs are what prompted Philip to write the recent no-first-use ballot initiative, accepted by Boulder voters on November 5. Its purpose was to bring U.S. policy to the attention of as many people as possible, as cheaply as possible. Philip has also served as military analyst for Nancy Dick and Carlos Lucero, has lobbied in Washington, and has been a frequent guest on radio talk shows. A software engineer by trade, he has prepared computer packages for the Bi-lateral Freeze Campaign.

Alongside the computer in Philip Zimmermann's study are numerous posters and an extensive library, all offering deep thought about the unthinkable. Curled beside me during the interview was a large glossy cat, Furpur, living up to his name by purring directly into the tape recorder—apparently feeling secure in the home of a man who is fully committed to children and animals and to all people who want to live out their day in the sun, undarkened by mushroom clouds.

LeAnn Meyer teaches Hatha Yoga through the Boulder Teachers' Catalog.

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